

**DIVISION OF STUDENT AFFAIRS
ANNUAL IMPACT REPORT FY25**





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FISCAL YEAR 2025 | ACADEMIC YEAR 2024–2025



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Dear Osprey Community,



The 2024–25 academic year was one of substantial transitions, progress, cross-functional collaboration, and meaningful impact across the Division of Student Affairs. Guided by our commitment to support student success, we leaned in this year — strategic planning, strengthening alignment, enhancing efficiency, and advancing initiatives elevated the Stockton student experience.

I joined the team in July 2025 as the Interim VPSA at a time when the University was in flux between the last year of the 2020–2025 strategic plan, the launch of a new plan, and leadership changes. I entered with four priorities for Student Affairs that we aligned with the Division’s existing four priorities under Inclusive Student Success from that sunset plan. Through this report, you will see the Inclusive Student Success priorities led, with my four reflected as subpoints to marry how we operated.

Together, we made substantial progress on the merged priorities that reflect our intentionality, creativity, and purpose.

Priority 1: Strengthen Strategies and Resources
Strategic Alignment and Efficiency, and Climate, Culture, and Collaboration

In the fall, we laid the foundation for how we approach the work as makers — leaning into our creativity and honing responsibilities across five strategic areas: Student Living & Learning; Athletics & Recreation; Student Health & Wellness; Advocacy, Belonging & Campus Standards; and Student Transitions, Access & Retention.

By realigning roles and streamlining processes, we amplified efficiency and advanced the development of strategic area planning. In doing so, we expanded targeted support — from redefining services to understanding what needs to be sunset — ensuring every Osprey has a cohesive toolkit to thrive. Each step strengthened our brand as a division committed to outcomes that matter, now and in the future.

This priority highlighted the heartbeat of our division: our people and the culture we build together. Throughout the fall, we leaned into community-building through initiatives such as town halls with union staff and our Division Culture Grade. These engagements helped us read the tea leaves — identifying what is working, where alignment is needed, and how we can improve connection across departments.

We also saw remarkable engagement at our inaugural Assessment Showcase, where nearly 70 colleagues gathered to view 11 poster presentations demonstrating the use of assessment in practice. This event concretized our commitment to evidence-based strategy, reflective practice, and a culture of continuous improvement centered on advancing student success.

Priority 2: Support Academic Excellence and Post-Graduate Success
Piloting Ospreys Navigate

This year, we moved forward with the relaunched pilot of Ospreys Navigate (ON), a game changing student success platform enhanced through advising, communication, and student engagement. I am very excited to look at how ON continues to build bridges across teams, incorporates student pathways, and fosters earlier, proactive interventions.

The continued work of the cross functional ON leadership team, paired with expanded high- impact learning opportunities, strengthened our ecosystem of advising, communication campaigns, and student support triaging. We increased buy-in- as more faculty and staff integrated ON into their daily playbook, helping students navigate proactive pathways to thrive with clarity and confidence.

Priorities 3 & 4: Cultivate a Safe and Healthy Learning Environment and Promote Students’
Belonging, Engagement, and Development
Building a Dynamic Student Experience

Students are our why. This year was about hearing more from them and creating a strong sense of pride in being Ospreys. We implemented a monthly student group chat with the VPSA — Listening Lounge — to learn about their experiences, continued the VIP with the VPSA dinners, and launched the campuswide Activate & Motivate Pride (AMP) initiative, which includes Spirit Wednesday, encouraging everyone to wear Stockton gear in concert. A shared sense of pride helps reinforce students’ choice to attend Stockton and feel at home.

There was also a renewed focus on intramurals and club sports as a large-scale means for community building, wellness, and development. This included early exposure to new students through the integration of intramurals into Nest Fest, the overnight orientation experience, and the conversion of two tennis courts to pickleball courts. Through an intentional redesign, intramurals and club sports expanded our capacity to develop students’ skills in teamwork, leadership, communication, and the ability to work toward a shared vision.

Stockton AMP energized campus with spirited events and traditions, sparking pride and connection. Listening Lounges and student organization engagement amplified student voices and leadership. Signature moments like Spirit Day welcomed new students with community and celebration, while the Student Living and Learning strategic plan expanded wellness, inclusion, and transformative campus living. Together, these efforts created a bold, engaging, and inspiring student experience — one where Ospreys connected, led, and thrived.

William U. Latham

Dr. William U. Latham, Interim Vice President for Student Affairs



Counseling and Psychological Services (CAPS):
25% service increase in Atlantic City

Holistic support also grew stronger. Counseling and Psychological Services (CAPS) expanded evidence-based wellness programs and prepared for a 25% service increase on the Atlantic City campus. Student Health Service (SHS) reinforced emergency preparedness and delivered exceptional care, with 100% (n=46) of students reporting they would return and 93.48% (n=43) recommending SHS to their peers.

Student Development brainstormed how to advance efficiency through enhanced co-curricular tracking using the Event Pass function within OspreyHub for July 2025 implementation. Student leaders maintained a 3.42 GPA (n=1,209); 3,868 students engaged across 229 organizations; and Fraternity and Sorority Life (FSL) contributed 17,000 service hours while raising \$80,000 for philanthropic causes. FSL students exceeded university retention benchmarks, achieving a 96.6% third-semester retention rate for first-time, full-time students from Fall 2023 to Fall 2024 (n=146).

Various offices and programs strategically partnered with Career Education and Development to connect students with employers, resulting in 381 employer engagements, 144,580 job postings, and 31,000 completed student applications. The Women's, Gender, and Sexuality Center and the Multicultural Center anchored belonging and persistence this past year, offering 100 programs and thousands of lounge visits, supporting retention through community connectedness.

Through integrated programming and intentional resource alignment, Priority One strengthened Student Affairs' infrastructure for student success, creating more connected, equitable, and impactful experiences.

Priority 1: Strengthen Strategies and Resources

Strategic Alignment and Efficiency

This year, the Division strengthened the foundation of student success by aligning programs, resources, and assessment practices across departments. Through data-informed decisions, intentional resource allocation, and streamlined processes, Student Affairs amplified its ability to meet student needs while ensuring efficiency and measurable impact.

The retirement of Dr. Craig Stambaugh, AVP of Student Engagement and Community Development, presented the opportunity to reevaluate our strategic areas. The Event Services and Campus Center Operations team joined Student Living and Learning, strengthening the alignment of their auxiliary functions with Residential Life. Student Development, the central point for student connection, joined the Student Advocacy, Belonging, and Campus Standards team, enhancing their existing relationships with other community-building and programming offices.

The reimagining of our structure was a critical component of anticipating the University's new strategic plan. This attention funneled down from the Division level to specific program areas. Teams examined their existing work for improved efficiency and more effectively meeting today's students' needs. Below, we highlight how some of these strategic adjustments were made programmatically.

One transformative initiative was the Educational Opportunity Fund (EOF) Math Coach model, which focused on proactive outreach, weekly touchpoints, and mindset coaching. Eighty-five percent of Mathematical Thinking students engaged with the service (n=129), and 100% of consistent participants earned a C or better — outperforming the overall course success rate of 62.5%, with course withdrawals dropping by over six percentage points. Students who accessed the service early reported feeling more confident and prepared for quantitative coursework across the curriculum.



EOF Math Coach Model:
100% of consistent participants earned C or better.



Fraternity and Sorority Life (FSL):
17,000 service hours contributed



Recreation Programs:
Over 900 inclusive recreation programs supported



Climate, Culture, and Cross-Functional Collaboration

This year, Stockton amplified cross-campus collaboration, building a culture where every student feels supported, connected, and valued. The EOF Summer Academy illustrated this approach in partnership with Counseling and Psychological Services (CAPS), Residential Life, Tutoring, and Nutrition Services to support students holistically. Each participant received mental health screenings, academic support, wellness programming, and individualized follow-up.

CAPS expanded its campus-wide impact through IMALIVE, Eating Disorder Awareness, RA trainings, and Neurodivergent Celebration Week. The Learning Access Program (LAP) partnered with Athletics, CARES, and Residential Life to reduce stress, strengthen advocacy, and build faculty relationships. Inclusive recreation programs supported 900 participants, linking engagement to mental health and success.

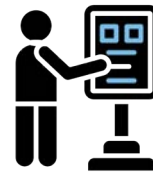
Academic Achievement Programs and Living Learning Communities connected students to high-impact experiences, boosting confidence and professional identity. The Women’s, Gender & Sexuality Center (WGSC), Military and Veteran



\$80,000 Raised:
By Fraternity and Sorority Life (FSL)
for philanthropic causes



Sense of Belonging:
67% increase



Kiosk Check-Ins:
294% increase
(1,163 Fall 24 to 4,585 Spring 25)



Success Center, and Multicultural Center anchored belonging, while resource fairs, restorative practices, and school spirit initiatives like Stockton AMP reinforced a student-centered culture.

Priority Two demonstrates how cross-functional collaboration expands capacity, strengthens culture, and creates an ecosystem of coordinated care invested in student success.

Priority 2: Support Academic Achievement and Post-Graduate Success

Piloting Ospreys Navigate

Ospreys Navigate (ON) transformed the coordinated care model, centralizing student engagement, advising, and interventions across departments. EOF led adoption with 530+ appointments, engagement with 237 students, and 6,767 direct communications through email and Short Message Service (SMS). By consolidating technology, staff gained a 360° view of student needs, improving intervention timeliness and effectiveness.



Mid-Semester Feedback increased dramatically, with faculty evaluations rising from 2,007 in Fall 2024 to 3,026 in Spring 2025. The response rate grew overall from 49.6% to 64.5%, and faculty contributors more than doubled from 26 to 64. Advisors opened 262 cases in fall and 309 in spring, connecting students to support faster than ever.

Kiosk Check-Ins rose from 1,163 in Fall 2024 to 4,585 in Spring 2025, increasing visibility into student engagement and providing data-supported knowledge of which students are coming to our offices. Appointments across Academic Advising, EOF, Career Education & Development, and Tutoring increased nearly ten-fold, connecting students with timely support.

Academic achievements in Student Affairs were equally notable. Student-athletes (n=438) maintained an average GPA above 3.33 with an 88% retention rate. As part of a broader institutional strategy to enhance student belonging and persistence, Living Learning Communities (LLCs) were launched with two pilot groups and a plan for progressive expansion. Early outcomes from the Sankofa and TogetHER LLCs reflected this impact, with third-semester retention rates of 88% (n=18) and 90% (n=21), respectively. Military and Veteran Services supported 458 students, maintaining an average GPA of 3.2, while Career Education achieved an 84% (n=1,647) graduate success rate in employment, military enlistment, or continued education.

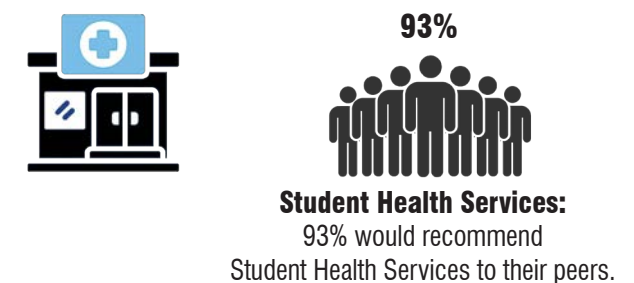
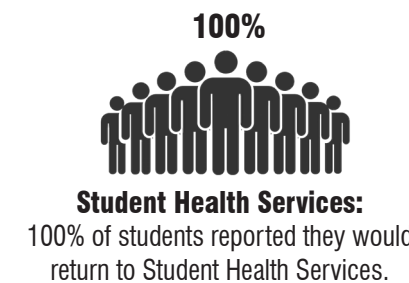
Together, these initiatives reflect Stockton's commitment to a student-centered ecosystem that empowers every Osprey to achieve academically and professionally.

Priorities 3 & 4: Cultivate a Safe and Healthy Learning Environment and Promote Students' Belonging, Engagement, and Development

Building a Dynamic Student Experience: Quantitative Impact

Stockton's commitment to a vibrant, safe, and supportive environment was evident across engagement, wellness, and inclusion efforts. The EOF Summer Academy, comprising 129 students, achieved a 95% completion rate and a 3.34 average GPA, with 90% of scholars reporting positive experiences and 96% feeling confident entering college. Counseling and Psychological Services advanced suicide prevention, neurodivergent celebration, and eating disorder awareness, with 67% (n=595) of students reporting improved belonging.

Student Development delivered 1,519 events with 3,868 students involved, and more than 4,600 attendees at Stockton Entertainment Team programs. Safety initiatives, including NARCAN and CPR training, strengthened preparedness and community well-being.



Career:



381 employer engagements



144,580 job postings



31,000 completed student applications

Accessibility and inclusion expanded through Learning Access Program (LAP) workshops, destigmatizing accommodation use. Mental health literacy was promoted via Athletics and Recreation programs like Morgan’s Message and Osprey Mind Gym, serving 400+ student-athletes. Programs like Weeks of Welcome, Stockton AMP, and Multicultural Center initiatives fostered belonging, connection, and dialogue skills, with 89% (n=36) of participants recommending Real Talk Tuesdays.

Military and Veteran Services expanded benefits and engagement, while Career Education connected 2,500+ unique students to employers across two major career fairs in the fall and spring.

These efforts created a campus where students feel safe, supported, and empowered academically, socially, and personally. Priority Four reflects Student Affairs’ dedication to a resilient, engaging, and inclusive community.

Building a Dynamic Student Experience: Qualitative Insights

The 2024–2025 academic year marked a powerful evolution of the Stockton University student experience — one defined by pride, connection, and a deep sense of belonging. Through intentional, high-impact initiatives, Stockton transformed campus life into a vibrant community where students didn’t just attend the university; they became part of its story.

Stockton Activate & Motivate Pride (AMP) set the tone for the year, infusing campus with energy and celebration. Everyday spaces became hubs of excitement as spirited events and shared traditions brought Ospreys together. AMP strengthened identity, elevated school spirit, and turned engagement into a campus-wide movement fueled by student voice and community storytelling.

That commitment to student voice was at the heart of Stockton’s approach. The Listening Lounge series created open, welcoming spaces for students to connect directly with senior leadership, share their experiences, and influence the future of the university. This culture of dialogue extended across student organizations, including Fraternity and Sorority Life dinners, where the VPSA met with Greek-affiliated students to explore opportunities for growth, leadership, and impact. These conversations deepened trust, strengthened involvement, and affirmed that students play a central role in shaping Stockton’s direction.



Student Athletes:

Maintained an average GPA above 3.33 with an 88% retention rate.



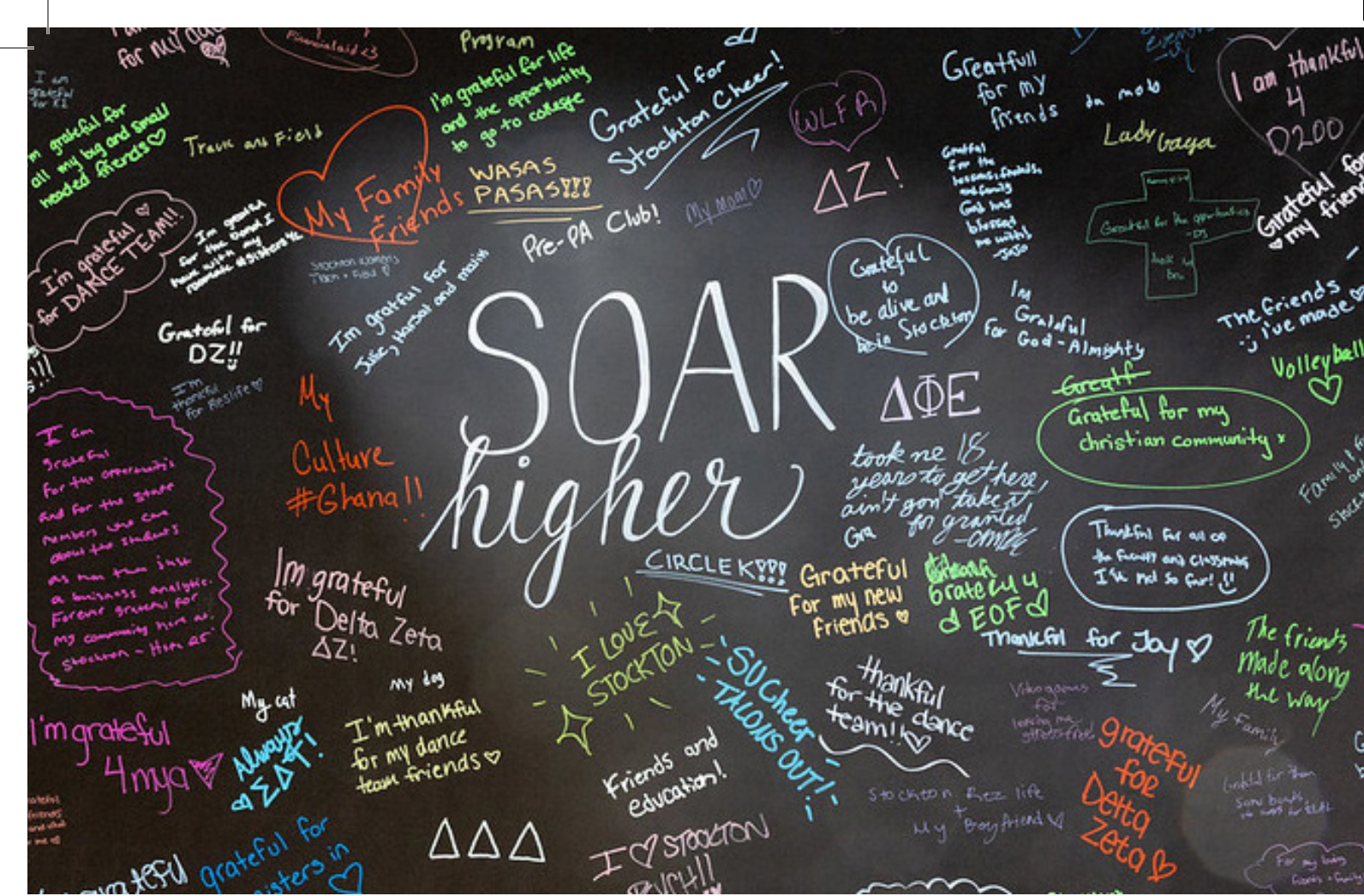
Mid-Semester Feedback:

50% increase (2,007 Fall 24 to 3,026 Spring 25)



Military and Veteran Services:

Supported 458 students maintaining a 3.2 GPA.



Together, these efforts created momentum throughout the year. By blending celebration with strategy and tradition with innovation, Stockton delivered a student experience that was bold, engaging, and alive with possibility. Student Affairs didn't just support students, it inspired them to connect, lead, and thrive.

Advancing Student Success: Together, With Intention

As we look ahead, the work of the Division of Student Affairs stands as a clear testament to what is possible when strategy, culture, and care are intentionally aligned. The progress reflected in this report — strengthened infrastructure, increased efficiency, measurable outcomes, and cross-functional collaboration — demonstrates a division that is not only responsive, but resolute in its commitment to elevating the Osprey experience with clarity and purpose.

Across all four priorities, Student Affairs leaned into change, innovation, and partnership. From piloting Ospreys Navigate to cultivating a safe and healthy learning environment and belonging through building a dynamic student experience, the Division refined its approach and acted with intention, even when the work challenged us. These efforts resulted in impactful gains: students are persisting at higher rates, engaging more intentionally, and leaving Stockton better prepared academically, professionally, and personally.

This year reaffirmed that our greatest strength lies in our collaboration and strategic insight. Transparent dialogue, assessment-driven practice, and a renewed focus on well-being transformed how we work together in service of students. Whether expanding the Living Learning Communities or brainstorming in the Makerspace, the Division continues to model what it means to be creative, community-oriented, and future-focused: makers of opportunity and momentum.

Looking forward, the foundation built this year positions Student Affairs to move ahead with even greater intentionality and impact. The progress captured in these pages is not an endpoint, but a launchpad, one that calls us to scale what works, refine where needed, and remain steadfast in our commitment to equity, access, and student-centered excellence.

The path forward is bright. The momentum is real. And together, we will continue to show up — for students and each other — every single day.



Signature traditions amplified this sense of unity. Spirit Day transformed the start of the academic year into a celebration of connection, welcoming first-year and transfer students with enthusiasm from faculty, staff, and peers. The message was unmistakable: every student matters, and every Osprey belongs from day one.

Beyond major celebrations, Stockton invested in the everyday experiences that define student life. Intramurals expanded inclusive recreational opportunities that support wellness, social engagement, and play. Student Living and Learning reimagined campus living as a transformative journey, integrating academic support, leadership development, vibrant programming, and intentional assessment to strengthen persistence and success, especially during the critical first year.





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