

Stockton Polling Institute  
NJ Statewide Governor Poll

Oct 17-26, 2021

Weighted Frequencies

**Q1 & Q1 MAIL - If the election for Governor were held today, would [or did] you vote for:**

#	Answer	%	Count
1	Phil Murphy, the Democrat	48%	248
2	Jack Ciattarelli, the Republican	40%	209
3	Or some other candidate?	4%	19
4	Nobody	0%	2
5	Not sure	6%	30
6	Refuse	3%	14
	Total	100%	522

**Q1A - If you had to pick a candidate for Governor today, would you lean even a little toward:**

#	Answer	%	Count
1	Phil Murphy, the Democrat	26%	11
2	Jack Ciattarelli, the Republican	11%	5
3	Or some other candidate?	4%	2
4	Nobody	0%	0
5	Not sure	39%	17
6	Refuse	20%	9
	Total	100%	44

**Q1 Combined including leaning:**

#	Answer	%	Count
1	Phil Murphy, the Democrat	50%	259
2	Jack Ciattarelli, the Republican	41%	214
3	Or some other candidate?	4%	21
4	Nobody	0%	0
5	Not sure	3%	17
6	Refuse	2%	11
	Total	100%	522

**Q2 - Overall, do you have a favorable or unfavorable impression of Phil Murphy, or are you not familiar with him?**

#	Answer	%	Count
1	Very favorable	26%	134
2	Somewhat favorable	23%	120
3	Somewhat unfavorable	11%	56
4	Very unfavorable	33%	174
5	Unfamiliar	4%	21
6	Not sure	2%	13
7	Refuse	1%	5
	Total	100%	522

**Q3 - Overall, do you have a favorable or unfavorable impression of Jack Ciattarelli, or are you not familiar with him?**

#	Answer	%	Count
1	Very favorable	20%	106
2	Somewhat favorable	18%	93
3	Somewhat unfavorable	13%	66
4	Very unfavorable	24%	127
5	Unfamiliar	19%	102
6	Not sure	5%	24
7	Refuse	1%	4
	Total	100%	522

**TOP ISSUE – What is the one most important issue to you personally in this year’s elections? [open-ended but answers have been coded into categories and listed below in order from highest to lowest percentage of responses]**

#	Answer	%	Count
1	Taxes (property)	15%	80
2	Taxes (general)	12%	61
3	COVID-19 safety	11%	55
4	Economy	9%	46
5	COVID-19 (against restrictions, mandates, etc.)	8%	41
6	Education (general)	3%	15
7	Abortion (pro-choice)	2%	10
8	Healthcare	2%	11
9	Immigration (tighten border)	2%	10
10	Voting rights	2%	12
11	Pro-Democrat, anti-GOP	2%	8
12	Abortion (against, pro-life)	1%	7
13	Budget	1%	4

14	Constitutional issues	1%	7
15	Corruption, restore integrity	1%	6
16	Crime	1%	8
17	Education (higher ed, colleges)	1%	5
18	Education (K-12)	1%	6
19	Environment, climate change	1%	3
20	Gun control	1%	5
21	Immigration (path to citizenship)	1%	6
22	Jobs	1%	7
23	Race, social justice, inequality	1%	7
24	Police reform	1%	4
25	Roads, infrastructure	1%	4
26	Senior citizen programs	1%	4
27	Taxes (income)	1%	6
28	Wealth inequality	1%	3
29	Pro-GOP, anti-Democrat	1%	4
30	Gun rights	0%	1
31	Minimum wage	0%	1
32	Other issue	7%	36
33	Not sure	6%	30
34	Refuse	1%	7
	Total	100%	522

**Q5 - For the most part, do you think the state of New Jersey is headed in the right direction or the wrong direction?**

#	Answer	%	Count
1	Right direction	42%	218
2	Wrong direction	45%	233
3	Not sure	13%	69
4	Refuse	0%	2
	Total	100%	522

**Q6 - Do you approve or disapprove of Phil Murphy's job performance as Governor?**

#	Answer	%	Count
1	Strongly approve	24%	127
2	Somewhat approve	28%	146
3	Somewhat disapprove	10%	54
4	Strongly disapprove	34%	176
5	Not sure	3%	15
6	Refuse	1%	4
	Total	100%	522

**Q7 - Also on the ballot is a constitutional amendment that would allow gambling on college games held in New Jersey or that New Jersey teams participate in. Do you support or oppose this amendment?**

#	Answer	%	Count
1	Support	37%	195
2	Oppose	51%	265
3	Not sure	11%	58
4	Refuse	1%	4
	Total	100%	522

**Q8 - Did you watch or listen to either of the Murphy-Ciattarelli Governor debates?**

#	Answer	%	Count
1	Yes	39%	202
2	No	60%	314
3	Not sure	1%	5
4	Refuse	0%	1
	Total	100%	522

**Q8A - Did you see it on TV, stream it online, or hear it on the radio? [Can select more than one]**

#	Answer	%	Count
1	TV	66%	141
2	Streamed online	25%	53
3	Radio	8%	18
4	Went in person	0%	0
5	Not sure	1%	3
6	Refuse	0%	0
	Total	100%	214

**Q9 - Did you watch or listen to the Lieutenant Governor debate?**

#	Answer	%	Count
1	Yes	3%	18
2	No	95%	497
3	Not sure	1%	5
4	Refuse	0%	1
	Total	100%	522

## Demographics

### PHONE - Have I reached you on a cell phone or a regular landline telephone?

#	Answer	%	Count
1	Cell	81%	424
2	Landline	19%	98
3	VOIP	0%	0
4	REFUSE	0%	0
	Total	100%	522

### PARTYID - Do you consider yourself to be a:

#	Answer	%	Count
1	Republican	29%	153
2	Democrat	39%	204
3	Independent	25%	132
4	Something else	5%	24
5	Not sure	1%	5
6	Refuse	1%	4
	Total	100%	522

### ETHNICITY - Do you consider yourself to be Hispanic or Latino, or not?

#	Answer	%	Count
1	Yes, Hispanic or Latino	10%	54
2	No, not Hispanic or Latino	88%	461
3	Not sure or refuse	1%	7
	Total	100%	522



**RACE - Which of the following best describes your race:**

#	Answer	%	Count
1	White (White, non-Hispanic)	71% (65%)	369
2	Black or African American	12%	63
3	Asian or Pacific Islander	4%	22
4	Native American	1%	5
5	More than one race	7%	37
6	Refuse	5%	25
	Total	100%	522

**EDU - Which of the following best describes your highest level of education:**

#	Answer	%	Count
1	Less than a four-year degree	51%	264
2	A four-year college degree or more	49%	254
6	Refuse	1%	4
	Total	100%	522

**INCOME - Which of the following general categories best represents your household income last year before taxes:**

#	Answer	%	Count
1	Less than \$50,000	15%	77
2	\$50,000 to less than \$100,000	28%	144
3	\$100,000 or more	47%	243
6	Not sure	4%	19
7	Refuse	7%	38
	Total	100%	522

**GENDER - I'm required to verify. What is your gender?**

#	Answer	%	Count
1	Man	48%	251
2	Woman	52%	269
4	Refuse	0%	2
	Total	100%	522

**AGE - Please confirm that you are an adult. Which category describes your age?**

#	Answer	%	Count
1	Younger than 18	0%	0
2	18-29	6%	32
3	30-49	29%	149
4	50-64	34%	176
5	65+	32%	165
	Total	100%	522

**COUNTY - What New Jersey county do you live in? [recoded by region]**

#	Answer	%	Count
2	Central	28%	146
1	North	43%	225
3	South	29%	151
	Total	100%	522