

STUDENT AFFAIRS

INSTITUTIONAL PROGRAM REVIEW

Supporting Materials

February 11, 2016



DIVISION OF STUDENT AFFAIRS

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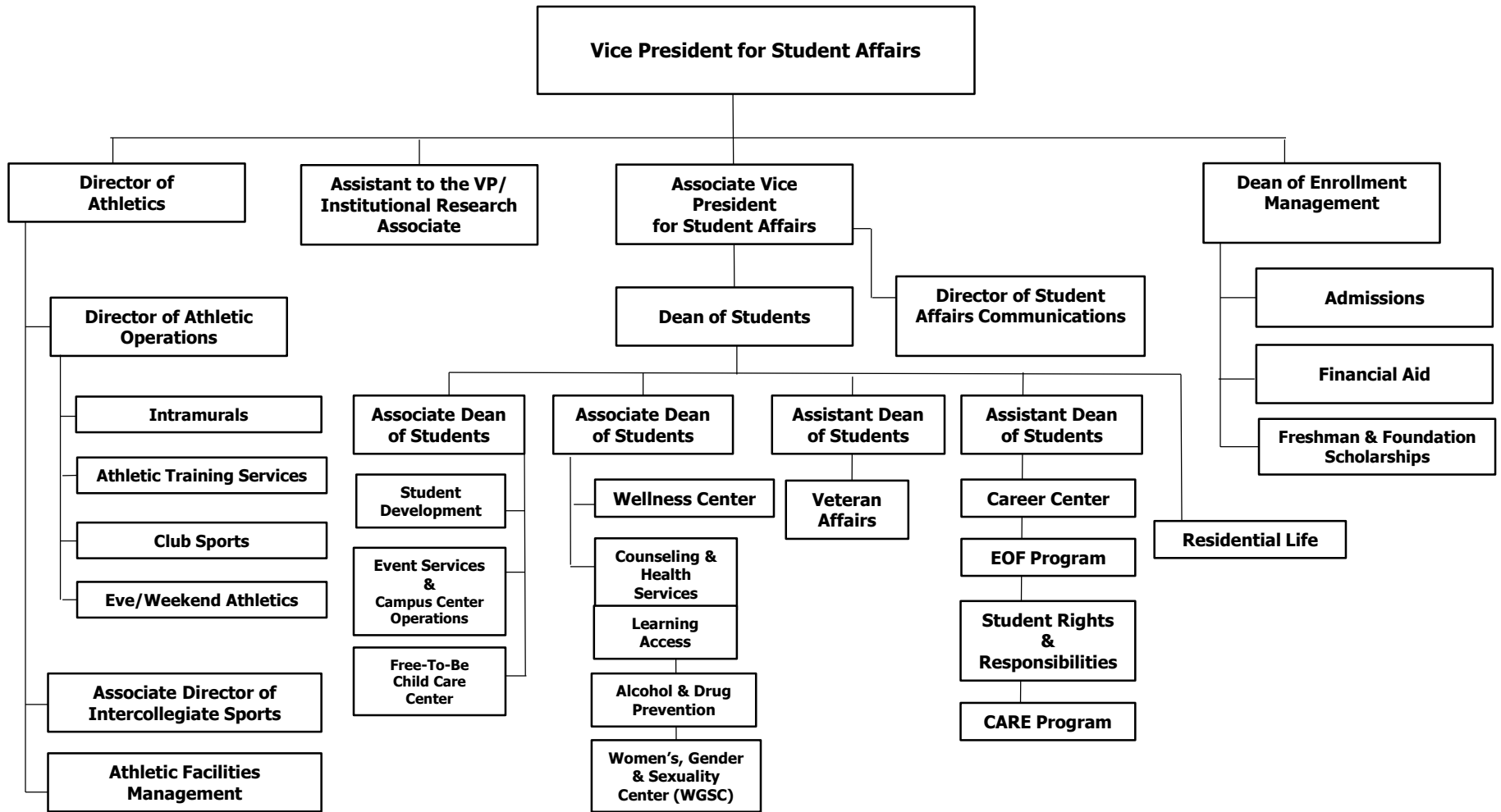
Student Rights & Responsibilities

Career Center

Educational Opportunity Fund Program

CARE Program





STUDENT AFFAIRS



VISION & MISSION

VISION

The Division of Student Affairs is dedicated to transforming our students into globally aware, productive citizens who are life-long learners with the ability to work toward common solutions locally, nationally and globally. We will accomplish this transformation in a learning environment that provides memorable, high quality experiences designed to enhance intellectual curiosity and nurtures personal and interpersonal growth.

MISSION

The Division of Student Affairs, through teamwork, collaboration, innovation and excellence, delivers comprehensive co-curricular services designed to enhance campus life, increase student retention and graduation rates, prepare students for their careers, stimulate higher academic achievement and inspire meaningful community involvement.

STUDENT AFFAIRS



2014-2015 DIVISIONAL GOALS

Learning

Engagement

Global Perspectives

Sustainability

In concert with the goals of the College's strategic plan, maximize the quantity and retain the quality and diversity of our new students.

- Strategic Enrollment Management Plan (SEMP) implementation
- Incorporate the Office of Global Engagement in SEM
- ELS Educational Services Inc.
- CARE program evaluation
- Coordinate dialogue in retention efforts

Provide professional development opportunities for professional, managerial and support staff.

- Coordinate cohort-based professional development

STUDENT AFFAIRS



2014-2015 DIVISIONAL GOALS

Learning

Engagement

Global Perspectives

Sustainability

Support curricular and deliver co-curricular learning opportunities for students' personal and interpersonal growth, in a safe environment, in concert with the College's Essential Learning Outcomes.

- Promote inclusion and equity
- Residential Life curriculum incorporating Essential Learning Outcomes
- Enhance the success of the women's lacrosse team

Develop and expand technological resources to ensure effective delivery of student support services.

- Service e-learning students
- Integration of data transmission through social media and mobile devices
- Instructional videos

STUDENT AFFAIRS



SELECTED HIGHLIGHTS

FY2015

- Stockton had **115** student-athletes receive academic all-conference recognition, second most among NJAC schools that had 770 total
- Stockton's field hockey team had a team GPA of **3.76**, highest in the nation among the institutions who sponsor the sport in NCAAIII. Stockton had **four** other teams that had team GPAS that ranked among the **Top 25** in the country among their respective sports
- Stockton's volleyball won its **8th** consecutive NJAC championship and advanced to the **3rd** round of the NCAAIII tournament for the first time in NJAC history
- In a national environment where over 2/3 of colleges and universities are experiencing stagnant and/or decreasing enrollments, Stockton experienced its **8th** straight year of increase in both headcount and FTE
- 2015 Day of Service reimagined to include more learning objectives including key note speaker and greater inclusion of civic engagement and voter education
- 2015 Homecoming Rebranded as University Weekend: A Celebration for Stockton Alumni, Students, and Families; held October 8-11th with a record number of events and attendees
- Established the university's first Women's, Gender and Sexuality Center
- To guarantee four-year housing, maximized residential housing opportunities, at on and off campus properties; Fall 2015 10th day occupancy was **3,039**
- **85.9%** of the Class of 2014 graduates reported being either employed or enrolled in school within six months of graduation, which is higher than the national average
- Career Center transitioned to a career community model
- The Men of Color Retention Initiative successfully held the first orientation session and dinner for freshmen
- The Residence Hall Association (RHA) planned/produced the largest number of campus events in recent years: Group member participation increased by **50%** and the number of planned events for 2015-2016 increased by **90%** over the previous year
- Stockton University was ranked **#6** among the best colleges and universities nationwide for veterans by the Military Times' "Best for Vets: Colleges 2016," the most comprehensive school-by-school assessment of veteran and military student services and rates of academic achievement
- Event Services managed an **8%** increase in events at the Galloway campus in FY15; that's **18,636** event-related facility bookings



2015-2016 DIVISIONAL GOALS

Learning

Engagement

Global Perspectives

Sustainability

In concert with the goals of the University's strategic plan, maximize the quantity and retain the quality and diversity of our new students

Strategic Enrollment Management Plan (SEMP) implementation

Increase retention through collaboration with President's Office, Academic Affairs, University Marketing, Admin and Finance

Support curricular and deliver co-curricular learning opportunities for students' personal and interpersonal growth, in concert with the University's Essential Learning Outcomes (ELOs) and Institutional Plans

Broaden the scope of the critical values of inclusion and equity to the Stockton community

STUDENT AFFAIRS



2015-2016 DIVISIONAL GOALS

Learning

Engagement

Global Perspectives

Sustainability

Provide professional development opportunities for professional, managerial and support staff

Focus on professional development activities that will assist in maintaining up-to-date knowledge of best practices in their fields, customer relations and technology

Develop and expand technological resources to ensure effective delivery of student support services

Increase program marketing and end user services via social media and mobile device applications

Update web-based instructional videos for program services

Strategically administer and assess programs and services in light of emerging higher education trends

Work with division executive team, respective staff, and University planning office to implement strategic planning

Assess Student Affairs programs to ensure alignment with Division's strategic plan

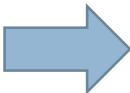
STUDENT AFFAIRS



Division of Student Affairs

- “Who Are We? What Do We Do?”

We...

- Support the college mission and academic programs.
- Provide essential student support services.
- Administer primary functions of the College: 
- Prepare for and respond to student needs.
- Develop and deliver numerous co-curricular activities.
- Support the holistic well-being of our students.

Admissions
Athletics & Recreation
CARE
Career Center
Dean of Students
Educational Opportunity Fund
Event Services/Campus Center
Financial Aid
Free to Be Child Care
Residential Life
Student Development
Student Rights & Responsibilities
Veteran Affairs
Wellness Center

STUDENT AFFAIRS





SWOT

- Strengths
- Weaknesses
- Opportunities
- Threats

STRENGTHS

- Continued growth in undergraduate enrollment
- Increased residential demand
- Improved retention, time to completion and graduation rates (impact of flat rate tuition)
- Alumni mentors from multiple industries assist students with career exploration
- Athletic teams competitive on regional and national levels
- Academic and co-curricular experiences for EOF (Educational Opportunity Fund) students have increased retention
- Step UP!, a bystander intervention program, yields increased education on conflict resolution techniques and resources
- Commitment to diversity (e.g., programming, gender inclusive housing, National Coalition Building Institute)
- Stockton is recognized as one of the “Best Colleges for Veterans” in U.S. News & World Report’s 2016 edition, which ranked it #39 among the schools ranked in the Regional Universities of the North



WEAKNESSES

- Lack of available beds on main campus
- Need to leverage our most popular degree programs to produce stable enrollment growth
- Not attracting new students to new programs
- Slow to react to new market conditions
- Budget constraints inhibit programmatic growth
- Limited early warning mechanisms to identify and support “at-risk” students, especially first year students
- Dire need for new and improved facilities at North Athletics Complex area



OPPORTUNITIES

- Integrated strategic planning will bolster institutional viability and clarify priorities
- E-learning can provide opportunities to a broader audience
- Continue putting more focus on career readiness and employment outcomes (with faculty support)
- Collaborations with Global Engagement office allows the residential experience to “globalize” and increase the international student population
- Study tours and study abroad programs prepare students for global economy/workforce
- Attract more international students on campus
- Study the sophomore year experience



THREATS

- Rowan University's "Triple Threat":
 - Growing enrollments and shift towards research 1 university
 - Medical school, allied health professions, engineering, other new programs
 - Rowan College at Gloucester and Burlington community colleges
- Student loan indebtedness and defaults
- Less fiscal support from state
- Decline in high school graduates
- Geographic location limits ability to attract corporate recruiters
- Student migration to other colleges/universities due to absence of certain majors and courses
- Serious economic downturn continues to impact the Atlantic City/County area
- State's planned "takeover" of Atlantic City



FY2017 Operating Budget

ASSESSED NEEDS

Personnel

Reclassification pool	\$45,000
Student/Graduate Assistant	\$9,000

Non-salary

Technology	\$70,000
Financial Aid	\$3,000
Learning Access, Assistive Technology	\$25,000
Counseling/Wellness	\$31,000
Technology Upgrades/other	\$11,000
Other non-salary and program development	\$41,000

Total: **\$165,000**



FY2017 Auxiliary Budget ASSESSED NEEDS

New Positions:

Residential Life, Complex Director	\$51,161
Reclassification Pool	\$45,477

Non-salary

Increase to ARMC contracted services	\$49,000
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Dedicated Fee-funded

Non-salary (WGSC)	\$8,000
Bulletin Board project	\$12,000

Total: **\$165,638**



FY2017 Capital Budget Requests

	Project		Cost
Athletics	North Athletics Complex (Barlow Site), Phase II	Institution	\$5,000,000
Athletics	Natatorium	Institution	\$20,000,000
Free To Be	Facility addition	Institution	\$250,000
Wellness Center	Restructuring of J-204	Institution	\$25,000
Res Life	Renovate & ugrade TRLC kitchen facility	Institution	\$30,000
Res Life	Centralized Office proposal*	Institution	\$1,345,260
	TOTAL		\$26,650,260

*Range: \$926,584 - \$1,345,260



FY2017 Capital Budget Requests

	Project		Cost
ESCCO	Replacement of 18 gallery & hallway flat screens/upgrade software	Auxiliary	\$17,000
Res Life	Lounge furniture replacement Hsg II & III (3-year plan)*	Auxiliary	\$98,579
Res Life	Furniture replacement (doubles) Hsg III***	Auxiliary	\$240,555
	TOTAL		\$356,134



Operating Expenses FY 13–16 with FY17 Budget Requests

	FY13 Actual Expenses	FY14 Actual Expenses	% change 13-14	FY15 Actual Expenses	% change 14-15	FY16 Expenses Projected to 6/30/16	% change 15-16	FY17 Budget Request w/new Priority Requests	% change 16-17 Proposed
Full/Part-time Staff	\$5,874,126	\$6,088,842	3.7%	\$6,117,874	0.5%	\$6,515,640	6.5%	\$6,560,640	0.7%
TES	\$194,023	\$171,494	-11.6%	\$165,629	-3.4%	\$185,194	11.8%	\$185,194	0.0%
Student Worker/ Grad Student Worker	\$169,370	\$175,743	3.8%	\$182,436	3.8%	\$227,310	24.6%	\$236,310	4.0%
Faculty/Staff Support	\$69,743	\$79,331	13.7%	\$93,145	17.4%	\$65,625	-29.5%	\$65,625	0.0%
Total Salary	\$6,307,263	\$6,515,410	3.3%	\$6,559,084	0.7%	\$6,993,769	6.6%	\$7,047,769	0.8%
Total Non-Salary	\$1,296,005	\$1,502,212	15.9%	\$1,612,980	7.4%	\$1,864,740	15.6%	\$1,975,740	6.0%
Total Expenses	\$7,603,267	\$8,017,623	5.4%	\$8,172,064	1.9%	\$8,858,509	8.4%	\$9,023,509	1.9%

