

**Stockton in Hammonton at Kramer Hall  
Annual Report 2022-2023**



We are pleased to offer the 2022-2023 annual report for Stockton University in Hammonton at Kramer Hall. Most notably, we celebrated ten years in Hammonton, welcomed our fourth cohort of M.A. in Counseling students in September 2022 and celebrated the graduation of the third cohort in May 2023.

This academic year marked Stockton’s Tenth Anniversary in Hammonton, and we were proud to host a celebration to mark this auspicious occasion on April 20, 2023. The community, as well as students, faculty, and staff, both past and present joined us to revisit our history in town and discuss our future in Hammonton. [This event](#) was a celebration of not only Kramer Hall, but also a celebration of the Town of Hammonton and the mutual impact that Stockton and the town have had on one another. This event further revitalized interest in the Hammonton Area Endowed Scholarship, which was highlighted significantly throughout the day.



The continuation of two M.A. in Counseling and two M.S. in Data Science & Strategic Analytics cohorts running simultaneously has allowed us to maintain similar enrollment numbers over the past several years. Moreover, the inclusion of multiple M.A. in Communication Disorders Courses in Summer 2023 bolstered enrollment numbers (see Appendix A).

As university professionals we are guided by an important mission driving us to do our very best for the communities we serve. We focus each day on putting our students first while balancing the needs of faculty and staff and remaining a beacon in the community.

Program Goals 2022-2023	Strategic Goals	Responsible Staff	Completion Date
Support the Dean and the Counseling program faculty with CACREP accreditation process and site visit.	3.1.2 AA-SOBL/HAM	Christina Birchler Nicolas Zebrowski Charles Richvalsky Sherri Owens	Ongoing
Pilot undergraduate cross-curricular course pairings to be scheduled for the Spring 2023 semester through consultation with Assistant Deans.	3.1 AA 3.3 AA	Christina Birchler Nicolas Zebrowski Assistant Deans	Paused
Continue to collaborate with academic and student affairs, facilities management, and campus police to ensure diversification of scheduling and efficiency of Hammonton physical space and support services.	1.3 A 3.3 A AA 4.2 A	Christina Birchler Nicolas Zebrowski	Ongoing

At the request of Dean Levy, our staff assisted with the evidentiary documentation that proves our additional location meets CACREP Section 1 standards. We remain accessible to the Dean and Counseling program for all needs related to acquiring the CACREP Certification and look forward to a site visit.

The 2022-2023 Academic Year offered us enduring success with our two graduate programs. Shifting priorities towards the Atlantic City expansion and changes in various leadership roles demanded that we delay our focus on piloting undergraduate course pairings. However, our staff remains eager to welcome undergraduate students to experience academics and campus life in Hammonton.

We strengthened resource pathways with Financial Aid, the School of Social and Behavioral Sciences, the School of Natural Sciences and Mathematics, Graduate and Undergraduate Admissions, and the Women’s, Gender, & Sexuality Center. This provided students with a comprehensive “Hammonton” experience.

After evaluation of space needs, successful project management led to the construction of 2 additional faculty offices. Revamping the remaining space allowed for the creation of an Employee Work Hub, equipped with laptops, headsets, color printing, and Zoom capabilities. This space is available during all operating hours for any credentialed Stockton affiliate. The recurring assignment of 2 Facilities Management personnel has provided us with an effective, efficient, and expeditious avenue to address major and minor facility needs.

Kramer Hall has remained an anchor in Downtown Hammonton, and the staff has always understood the importance of getting involved. We are proud to be a sought-after resource in the community. Our talents are now shared with 12 committees and boards (see appendix B).

Director, Christina Birchler, was nominated to the role of Vice President of Hammonton Revitalization Corporation, the entity that manages Main Street Hammonton. Christina also serves as a Trustee for the Greater Hammonton Chamber of Commerce and as the Co-Chair of Hammonton Heart & Soul, an apolitical organization awarded \$100,000 in grant funds to engage a community and shape its future.

The staff of Stockton in Hammonton at Kramer Hall schedules special events throughout the year that attract audiences from within the University as well as the local community (see Appendix C). These programs engage students, community members, and Stockton faculty and staff alike; they introduce individuals to diverse topics, personal and professional enrichment, and encourage partnerships with the University.



**Spotlight: Hispanic Heritage Month**

We’ve concluded another successful year of collaboration with the Noyes Museum of Art. Creative events and passive opportunities are mutually beneficial to Kramer Hall and the Noyes Museum. One example was the joint application and award of a Compass Fund grant that allowed us to offer Hispanic Heritage Month programming in Hammonton which celebrated the Latino culture in a town with an increasingly diverse population. This project was pursued with the intention of building upon current diverse cultural relationships and increasing Stockton’s reputation as a socially responsible organization within the community of Hammonton. Kramer Hall and the Noyes Museum of Art hosted experiential and immersive programming from September 15 to October 15 and beyond. Events included a poetry reading by local Honduran poet Andrea Flores

Mendoza from her publication *¡Oh Mi Honduras!: Poesía Con Alma, Corazón y Vida*, performances of customary dance from local Peruvian and Guatemalan dancers, as well as displays of traditional clothing and piñatas. Guests and students were treated to samplings of Latin American *comida típica* while enjoying regionally relevant music.

**Spotlight: Atlantic County Teen Arts Festival**

The Atlantic County Office of Cultural and Heritage Affairs presented the 2023 Atlantic County Teen Arts Festival in collaboration with Stockton University’s Kramer Hall and Noyes Museum of Art, MainStreet Hammonton and other organizations within the Hammonton Arts District. The event showcased the visual, literary, and performing arts talents of nearly 1,300 county high school students. The program encompasses activities in dance, theater, vocal music, instrumental music, film/video, visual arts,



photography, and creative writing. Directors Birchler and Cagno are long standing members of the Teen Arts Planning Committee. Nicolas Zebrowski and Charles Richvalsey have also been integral in logistics, safety, and security.

Program Goals 2023-2024	Objectives	Responsible Staff
Goal #1: Continue to expand support services and programming to enhance student experience and success.	a. Foster students’ sense of belonging and community in Hammonton b. Gather student data & feedback to address academic and support needs	All KH staff
Goal #2: Provide opportunities for professional development and wellness education for all Hammonton staff members.	a. Arrange co-sponsored retreat with Noyes Museum of Art to focus on teambuilding and FY24 strategic plans. b. Collaborate with campus partners to offer educational workshops to enhance staff knowledge of University operations, policies, and procedures. c. Encourage staff to seek out external professional development opportunities.	Christina Birchler
Goal #3: Continue to strengthen our collaboration with: <ul style="list-style-type: none"> <li>• Office of Continuing Studies</li> <li>• Noyes Museum of Art</li> </ul>	a. Evaluate the success of past programming. b. Research community needs to determine future programming.	All KH staff Office of Continuing Studies and Adult Education Noyes Museum of Art

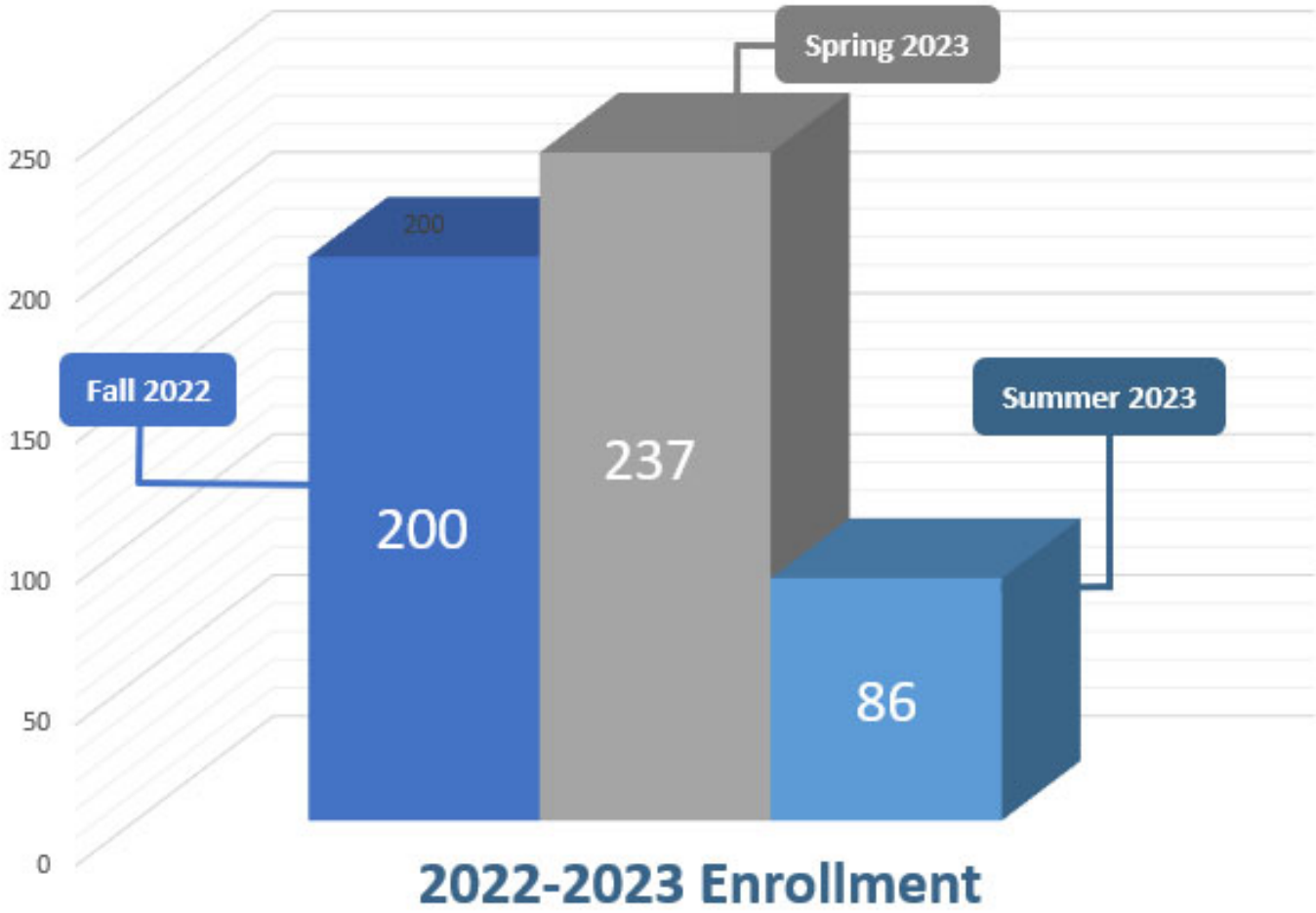
The needs of our students, staff, faculty, and community are ever-changing. Therefore, effective needs assessment models will drive our success in the upcoming year. Counseling and DSSA Alumni have often shared their appreciation of not just Kramer Hall but of the Town of Hammonton as well. This year, we hope to focus on our student connections and fostering a sense of belonging.

Operating Kramer Hall with a small staff has forced us to abandon professional development, including attendance at workshops facilitated on Main Campus. We look forward to concentrating on staff development, education, and wellness in the upcoming year. New leadership in the Office of Continuing Studies and Adult Education has provided the opportunity to reinvigorate prior partnership and programming models.

It is our intention to build on the success of late FY23 programming by polling surrounding communities seeking opportunities in professional development and personal enrichment. Though our partnership with the Noyes Museum of Art has been successful for over 10 years, we approach each year exploring innovative ideas and projects. We’ll get started at our annual retreat in July which brings together the teams of Kramer Hall and the Noyes Museum of Art.

Appendix A

**523**  
Total Enrollment across 41 courses

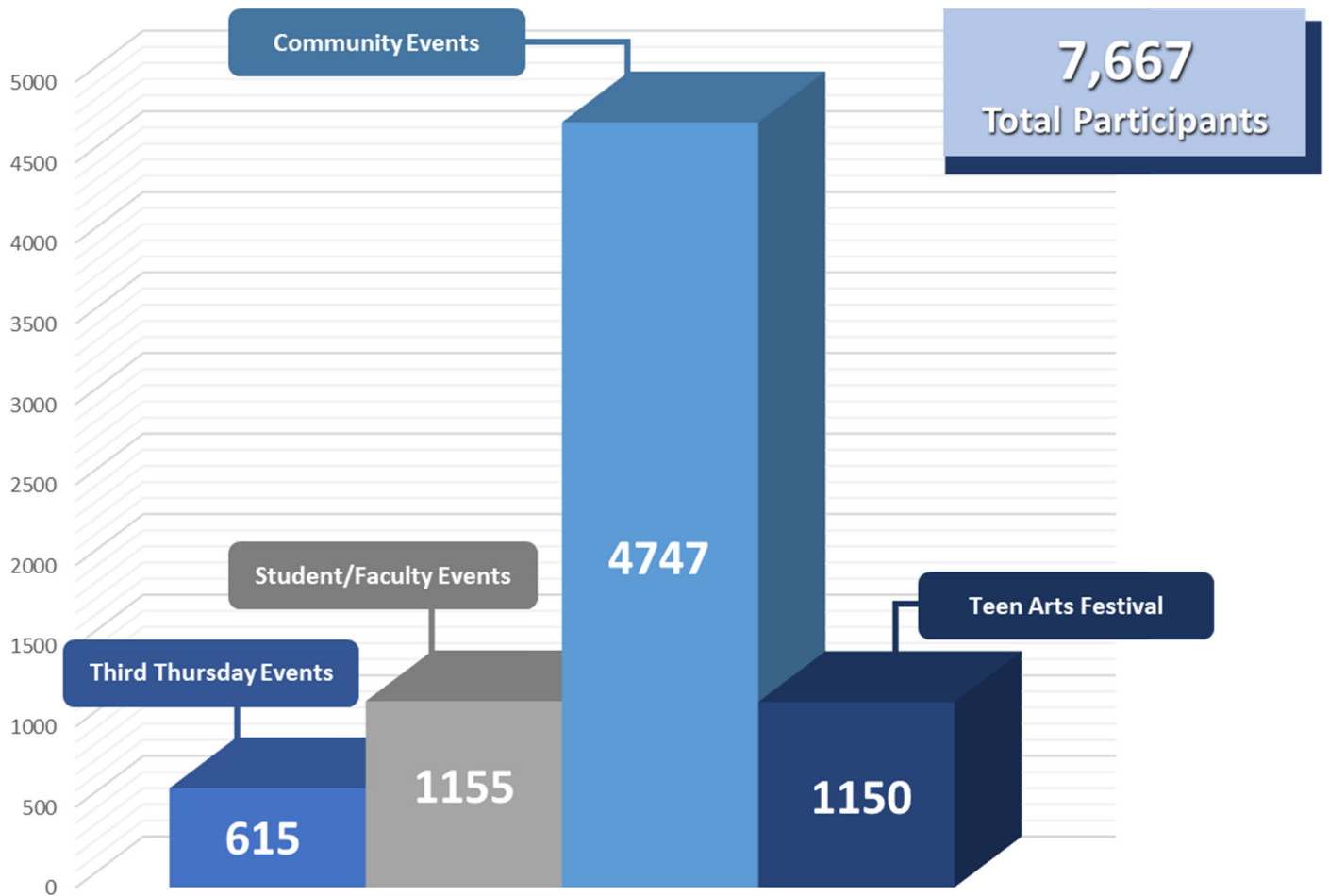


Appendix B

<b>STAFF, STOCKTON UNIVERSITY AT HAMMONTON</b>			
<b>Positions Held 2022-2023 (Internal and External Representation)</b>			
	<b>Group/Committee/Council</b>	<b>Position</b>	<b>Time</b>
<b>Christina Birchler, Director</b>	Strategic Plan Implementation Team	Committee Member	ongoing
	Community Engagement Advisory Council	Council Member	ongoing
	Strategic Enrollment Management Council	Council Member	ongoing
	MLK Day of Service Planning Committee	Committee Member/ Volunteer	ongoing
	Office of Diversity and Inclusion	Search Advocate	ongoing
	Hammonton Heart and Soul	Co-Chair	ongoing
	Greater Hammonton Chamber of Commerce	Trustee	ongoing
	Hammonton Revitalization Corporation	Vice-President	ongoing
	MainStreet Hammonton	Member	ongoing
	DCMC Promotions Committee	Member	ongoing
	ADA Rehabilitation Act Steering Committee	Member, Narrator	ongoing
	Atlantic County Teen Arts Festival Planning Committee	Member	ongoing
<b>Nicolas Zebrowski, PSS3</b>	MLK Day of Service Planning Committee	Committee Member/ Volunteer	ongoing
	Hammonton Heart and Soul	Communications Committee Volunteer	ongoing
	MainStreet Hammonton	Member	ongoing
	Hammonton Pride	Vice President	ongoing
	Atlantic County Teen Arts Festival Planning Committee	Member	ongoing
	Atlantic County Queer Alliance	Member	ongoing



## Appendix C



## Events and Programs

### Events and Programs

- Third Thursdays, monthly;
  - Noyes Partnership for students & community; Third Thursday programming includes art receptions, art workshops, and lectures.
- Hammonton Revitalization Corporation, monthly;
  - Board Meetings
  - Committee Meetings
  - Succession Planning Meetings
- Greater Hammonton Chamber of Commerce, monthly;
  - Board of Trustees Meetings
- Hammonton Heart & Soul, various;
  - Leadership team meetings
  - Committee meetings
- MainStreet Hammonton;
  - Quarterly Businessowner meetings
  - Meet and Greet with Executive Director
- Noyes Art Openings
- Noyes Art Closing Reception

- Noyes Partnership for community
  - Monthly programming of art workshops in collaboration with Noyes; revolved around specific themes including Asian American and Pacific Islander Heritage Month, Black History Month, Arab American History Month, LGBTQ+ History Month, Pride Month, & Women's History Month
  - Tours for local high school students
  - Douglass Day
- Hispanic Heritage Month: Poetry readings with Andrea Flores Mendoza
- Hispanic Heritage Month costume exhibition, dance performance, mural project and poetry reading; Noyes Partnership for students & community.
- LGBTQ+ History Month activities: Pride Yoga, PRIDE resource meeting with AtlantiCare, Movie screening.
- A Farmer's Daughter Launch party with the Alliance Heritage Center
- Developed passive art therapy activities for students in collaboration with Noyes Museum
- Art Club of Hammonton: Biweekly life drawing classes
- Graduate Orientations, students
- Graduate Info Sessions, students
- MLK Day of Service
- Adler Aphasia
  - Biweekly programming
- Migration Lecture
- Everyday Spanish Language Series, Spring 2023
- Stockton University in Hammonton Tenth Anniversary Celebration
- Counseling Student Events: Movie night, graduation
- Buttermilk visit
- Easter Eggstravaganza in Downtown Hammonton: Noyes Museum Partnership
- Atlantic County Cultural & Heritage Affairs
  - 2023 Teen Arts Festival Planning meetings
  - 2023 Teen Arts Festival, May, 2023
- Pride Mixer with Hammonton Pride
- Pinelands Summer Short Course
- Student Affairs Executive Leadership Council
- Program/Department Retreats;
  - Deans
  - SOCY/ANTH
- Undergraduate Course Presentation by Birchler, Cagno, & Zebrowski: Hammonton History Project

## Appendix D

### Media Mentions

- *Downbeach*: “Baseball fans are in for a treat with Stockton’s Nolan Ryan memorabilia display” October 3, 2022
- *New Jersey 105.1*: “The Nolan Ryan Exhibition Is Now Open In New Jersey” October 5, 2022
- *Atlantic City Weekly*: “‘Lilt’ exhibit comes to Hammonton Noyes Museum of Art” October 18, 2022
- *The Press of Atlantic City*: “Stockton University’s Noyes Museum to host large climate change exhibit” January 19, 2023
- *ROI-NJ*: “Stockton University’s Noyes Museum’s largest exhibit ever focuses on climate change” January 24, 2023
- *New Jersey Stage*: “New Jersey Arts Annual Exhibition - "Mother Nature vs Human Nature: The Inequity of Climate Resilience" January 31, 2023
- *The Press of Atlantic City*: “Stockton University celebrates 10 years at Hammonton location” April 30, 2023
- *Hammonton Gazette*: “Reflections on 10 years of Stockton’s Kramer Hall” May 1, 2023
- *Hammonton Gazette*: “Kramer Hall turns 10” May 1, 2023