Academic Programs and Planning (APP) Committee
Feedback and Response Form

Thank you for your submission of the proposal titled Journalism and Community
Storytelling_____.

The APP committee reviewed the proposal on___January 19___ and requests the proposal
authors use this form to respond to the following questions and or suggestions. Please submit
your responses by__February 2_____ to be considered in the next APP meeting.

Committee Suggestion/Clarification	Author Response
Proposal needs a clear definition of "Storytelling" for external audiences - how is this different from journalism? Why is the specification needed? Is this a trending title that is likely to be obsolete ten years from now or mean little to potential employers?	
In your rationale section, we suggest adding a literature review that helps to explain and provide a rationale for storytelling and community focused journalism. A rationale is needed for why this "unique" approach to journalism is important or necessary.	
The last two paragraphs in the demand section mirror what is provided in the recruitment section, making them redundant. Do you have any empirical data that would help demonstrate demand for this new track? For example, do you have any data that might suggest this would increase/maintain current enrollment? Any data from the employment sector that shows future employment growth in this area?	

Further development/explanation of the feeder system on page 4 would be helpful. Can you capitalize on the storytelling standards that currently exist in NJSLS for K-12? This might demonstrate the transition education is making and how higher ed programs must respond.	
Provide the faculty senate with a side-by-side comparison of the curriculum map for the current version of the degree and the modifications that will come with the change in name. This addition will make it easier for senators to quickly see the changes being implemented.	