



Stockton University Compass Fund Proposal Form



1. Please complete this form and email a copy to: CompassFund@stockton.edu.
2. Compass Fund proposals must demonstrate a direct link to one or more of the six areas of focus in the University's [Strategic Plan 2025 – Choosing Our Path](#)
3. Proposals must provide specific budget details, identify realistic outcomes, and specify assessment measures.
4. Proposals must include an endorsement from your Divisional Executive. Please include an email or memo from your Divisional Executive with this application.
5. All student project leaders must identify at least one faculty or staff mentor.
6. Particular attention will be paid to proposals which include one or more of the following:
 - A clear demonstration of University-wide impact.
 - Involvement of students as project leaders/mentees.
 - Identification of co-funding opportunities in addition to anticipated Compass Fund support.
 - Inter-departmental or inter-divisional collaboration within the project planning or implementation process.

General Application Information

Project Leader Name(s)	Alicia Jenkins		
Project Leader Email(s)	Jenkin70@go.stockton.edu		
Project Partner(s)	Admissions, Student Transition Programs, Office of the Vice President for Student Affairs		
Title of Project	First to Fly Leadership Symposium		
I am a:	<input checked="" type="checkbox"/> Student	<input type="checkbox"/> Faculty Member	<input type="checkbox"/> Staff Member
Project start date: 1/1/23	Project end date: 6/10/23		
If you are a student, who is your faculty/staff mentor?	Dr. Ana Edmondson & Brian Jackson		

Proposal Category (choose one)

<u>One-Time Project/Event</u>	<u>One-Year Pilot Project</u>	<u>Two-Year Pilot Project</u>
\$5,000 or less	\$5,000 or less	\$5,000 or less
More than \$5,000	More than \$5,000	More than \$5,000

Strategic Area of Focus (choose one)

X	<i>Inclusive Student Success</i>
X	<i>Diversity and Inclusion</i>
	<i>Teaching and Learning</i>
X	<i>Strategic Enrollment Management</i>
	<i>Financial Sustainability</i>
	<i>Campus Community, Communication, and Shared Governance</i>

Please provide a narrative summary of your project.

The First to Fly leadership symposium intended to occur tentatively on June 4th, 2023, is an innovative introduction to reinforcing first-generation student success for 300 attendees (high school students and families) at Stockton University. The Leadership symposium specifically targets rising sophomores, juniors, and seniors in neighboring public high schools (Atlantic City High School, Pleasantville High School, Greater Egg Harbor Regional School District, Egg Harbor Township High School, etc.) to showcase Stockton's ongoing commitment to helping future first-generation Ospreys excel. In addition, this personable visit to Stockton will foreshadow high school students' wide range of endless possibilities of professional, personal, and academic growth and development as future Stockton students. The Leadership symposium will also give hope and ignite passion of high school attendees and prospective non-traditional adult learners (Wise Ospreys) to achieve unimaginable aspirations of career advancement and upward mobility.

The First to Fly Leadership Symposium volunteers composed of talons, admissions ambassadors, First Ospreys, faculty/staff members will welcome attendees at the Sports Center and distribute informative resources. These handouts will be composed of statistical data and information about Stockton's enrollment, teacher to student ratio, housing, financial aid (process/deadlines, requirements), student support services, etc. Attendees will then commune in the sports center gym where they would enjoy breakfast provided by chartwells and engage in meaningful conversations with symposium volunteers that would ask them "What factors or elements would draw you to attend Stockton University?" These lucrative conversations will allow symposium volunteers to take an informal assessment of what high school attendees as well as their families are looking for in their future college experience. Taking note of these responses will allow Stockton offices and student organizations to expound on how the institution meets most of the needs that high school students and families communicated as a necessity for their future college journey.

The event would then transition into exhilarating "We Are Stockton" morning sessions and campus tours that highlight programs, facilities, 5-10 student clubs/organizations, and retention initiatives that specifically assist in increasing retention rates for first-generation students. Seeing facilities such as the newly constructed Multicultural Center, Women's Gender and Sexuality Center, Holocaust Center, and virtual prototype of the anticipated Atlantic City residency and Phase II of the sports center, will show attendees the planned growth and expansion that is implemented to promote inclusive student success, and a sense of belonging. Attendees would then have a brief intermission and partake in a luncheon that accommodates various dietary needs. To give attendees an authentic outlook on how attending Stockton has changed the lives of students, Stockton media team and University Relations and Marketing will be asked to film interviews with current first-generation Stockton students as well as their families. These meaningful and heartfelt interviews that speak on how current first-generation students have previously been in the same circumstance of uncertainty but still chose to pursue greater opportunity will be encouraging and relatable to high school students and families.

The afternoon portion of the Leadership symposium would then transition into its afternoon sessions in the Performing Arts Center. Before introducing the keynote speakers, tentatively the Vice President for Student Affairs, Dr. Christopher Catching could give an inspirational speech about his experience as a first-generation student and how Stockton University has been an institution that is dedicated to putting students first and supplying them with countless opportunities that prepare them for success in life after graduation. In addition, several thought-provoking sessions tentatively facilitated by Grammy Award winning producer, and Galloway native, Rodney Jerkins and Stockton University Admissions staff member Haashim Smith-Johnson and Goals Gear Up Coordinator Ty're Robinson will center around the theme of generational success and the power of a renewed mind. Conveying the message that although being the first to attend a 4-year college institute is daunting; it helps other people around you

muster enough courage to achieve the same goal. This notion also relates to the other topic of generational success is important because planting the seed of limitless possibilities as well as decisions and life choices have long term effects on future generations is an imperative life lesson for high school student attendees. The keynote speakers have been benefactors from making the right decisions that would lead to not only generational success in addition to generational prosperity, etc.

To further promote and model avenues that act as catalyst to a renewed mindset, families and high school student attendees will break off into separate sessions in the Campus Center Theater and Campus Center Event Room that allow them to ask questions about any concerns or misconceptions that they may have about the college experience. Specifically in the family session, the admissions office will discuss the application and enrollment process at Stockton University. This session will be pivotal to give families early exposure to the various financial aid requirements and various visitation days that give further one on one sessions for families to become more aware of the overall enrollment process. Also, the family sessions will give insightful information about how to provide answers to their potential question, “As a parent/guardian/relative that did not attend college or graduate with a college degree, how can I support and cater to the needs of my first-generation college student(s).” In addition, these sessions may prompt and encourage adult learners (Wise Ospreys) to fulfill their dream of graduating from a higher education institution, Stockton University.

Concluding the overall informative sessions, guests will all meet in the Campus Center Event Room and the host, Alicia Jenkins will thank all partners and sponsors of the First to Fly leadership symposium that contributed funds and volunteered their time to help facilitate the leadership symposium. After giving final remarks, all attendees will receive a shirt that says “I Will Become a First Osprey” that is a self-fulfilling prophecy that empowers all attendees to keep Stockton University as their first choice.

The First to Fly Leadership symposium is the answer to the uncertainty that first-generation students and their families, specifically parents have in terms of how to navigate college. Without having a blueprint or a model on how to navigate college, students may be derailed from achieving the momentous goal of being the first individual in their family to graduate from a post-secondary institution. This event is one of many that strive to connect with neighboring community members to procreate arenas that consciously expose them to undiscovered territory in higher education. The First to Fly leadership symposium ensures that every family and student will leave empowered, encouraged, motivated, and ignited with vision and endless possibilities of fulfilling greater academic aspirations for themselves and their families at Stockton University.

Strategic Impact

- How will this project clearly address the strategic area/s of focus and the goal/s chosen above?
- What will be the institution-wide impact of this project?

How will this project clearly address the strategic area/s of focus and the goal/s chosen above?

The First to Fly Leadership Symposium directly aligns with the Inclusive Student Success strategy. The leadership symposium specifically highlights various resources, initiatives, and programs on campus such as the tutoring center, retention initiatives (Sankofa and ToGetHer), First Ospreys, and other Academic Achievement programs that assist in closing the equity gap in graduation for first-generation college students. Acknowledging the hardships and disparities (financial hardships, lack of confidence/support, one parent households, etc) that first-generation students face, will allow diverse high school student attendees to feel prone to gravitate to Stockton University. In addition, Stockton's transparency, and authenticity in addressing the need to cater to first-generation students to provide solutions to their uncertainties is essential by giving them early exposure to a community of staff, faculty, current Ospreys that are committed to their prosperity and acceleration as future Ospreys. The unique quality of Stockton forming long lasting relationships with high school students and families is an ongoing commitment that goes beyond the norm and standard of higher education institutions. Forming relationships makes a statement that displays Stockton University as being an institution that is committed to putting students first in addition to placing prospective students on the path to success as they plan to enroll and continue their educational journey.

The First to Fly project also aligns with the diversity and inclusion strategy. The collaboration of diverse student clubs/organizations that partake in facilitating sessions, will be able to expound on their impact on campus in terms of creating a sense of community for students based on different genders, sexualities, religions, races, cultures, etc. Furthermore, highlighting various facilities such as the Women's, Gender & Sexuality Center (WGSC) and the newly completed multicultural center, that directly assist in bringing awareness to the various cultures will not only allow attendees to hear about Stockton's commitment to promote Diversity, Equity, and Inclusion (DEI) but show all prospective Ospreys that Stockton has already began to foster a community that provides a sense of belonging for all students.

The First to Fly project also satisfies the strategic enrollment management strategy by strengthening partnerships with neighboring diverse high school students (rising Sophomores, Juniors, and Seniors) by inviting them to attend the leadership symposium. Having students take part in such an effective and impactful event makes attending college a reality and will motivate neighboring high school student attendees to make Stockton their new academic home.

What will be the institution-wide impact of this project?

The First to Fly project will be the catalyst of change for all attendees. The leadership symposium will showcase Stockton University as a school of excellence that is dedicated to seeing all students succeed. In addition, this student-led event will display the endless possibilities of leadership and professional development opportunities available at Stockton. Furthermore, this event will give current students the ability to familiarize themselves with neighboring high school students in Atlantic City, Pleasantville, and Greater Egg Harbor Regional school district. With Stockton University expanding the Atlantic City residency, it is imperative that Stockton includes and invites community members to events that promote diversity and inclusion. Seeing the inclusive atmosphere and efforts to increase diversity will make attending Stockton University a reality for many neighboring high school students. The time is now to support, encourage, and allow prospective future Ospreys to identify Stockton University as an

institution that fosters a welcoming environment for all ethnicities, races, genders, etc.

Assessment Plan

- How will you know if your project is a success?
- What are your anticipated outcomes and specific measurements for success?
- What is your project's "finish line?"

The First to Fly leadership symposium will be successful in terms of high school attendees realizing they can attend Stockton University and develop and thrive personally, professionally, and academically. The empowering sessions will be the element of change that provides attendees with several supporting resources that reassures student success. A preassessment that is included in the registration will gauge the number of high school student attendees that did not have a desire to attend Stockton University prior to attending the leadership symposium. To measure the effectiveness of the event, a post assessment will be given at the end of the leadership symposium that allows students to rate their likelihood of attending Stockton University after partaking in growth and development sessions that highlight the various resources and support available for them to flourish as students. The rating scale for the assessment would range from 0-2 (0- I would not attend Stockton University, 1- Stockton University would be one of the options to further my education, 2- I am committed to attend and enroll at Stockton) to measure the overall impact of the First to Fly Leadership Symposium. In addition, the preassessment will also encompass questions that assess families and students' prior knowledge of the various resources and initiatives at Stockton that specifically assist in first-generation student success. Concluding the event, all attendees will have the ability to answer questions in the post assessment that allows them to put a check box next to various programs/offices listed that presented during the symposium regarding understanding their direct impact and service they provide for first-generation students.

What are your anticipated outcomes and specific measurements for success?

The overall intended outcome would be that more than 20 percent of first-generation high school attendees' express interest in attending Stockton University. Having Matthew Shaw, Associate Director of Admissions Operation with a specialty in Customer Relationship Management (CRM) track the number of students that enroll at Stockton will show the success of the First to Fly Leadership symposium. In addition, the leadership symposium is intended to be one of many events that allows Stockton University to have a good repertoire with neighboring high school students and families to show the endless possibilities of service available to/for them to succeed as future Ospreys in addition to post-graduation success.

What is your project's "finish line?"

The project's finish line will be when neighboring high school students can identify that Stockton University will be a school choice that supplies the students with optimal support and guidance to achieve success during and after their journey to graduation. The overall impact of the First to Fly leadership symposium will leave a long-lasting impact that continues to display in the greater attendance in campus tours, community involvement, instant decision days, etc. Ultimately, I strongly believe that "Impactful events lead to revolutionary change" which is the driving force to facilitating not only an impactful event but more importantly an effective event that shows correlation in enrollment of diverse first-generation students and even potential nontraditional adult learners.

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	Item	FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 – June 30, 2024	FY2025 July 1, 2024 – June 30, 2025	Notes/Comments (stipends, supplies, hospitality, etc.)
1.	Speaker's fees (1-3 Speakers)	\$5,000 10,000			Rodney Jerkins, AOC, Department of Higher Education
2.	Food (Breakfast & Lunch)	\$9,153.62 11,000			Chartwells quote provided
3.	Shirts Apparel	\$2,500 4,000			I Will Become 1 st Osprey T-Shirts (Marketing Directions)
4.	Marketing/ Branding Materials/printing supplies,	\$1,000 2,000			Printing supplies, Notebooks, Pens
5.	Transportation	3,000			Transportation for high school students that require busing to the symposium
6.	Total	\$20,653.62			
7.	Admissions Funding	\$5,000			
8.	Student Transition Programs Funding	\$500			
9.	Student Affairs Funding	\$3,500			
10.	Compass Fund	\$12,653.62			
	Total	\$30,000			

Please note: A proposal can only receive support from the Compass Fund for two fiscal years. Compass Funding cannot be used to fund full-time/part-time salaried positions, office computer equipment, or summer institutes. Compass Funding cannot be transferred to other budgets.

Compass Funding Budget Questions

What department or academic school will your budget for this project reside?	The Division of Student Affairs	
Who will be the Budget Unit Manager (BUM)?	Dr. Ana Edmondson	
Who will be the budget processor?	Christie Tracey	
If you are requesting funding to hire a TES or consultant, is that person a current Stockton employee?	Yes, currently paid as a/an: <input type="checkbox"/> Adjunct <input type="checkbox"/> Faculty <input type="checkbox"/> Staff <input type="checkbox"/> TES <input type="checkbox"/> Student	<u> X </u> No

Will you need Compass Funds for <u>immediate</u> use to begin your project?	Yes, date needed: 1/1/23 to help secure speakers, order materials, etc	<input type="checkbox"/> No
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Additional Funding from Other Sources Questions

Are you receiving any other University funding for this project?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If so, from where?	Office of Development/Stockton Foundation (tentative), Admissions, Office of the Vice President of Student Affairs, Office of Student Transition Programs	
If so, what is the purpose of this additional funding?	To help sponsor additional fees and expenses associated with meals, speaker engagement, and supplies	
If so, has this additional funding already been secured or is it just anticipated at this time?	All have been secured	

Budget Summary – Additional Funding from Other Sources Only

Item	FY2023	FY2024	FY2025	Notes/Comments (stipends, supplies, hospitality, etc.)
	July 1, 2022 – June 30, 2023	July 1, 2023 – June 30, 2024	July 1, 2024 – June 30, 2025	
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
Total				

How will this project sustain itself after Compass Funding concludes (if you are seeking funding beyond a one-time project or event)?

Additional Support Questions

Will your project require support from Information Technology Services?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details:	Uploading several presentations on the screen for the leadership symposium as well as managing the sound system.	
Will your project require support from Plant/Facilities & Operations?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details:	Partnering with event services to book rooms, etc	
Will your project require support from any other unit or division?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details	All faculty/staff volunteers are welcome to help orchestrate the event	

Divisional Executive Approval/Support



Heinrich, Robert
to Jessica, Heather, me, Matthew

6:37 PM (54 minutes ago) ☆ ↶ ⋮

Dear Alicia,

As we discussed, the Division of Enrollment Management is committed to sponsor this initiative with \$5,000 for the catering expenses in FY23.

Please let me know if you need anything further.

Best Regards,
Bob

Robert R. Heinrich, Ed. D. '00, '04, '19
Vice President for Enrollment Management

STOCKTON UNIVERSITY
609.652.4261
robert.heinrich@stockton.edu



Amazon.com Shopping Cart

Subtotal (66 items): **\$346.20**

Proceed to checkout

Shopping Cart

Item	Price
<p>Pens Bulk SIKAO Gripped Slimster Retractable Ballpoint Pen Medium Point Black ink Smooth Writing Pens for Journaling No Bleed (60Pack)</p> <p>In Stock Eligible for FREE Shipping & FREE Returns</p> <p>Qty: 6 Delete Save for later Compare with similar items</p>	\$17.80
<p>Mr. Pen- Kraft Notebooks, A6 Sized, 4.25 x 5.9", 6 pcs, Mini Notebooks, Small Journal Notebook, Lined Pocket Notebook, Mini Notebook, Cute Mini Notebook, Kraft Paper Not...</p> <p>In Stock Eligible for FREE Shipping & FREE Returns</p> <p>60 Delete Save for later Compare with similar items</p>	\$3.99
Subtotal (66 items): \$346.20	

✓ Your order qualifies for FREE Shipping. Choose this option at checkout. See details

Subtotal (66 items): **\$346.20**

This order contains a gift

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- Simply Genius (100... \$29.99 (779 reviews) [Add to Cart](#)
- 100Pack Pens Bulk... \$24.50 (141 reviews) [Add to Cart](#)

Description	Quantity	Unit Price	Balance
Little Italy Little Italy is served with your choice of pasta and entrée. Fettucine alfredo Chicken parmesan Caesar salad Fresh baked cookies Fresh baked garlic bread	375	\$14.79	\$5,546.25
Cold Beverage Cold beverage	475		
Antipasto Platter Antipasto platter	100		
Cold water - per gallon	15	\$1.99	\$29.85
Traditional Breakfast Traditional breakfast comes with your choice of cinnamon french toast or buttermilk pancakes. Buttermilk pancakes Bacon Scrambled eggs Breakfast meats Seasoned breakfast potatoes Seasonal fresh fruit display Pastry assortment: Mini croissant, muffins or danishes Regular and decaf coffee and assorted hot teas Orange juice	300	\$10.29	\$3,087.00
Cold Orange Juice - per gallon	5	\$8.69	\$43.45
Freshly brewed coffee - per to-go box	3	\$15.69	\$47.07

Product Cost: \$8,753.62
 Linen Fee \$400.00
Balance: \$9,153.62