

STOCKTON UNIVERSITY
BOARD OF TRUSTEES MEETING
OPEN PUBLIC MINUTES
February 20, 2019

Trustees Present	Leo B. Schoffer, Esq., Chair Mr. Raymond R. Ciccone, CPA, Vice Chair Mr. Stanley M. Ellis, Secretary Ms. Mady Deininger Dr. Nancy Davis Michael Jacobson, Esq. Ms. Nelida Valentin (via conference call) Ms. Meg Worthington Mr. Deon Davis, Student Trustee Ms. Nadira Anderson, Student Trustee Alternate Dr. Harvey Kesselman, President and Ex Officio
Absent	Mr. Andy Dolce
Call to Order	Chairperson Schoffer called the meeting to order at 12:23 p.m. on Wednesday, February 20, 2019 on the Galloway Campus in the President's Conference Room (K-203r). On September 11, 2018, notice of this meeting, as required by the Open Public Meeting Act, was (a) posted on the University's Website; (b) forwarded to the Bursar's Office at the University, the editors of the <i>Press of Atlantic City, the Daily Journal</i> ; and (c) filed with the Secretary of the State of New Jersey, the Galloway Township Clerk's Office, and the Atlantic County Clerk's Office.
Approval of Open Public Regular Meeting Minutes of December 5, 2018	Upon a motion duly made by Trustee Davis and seconded by Trustee Ciccone, the Board voted to adopt the Open Public Meeting minutes of the December 5, 2018 Board of Trustees Open Public Meeting.
Resolution to Meet in Closed Session	Upon a motion duly made by Trustee Ellis and seconded by Trustee Worthington, the Board voted to meet in closed session at 12:50 p.m.
Reconvene of Open Public Meeting	Chairperson Schoffer reconvened the Open Public meeting at 4:30 p.m. in the Campus Center Board of Trustees Room.
Chairperson's Remarks	Trustee Schoffer called upon President Kesselman to provide the President's Report.

<p>President's Report</p>	<p>President Kesselman thanked those in attendance despite the inclement weather.</p> <p>President Kesselman remarked on the 50th anniversary of the establishment of the Board of Trustees and recognized former Board members in the audience: Mr. Ike Ejikeme, Ellen Bailey, Esq. and Mr. Steve Radwanski. President Kesselman also mentioned Mr. David Taylor, an original member of the Board, and Mr. Charles Worthington, father of Trustee Meg Worthington. President Kesselman then thanked Heather Perez, special collections librarian, for gathering photos of former trustees.</p> <p>President Kesselman recognized the Atlantic City Historical Waterfront Foundation (ACHWF) for their endowment gift of \$125,000 to the Stockton University Foundation to establish the ACHWF Marine Science Program Fund. The Fund will be used for Marine and Maritime programs involving Stockton faculty and students in Atlantic City. Dr. Kesselman called upon Dr. Peter Straub, Dean, NAMS, to offer remarks and recognize ACHWF members in attendance. Dr. Straub recognized board members Chris Seher, President, Brenda Pecan, Vice President and Marty Bloomberg, and thanked the entire Board for their commitment to Atlantic City, Gardner's Basin and the AC Aquarium. Chris Seher recognized Jimmy Cooper and Murray Raphael for being the founding fathers of the Foundation.</p> <p>President Kesselman then recognized and thanked Tom Kinsella and Ken Tompkins for starting the Stockton Stories website, which is designed to celebrate 50 years of Stockton's teaching excellence. Tom Kinsella called upon student interns, Kat Wensel and Ray Dudo to present on their experience creating and launching this project.</p> <p>Finally, President Kesselman stated the Governor and the Secretary of Higher Education have postponed the release of the Master Plan for Higher Education, noting that it will be released soon. He also remarked it will be the first blueprint for higher education the state has had in about 8 to 10 years. He then turned the meeting over to Trustee Schoffer.</p>
<p>Academic Affairs & Planning Committee Report (AA&P)</p>	<p>Trustee Nancy Davis presented three resolutions for Board approval:</p> <ul style="list-style-type: none"> • Approval of Academic Year Calendar for 2019 - 2020 • Conferral of Honorary Degree to Congressman Jeff Van Drew • Expansion of Stockton University's Dual Credit Program to High Schools in Pennsylvania.

	<p>Upon a motion duly made by Trustee Deininger and seconded by Trustee Ciccone, the Board voted to adopt the resolutions as consent agenda items.</p> <p>In connection with the high school dual credit program, President Kesselman remarked that students who have taken part in Stockton's high school partnership program have a 90% retention rate and a four-year graduation rate of 75% if they pursue a degree at Stockton.</p> <p>Trustee Davis called upon Dr. Lori Vermeulen, Provost and Vice President for Academic Affairs, to report. Dr. Vermeulen reported:</p> <p>Dr. Kelly Dougherty, Asst. Professor of Exercise Science, presented to the Academic Affairs subcommittee on the status of the in the Exercise Science Program. The Committee also discussed the Atlantic City campus and how the pre-opening planning has come to fruition. Dr. Vermeulen remarked how Academic Affairs is looking forward to the next semester and next fall with the Business and Hospitality programs having a greater presence in Atlantic City.</p>
<p>Student Success Committee Report</p>	<p>Trustee Worthington called upon Mr. Bob Heinrich, Chief Enrollment Management Officer to report on spring enrollment numbers. Mr. Heinrich reported:</p> <p>For the spring 2019 semester:</p> <ul style="list-style-type: none"> • There was a 3% increase over spring 2018 in first-time new freshman. • There was a 6% increase over spring 2018 in transfer students. • There were 94 new graduate students. • Total number of newly admitted students is 531 which is an overall 3% increase over spring 2018. • Total headcount including undergraduate and graduate students for spring 2019 is 9,082, which is a 4% increase over the headcount in spring 2018. • Full time equivalency has grown by 3%. <p>Mr. Heinrich shared an initiative that will affect future enrollment at Stockton. It is a college bound program based out of the Atlantic City campus. The program will accept 100 students in grades 7 through 12 in Atlantic City and Pleasantville school districts. Students will get specialized instructional classes on Saturdays throughout the spring and a week of summer enrichment with mentoring and college tours, academic, career and financial aid counseling.</p> <p>He also shared that Stockton has established strategic partnerships with seven local community colleges.</p> <p>Upcoming spring events include:</p>

	<p>Diversity Dinner - March 22, 2019 Annual Admitted Students Day - March 30, 2019 Open House - April 7, 2019</p> <p>Trustee Worthington called upon Dr. Christopher Catching, Vice President for Student Affairs to report. Dr. Catching reported:</p> <p>The Culture of Respect initiative was extremely successful last semester. The initiative co-sponsored 18 programs during the spring semester. Updates includes:</p> <ul style="list-style-type: none"> • The launch of the WGSC 24/7 Violence Intervention hotline has seen some activity since October. • Expanded access to mental health resources on all campuses with initiatives such as: <ul style="list-style-type: none"> ○ The Let's Talk Initiative launched the week of February 11, 2019. Members of the Counseling Center meet students where they are in an effort to destigmatize the idea of seeking counseling or mental health support. ○ Student Affairs is exploring the option of having Therapists Assist Online (TAO), a technology-based resource that provides services to help students manage their own self-care issues. • The food assistance program is helping many students in need. There is always need for more food pantry items. Currently collecting toiletries and other items. • Working on realigning many of the programs that serve first generation college students. Approximately 55% of first-time freshman identify as first-generation college students where neither parent has graduated with a bachelor's degree. Will have resources in place to support not only first-generation students and their parents. • Currently examining the possibility of IACS Accreditation for our counseling services.
<p>Finance and Professional Services Committee Report</p>	<p>Trustee Ellis provided the Finance and Professional Services Committee report, presenting the following consent agenda resolutions:</p> <ul style="list-style-type: none"> • FY20 Housing Rents • Appointment of Board Member to National Aviation Research Technology Park, Inc. (NARTP)

	<ul style="list-style-type: none"> • Authorization of Agreement for Purchase of Property - 421 Chris Gaupp Drive (Trustee Schoffer abstained from voting on this resolution.) <p>Upon a motion duly made by Trustee Ciccone and seconded by Trustee N. Davis, the Board voted to adopt the resolutions as consent agenda items.</p> <p>Trustee Ellis then presented the following bid waiver resolutions:</p> <ul style="list-style-type: none"> • FY19-FY22 Bid Waiver Contracts <p>Upon a motion duly made by Trustee D. Davis and seconded by Trustee Valentin, the Board voted to adopt the resolutions as bid waiver agenda items. (Trustee Jacobson abstained from the AtlantiCare Bid Waiver portion of the resolution.)</p> <p>Trustee Ellis reminded the public that the tuition hearing is scheduled for March 28, 2019 at 4:30 p.m. in the BOT Event Room.</p>
<p>Audit Committee Report</p>	<p>Trustee Ciccone reported that the external audit of the financial statements is complete. Waiting for the state to define an accounting pronouncement issue. This issue effects every college in the state of NJ. Around the end of March or beginning of April, the internal audit will commence its audit of campus security.</p>
<p>Buildings and Grounds Committee Report</p>	<p>Trustee Schoffer called upon Mr. Don Hudson, Vice President for Facilities and Operations to report. Mr. Hudson stated we have 40 ongoing projects; 20 priority projects will start the day after graduation. In addition:</p> <ul style="list-style-type: none"> • Received Certificate of Occupancy for the Quad project • Added 60 car capacity in parking lot 5 • The Women’s Gender and Sexuality Center and Veterans Lounge are in full design. Bid going out in April. Construction will start in May. They will be open and operational for the fall semester. • Holocaust Resource Center expansion should be completed this semester.
<p>Development Committee Report</p>	<p>Trustee Deininger called on Mr. Dan Nugent, Chief Development Officer and Executive Director of the University Foundation, to report. Mr. Nugent reported that:</p> <p>The Committee is focused on the impact efforts surrounding the Atlantic City campus. In committee, both Mr. Nugent and Geoff Pettifer, Executive Director of University Relations and Marketing, gave a joint presentation on the impact efforts of their respective areas. Mr. Nugent invited Mr. Pettifer to give an overview of the marketing and development efforts made in Atlantic City, with</p>

	<p>emphasis on the marketing campaign results specific to the AC campus. Mr. Pettifer reported:</p> <ul style="list-style-type: none"> • The campaign won several regional and national awards • 10% of all media mentions last year were attributed to the Atlantic City campus • AC campaign generated nearly 2/3 of all the traffic that went to the Atlantic City website • Share of Voice- University Presidents, President Kesselman comes in the highest at 36%. <p>Mr. Nugent then highlighted a few initiatives that the Office of Development and Alumni Relations has been working on over the past two years for AC:</p> <ul style="list-style-type: none"> • New Areas of Support <ul style="list-style-type: none"> ○ The Atlantic City Scholarship Fund which will provide funds for students from Atlantic City who want to attend Stockton. ○ The Atlantic City Opportunity Fund which will provide grants for community organizations in Atlantic City. ○ Naming opportunities for campus buildings • Engagement Opportunity - “Second Saturdays,” which targets alumni with children under the age of 12 and offers family friendly programming.
<p>Investment Committee Report</p>	<p>Trustee Ellis reported that Stockton’s portfolio was down for the year due to a difficult stock market month in December. As a result, it missed the benchmark objective but made up most of what was lost in January. On track to achieve much better returns for this upcoming year.</p>
<p>University Policies</p>	<p>President Kesselman presented three policies for informational items. They are as follows:</p> <ul style="list-style-type: none"> I-9 Board of Trustees By-Laws (Revised) III-100 Educational Opportunity Fund Program (Deleted) VI-12.1 New Jersey State Compensation Plan (Deleted)
<p>Personnel Actions Resolution</p>	<p>Chairperson Schoffer announced the Board’s review of the Personnel Actions Resolution, which was posted on the University’s website for review.</p> <p>Upon a motion duly made by Trustee Ciccone and seconded by Trustee N. Davis, the Board voted to adopt the resolution.</p>

<p>Board Comments/ Comments from the Public</p>	<p>Trustee Deon Davis thanked the administration, faculty and staff at Stockton for making such a huge investment and impact as a in Atlantic City. As a citizen of Atlantic City, he said he is proud to be a part of the Stockton community.</p> <p>Trustee Meg Worthington remarked on the opening of the National Aviation Research & Technology Park. The park is 60,000 square feet and is working to be fully occupied.</p> <p>Dr. Lori Vermeulen recognized and congratulated Ms. Christina Birchler, who has been appointed as the Director of the Hammonton Instructional Site.</p> <p>Mr. Scott Huston, Chief Information Officer, recognized two employees who are expanding their roles in ITS; Mr. Joe Loefflad is now the Director of I.T. Infrastructure and Communications and Mr. Brian Gormley, who will be assuming the role of Associate Director of I.T. Infrastructure and Communications.</p> <p>Michael Angulo, Esq., Vice President for Administration and Finance, recognized and congratulated Mr. Chris Howard who is now the Director of Stockton Aviation Services, Inc.</p> <p>Mr. Dan Nugent recognized Ms. Sue Werner, who is the Associate Director of Development. He also recognized Ms. Jennifer Kosakowski, Director of Development.</p>
<p>Next Regularly Scheduled Meeting</p>	<p>The next regularly scheduled meeting will be held on Wednesday, May 1, 2019 at 4:30 p.m. in the Board of Trustees Room, Campus Center, Galloway.</p>
<p>Adjournment</p>	<p>Upon a motion duly made by Trustee Jacobson and seconded by Trustee Deininger, the Board voted to adjourn the meeting.</p>