STOCKTON UNIVERSITY ANNUAL REPORT FOR 2020 INITIATIVES PROJECT

| PROJECT LEADER(S): | JY Zhou & Lois Spitzer |
|--------------------|--|
| PROJECT TITLE: | Developing Stockton's Global Learning & Engagement at NAFSA 2018 |
| DATE: | 5/29/2018 - 6/1/2018 |
| CC: | |

- The boxes below expand as needed to accommodate your notes. You may also include/submit appendices or attachments, if needed.
- Email a copy of this completed form to Jessica Kay, Planning Analyst at: <u>2020@stockton.edu</u> or <u>Jessica.Kay@stockton.edu</u>.

Please provide a summary of the project and your experience.

NAFSA is the largest conference and expo in international education with around 10,000 participants from over 100 countries. This year is NAFSA's 70th anniversary and it is in Philadelphia. With the support from the 2020 Learning Initiative, a group of seven students, one faculty, and one staff participated in the NAFSA conference and host a Stockton booth and broadcast Stockton to the world.

In spring 2018, seven students enrolled in the 2-credit EDUC 2800 Topics and Trends of Global Learning. The seven students are:

- Puiman Chan, an international student from the Southern China and a senior in Accounting
- Amanda Zhou, a student in Nursing from Cherry Hill, NJ
- Jorge Tellez, a student in Biochemistry and Molecular Biology from Garfield, NJ
- Alejandra Londono, a student just graduated from Sociology/Anthropology and Spanish Language and Cultures
- Kateryna Drach, a student in Health Sciences from Buena, NJ
- Sabrina Sarwar, a student in Health Sciences from Northfield, NJ
- Anuj Patel, just graduated from Computer Science from Egg Harbor City, NJ

In this course, students completed the following projects:

- interviewed international students
- received social media training
- created 11 Zines to introduce Stockton schools and programs, including ARHU, BUSN, EDUC, GENS, HLTH, NAMS, SOBL, Library, Tutoring Center, OGE, food court, safety, transportation, and student clubs and organizations (please see the **Attachment 1** for the 11 Zines)
- designed the Stockton booth at NAFSA Expo Hall, including the beach theme, poster ideas, gifts and giveaways, and decorations

On May 29-June 1, 2018, the Stockton team spent all day at the NAFSA conference:

- Hosted the Stockton booth at the Expo Hall
- Hosted the Stockton booth at the U.S. Higher Education Partnership Fair At both booths, students:
 - Introduced Stockton University to the participants
 - Distributed Stockton brochures and materials
 - Communicated with participants from a variety of institutions and organizations
 - Kept contact information of participants who were interested in collaborating with Stockton
- Participated in all four plenary talks, including
 - May 29: Laura Bush, former first lady of the United States, an advocate for literacy, education, and human rights
 - May 30: Bill Nye, scientist, writer, and inventor
 - May 31: **Joyce Banda**, former president of the Republic of Malawi, an activist, entrepreneur, politician, and philanthropist
 - June 1: Terry Gross, journalist, author, host and co-executive producer of Fresh Air on National Public Radio
- Chose and delivered the daily winner of Stockton gift baskets
- Participated in sessions on various topics, including refugees, study abroad, international student success, etc.
- Participated in various programs, including career consultations
- Visited other booths at NAFSA Expo Hall
 - Communicated with participants from various countries
- Shared the NAFSA experience via daily Stockton Instagram stories: <u>https://www.youtube.com/watch?v=dD4TPQm77wc</u>

Please attach a copy of your original proposal or list your stated objectives and expected outcomes.

Original Proposal:

Abstract:

Awarded \$12,500 for a one-year proposal to support students attending and a booth in the exposition hall at the NAFSA 2018 Annual Conference & Expo in Philadelphia, PA. The students also enrolled in a course in the Spring 2018 semester to prepare them to participate in the plenary lectures and sessions on global learning at the conference.

Please see the **Attachment 2** for the complete original proposal.

Stated Objectives:

- 1. Develop students' global learning knowledge and skills, including topics and trends of global learning, intercultural communication skills, and engagement and leadership skills
- 2. Establish potential collaborations on designing and promoting projects for the 4C Collaborative Global Learning Modules to further globalizing the curriculum at Stockton;
- 3. Promote the visibility of Stockton University in international education market world-widely, including potentials to establish partnerships with international education institutions and to boost the international student population with recruiters to identify Stockton University as an option for international students

Expected Outcomes:

- 1. Stockton students gain more knowledge and skills on global learning
- 2. Stockton University creates more opportunities on developing global learning
- 3. Stockton gains more visibility in the international education market

Please describe the results of your project and compare them to your original expectations. Elaborate on how well your objectives were met and how they might have changed. Note any particular obstacles that may have prevented your achieving full satisfaction on desired outcomes.

Stated Objective 1:

Develop students' global learning knowledge and skills, including topics and trends of global learning, intercultural communication skills, and engagement and leadership skills

Actual results: Stockton students gain more knowledge and skills on global learning

- Students developed global learning skills. Please see students' summaries of their experience at NAFSA below:
 - Puiman Chan, an international student from the Southern China and a senior in Accounting and Finance: "Meeting many international educators from around the world, learning the value of global learning that is allowed us see things differently, understanding the importance of international education through diversity of thought, opinion, and culture are essential to the core work of higher education. These are all my highlights of my NAFSA experience. I'm very thankful I took part of this educational conference & expo! "
 - **Amanda Zhou**, a student in Nursing from Cherry Hill, NJ: *"Meeting those who understands and cares about the importance of global education"*.
 - **Jorge Tellez**, a student in Biochemistry and Molecular Biology from Garfield, NJ: *"It was amazing talking to people, and having all these resources available with regards to international students, immigration, and refugee status."*
 - Alejandra Londono, a student just graduated from Sociology/Anthropology and Spanish Language and Cultures: *"I really enjoyed visiting the different 'countries'. They all brought a little piece of culture with them to the conference to share and it was fun exchanging gifts and thoughts!"*
 - **Kateryna Drach**, a student in Health Sciences from Buena, NJ: *"I love getting to experience so many different countries in one place! Every university had something very unique and special about them. It's an experience that I don't think you'd find anywhere else!*
 - **Sabrina Sarwar**, a student in Health Sciences from Northfield, NJ: *"I absolutely loved seeing how global affairs can go into so many different career paths. Also, it was really nice to go 'around the world' in one room, a very unique experience with different cultures.*
 - **Anuj Patel**, a student just graduated from Computer Science from Egg Harbor City, NJ: "I enjoyed the opportunity to be able to meet and talk to new people from around the world and learn about what their university has to offer in comparison to American university."
- Students shared their NAFSA experience via Stockton Instagram stories. Please see the four stories at: <u>https://www.youtube.com/watch?v=dD4TPQm77wc</u>

- Students all made unique connections with international education: they discovered a strong passion for global learning, identified possible career pathways and internship positions in international education, communicated with academic programs in another country, and expanded their understanding on diversity and inclusion in higher education.
- Students' NAFSA experience was highlighted in Stockton News. Please see **Attachment 3** for the report.

Stated Objective 2:

Establish potential collaborations on designing and promoting projects for the 4C Collaborative Global Learning Modules to further globalizing the curriculum at Stockton

Actual Results: Stockton University creates more opportunities on developing global learning

Dr. Zhou has created 4Cs Collaborative Global Learning Modules to globalize the curriculum at Stockton:

- GL Approach 1: Cultures and Languages Across the Curriculum
- GL Approach 2: Collaborative Online Global Learning
- GL Approach 3: Community Engagement and Service-Learning
- GL Approach 4: Collaborative Teaching / Designing Courses / Programs

Dr. Zhou has interacted with various institutions and organizations on curricular collaborations. After the NAFSA, she communicated via emails with several higher education institutions to globalize our curriculum at Stockton as well as to promote our unique Global Learning approaches to the world. Please see **Attachment 4** for one example – an email from Rotterdam University of Applied Sciences in Netherland. Dr. Zhou has connected a Stockton faculty with them and we will adopt GL Approach 3 in this case.

Stated Objective 3:

Promote the visibility of Stockton University in international education market world-widely, including potentials to establish partnerships with international education institutions and to boost the international student population with recruiters to identify Stockton University as an option for international students

Actual results: Stockton gains more visibility in the international education market

- We distributed **360 Stockton brochures** at the Stockton booth to representatives of institutions and organizations around the world.
- At the NAFSA, the Stockton team communicated with representatives from **96 institutions and organizations outside of the U.S.** about possible curricular collaborations. Please see the **Attachment 5** for the map and list of these institutions and organizations.
- Each photo/video of the daily Stockton Instagram stories was viewed at least 1,000 times by the end of each day on May 29-June 1. The complete four daily Instagram stories can be viewed at: <u>https://www.youtube.com/watch?v=dD4TPQm77wc</u>

Please list any follow-up actions (publications, presentation venues, etc.)

• We will follow-up with the institutions and organizations to facilitate curricular collaborations to promote global learning at Stockton University.

- The photos, map, and list of Stockton curricular connections will be posted on Stockton Global Learning webpage: https://stockton.edu/global-learning/
- Students will present their experience at the Multicultural Month in Oct. 2018. •
- Four daily Stockton Instagram stories had been published on Stockton's YouTube channel: • https://www.youtube.com/watch?v=dD4TPQm77wc

Are you recommending the continuation of this project? If so:

- What are the next action steps you foresee or recommend?
- What are the expected budget requirements going forward? •
- Please identify the program, department, or division you should be working with to secure continuation of funding for your project.

[Note: continuation proposals must be approved and incorporated into the appropriate budget process.]

The NAFSA conference was a wonderful experience for us and our students. We completed all three expected outcomes – enhancing students' global learning skills, developing curricular collaborations with overseas institutions and organizations, and promoting Stockton's visibility around the world.

We believe it would be another great experience if we could participate in the conference again next year, but next year's NAFSA conference will be in Washington, D.C., thus making it too expensive to fund solely through a 2020 grant. Therefore, we will **not** pursue a renewal for this particular project.

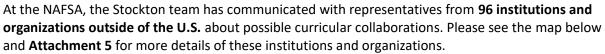
| | Amount | Notes/Comments |
|--|-------------|----------------|
| Designing Dudget Deleges of of | | Notes/Comments |
| Beginning Budget Balance as of: | \$ | |
| Salary Expenditures | | |
| Stipends | \$ | |
| Full-time staff salaries | \$ | |
| Full-time faculty salaries | \$ | |
| TES salaries | \$ | |
| Fringe Benefits | \$ | |
| Total Salary and Fringe Expenditures | \$ | |
| | | |
| Non-Salary Expenditures (supplies, travel, etc.) | | |
| NAFSA International Exhibitor #1643 | \$ 5,975 | |
| Student meals | \$ 1,075.60 | |
| Student conference registration | \$ 2,583 | |
| Stockton booth rain insurance | \$ 84 | |
| Giveaways at Stockton Booth | \$ 2,107.74 | |
| Zines and flyers Printing | \$ 616.49 | |
| Total Non-Salary Expenditures | \$ 12441.83 | |

| Total Salary + Non-Salary Expenditures | \$ 12441.83 | |
|--|-------------|--|
| | | |
| Ending Budget Balance as of: | \$ 58.17 | |

If there are remaining expenditures required to complete the project, please itemize them with expected amounts and timing for payment.

IMPORTANT: Unused funds will revert to the general 2020 Initiative Fund at the end of the fiscal year if not approved and encumbered for project costs.

| Item | Expected Amount | Expected Timing for Payment |
|-------|-----------------|-----------------------------|
| | | |
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| | | |
| | | |
| Total | | |





Stockton Team at NAFSA 2018





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Dance competition! the international Trips to Philly Duncero attend & New york! Stockton





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City

Only 25 mins away.

STOCKTON UNIVERSITY

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Museum of Art Noves the new ouan front Stand at LEARNING ATLANTIC OTY fall 201







Minor in Business Studies The Master of Business

Marketing,

Planning, Management, and Accounting, Finance, Financial Studies with concentrations in

*

Accelerated Dual-Degree Program

for Business Major

The opportunity to

undergraduate and MBA complete both their

degrees in about 5 years

Administration (MBA) program







can choose between two concentrations in either Computer Science or Information Systems. related but distinct



- Systems (CSIS)
- and a B.A. degree.
- For the B.S. degree, students





offers

The Business Studies Program

Bachelor of Arts in Business

Studies

Bachelor of Science in Business

*

Hospitality and Tourism Management Program

- * Hospitality and Tourism
- Management Studies Program offers a B.S. degree.
- both substantial general training **Fourism degree at Stockton will** well prepare the student with and specialized skills that wil distinguish their credentials. Earning a Hospitality and ÷



For those desiring a broader entrepreneurs and entry breadth in the liberal arts, level managers in business knowledge for critical mass of business while still providing the degree offers greater specialization, the B.A perspective and less





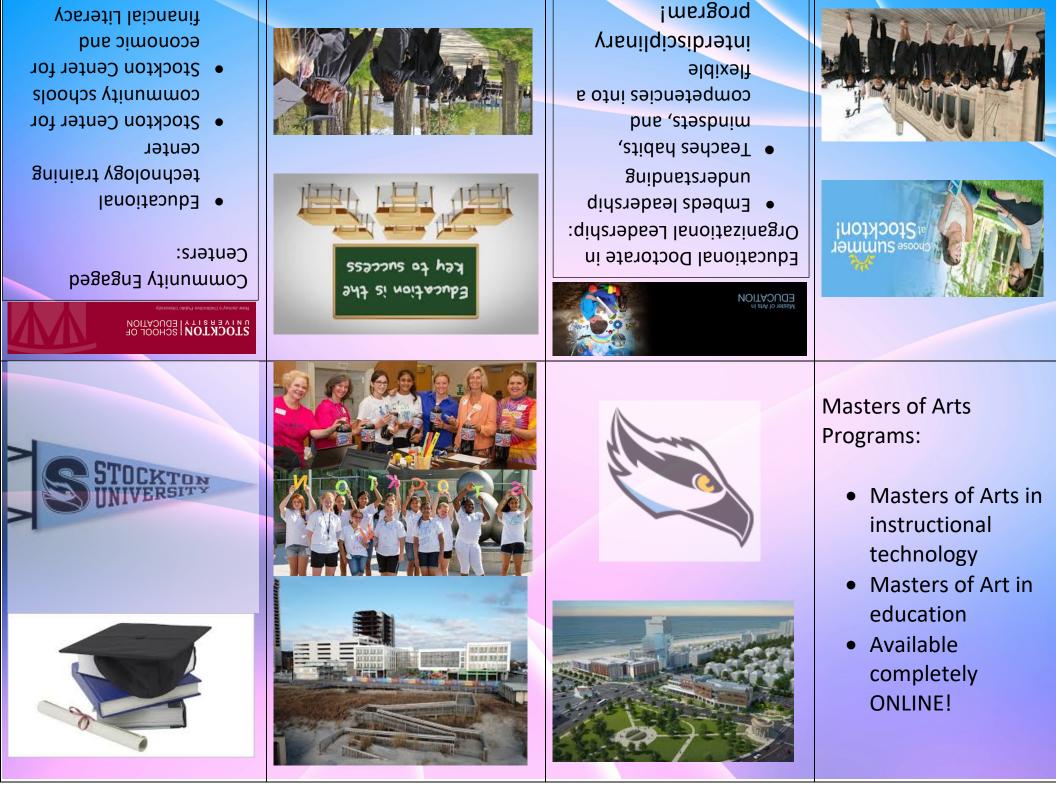




teaching certification pursue a traditional have elected to in New Jersey, but who desire to teach A pathway for those

Baccalaureate

TEDU Post







Stockton University Health Science School 07

22

program is for students who are interested This undergraduate human movement in the study of

Exercise Science

Bachelor of Science

Bachelor of Science in Nursing

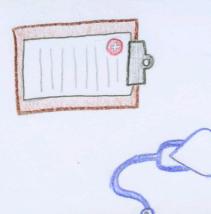
who wish to become program is for those registered nurses. This undergraduate

This is a 4 year program.

Mrun

Bachelor of Science in Health Science

Bachelor of Science in Health Science AND Master of Science in Physician Assistant



This is a 5 year program.

in becoming physician those who are interested program leads to a master's program for assistants

This undergnaduate

This is a 4 year program.

It offers students field do.

explore and learn what practitioners in each

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This undergraduate program is offered to students who are

Doctor of Physical Therapy

is for those who wish This graduate program to become physical therapists. This is a 3 year program.



to more and to prevent Physical therapy helps movement disorders. to maintain the ability

Master of Science in Occupational Therapy

to become occupational This graduate program is for those who wish therapists This is a 3 year program.

ALLAN

helps those in recovery to Occupational therapy gain back independence after injury, illness, or impairment.

Master of Science in Communication Disorders

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Minor in Hollistic Health

Minor in Public Health

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helps students understand alternative healthcare This minor program through education.

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Program Features CHEM BCMB majors

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Diversity concentrations Biology seminar series allows for freedom in noosing coursewor

Applied Physics

Science Varine

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Numerous field-related vol and research

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The Environmental Studies and opportu

the Alliance for Environmental

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Peterson's Guides and

esearch; they love to talk about it!

SCIENCES & MATHEMATICS

SCHOOL OF NATURAL

UNIVERSITY

n fot inclusion in Education

he Earth: A Guide to Top

Environmental Studies Programs,

techniques, be able to analyze data and write comprehensively about it Talk to the professors about their All students will have experience with a variety of laboratory for presentations

All instruments and equipment in opportunities (in field / lab work) the laboratories are available for All programs provide research undergraduate use

Program Features evel courses taught by courses and all upper-Program faculty hold reputed institutions Physics from highly doctoral degrees in Most introductory Small class sizes full-time faculty

opportunities to specialize Easy one-on-one assistance Math majors have program aught by full-time faculty theoretical and applied mathematics provided All upper level courses together with ample faculty as academic Broad training in Small class s holding Ph.D.'s from faculty advisors

Program Features nematics

CHARLES IN **Nathematics** School of Natural Sciences R Stockton University

biology, chemistry, physics Provides an opportunity for and mathematics regardless Health Professions Provides an opportunity for science subjects of interest the in-depth pursuit of nondeveloping a well-rounded have a solid foundation in of their choice of major. Students are expected to liberal arts and sciences background.

Dual Degree Programs depth technical courses in the last two engineering and breadth in the liberal chemistry, mathematics or physics a students pursuing this five-year dua degree program with an interest in Stockton, with well-developed, in Combines a strong foundation in years at NJIT, Rowan or Rutgers. studies in the first three years at BS degree in engineering after Student receives a BS degree in science, mathematics and basic chemistry and pharmaceutical There is also an MS option for program completion. Engineering

engineering.

Environmental Science program is an intensive five students who want to obtain students the opportunity to This program is designed as **Graduate Programs** year curriculum that offers earn both a Bachelor's and The Accelerated BS/PSM advanced skills that will Environmental Science. a terminal degree for prepare them for the Master's degree in workplace.

humanities. The course work science, medicine and/or the software and programming Strategic Analytics The Data Science and is supplemented with real standard, computational substantial experience in science, business, social student to explore data sophisticated, industry tools that will allow the driven problems in the A student entering the world projects and/or program will acquire internships.

Certificate Programs

Energy Certificate

and mathematics regardless biology, chemistry, physics have a solid foundation in Students are expected to of their choice of major.

Provides an opportunity for the in-depth pursuit of nonscience subjects of interest. Provides an opportunity for developing a well-rounded liberal arts and sciences background.

Geographic Information System (GIS)

nd mathematics regardless ology, chemistry, physics the in-depth pursuit of nonscience subjects of interest. Provides an opportunity for leveloping a well-rounded re a solid foundation in udents are expected to iberal arts and sciences es an opportunity <u>of their</u> choice of majo background Provid

research; they love to talk about it!

SCIENCES & MATHEMATICS

SCHOOL OF NATURAL

STOCKTON UNIVERSITY

Talk to the professors about their

for presentations

All instruments and equipment in opportunities (in field / lab work) All students will have experience the laboratories are available for II programs provide research with a variety of laboratory undergraduate use

THE REAL tion of the summer of the local **Nathematics** School of Natural Scie Эліп Stockton

> techniques, be able to analyze data and write comprehensively about it

International Travel Team Stockton Model United Nations AND STOCKTON

specific knowledge. with creative solutions, and applying disciplinefrom a variety of backgrounds, solving challenges crises under a time constraint, working with people complex issues concisely, dealing effectively with students to gain skills such as communicating experience that increases opportunities for our gninneal leitnerie experiential learning Stockton University Model United Nations is a

PROJECT ENGAGEMENT POLITICAL







Washington, DC metropolitan region. students live, work, and study in the academic experience in which Stockton an intensive para-professional and The Washington Internship program is

become visibly noticeable. changes can be identified before they brain function changes as people age and if begun a research project to monitor how the An associate professor of psychology has





making patterns that shape relationships and decisionanalysis of the power Program is focused on the **Political Science**











LIVESTOCKTON



Stockton University students can choose from a variety of themed residence halls intentionally designed to help students achieve career goals and personal growth. We call these experience-based learning places Theme Living Communities(TLC)

















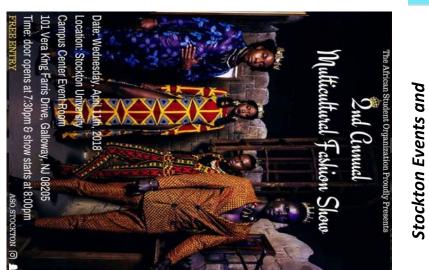














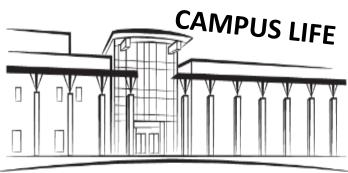
STOCKTON MUSIC UNION SPRING CONCERT 2018 Atten Auditorium Decession at 145 Decession Daty



Concerts

Emerging Choreographer's Showcase





LET'S MAKE DREAMS COME TRUE



STOCKTON UNIVERSITY NEW JERSEY'S DISTINCTIVE PUBLIC UNIVERSITY





Alumni Career Talent Network (ACT) **Career Advising Career Fairs**

CAREER CENTER



Alumni Career Talent Network (ACT)

Career Communities

- · Arts, Entertainment, & Communications
- · Business and Hospitality & Tourism
- Education
- Public & Social Services · Health Sciences & Medicine
- Law & Politics
- · Science, Technology, Engineering, and Mathematics
- · Undecided



National Crime Prevention Council

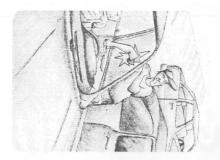
CLERY ACT & CRIME REPORTING

Road Rules

TAKE NOTICE • TAKE ACTION HELP KEEP STOCKTON ERCE ECON ALWAYS DIAL 911 TO REPORT A CRIME







deal for every teenager. It represents freedom, the chance to go new places, and a great deal of responsibility. The vehicle you drive—the family car, a motorcycle, even your own car—may seem like an oasis, safe from the hassles of every day life. But you are still vulnerable to crime.



Parking & Transportation





Stockton University K-9:

Hemi is certified by the NJ State Police as well as the United States Police Canine Association in explosives detection

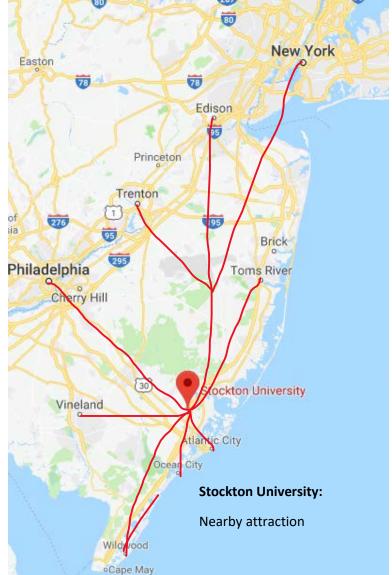
Breed: Labrador Retriever, Chocolate





Stockton University Campus Police values: Integrity, Dedication, Excellence, Achievement, Loyalty

STOCKTON UNIVERSITY



STOCKTON UNIVERSITY **2020 Initiatives Proposal Form**

Thank you for your interest in submitting a proposal to the 2020 Initiatives process.

Please complete this form, save it to your hard drive, and then email a copy to: <u>2020@stockton.edu</u>. Please copy your Dean/Director on the email. You will then be contacted by the appropriate 2020 Initiative Team representative/LEGS facilitators.

Proposals will be evaluated based on general criteria including the following:

- University-wide impact
- Clearly addressing one of the four LEGS themes from the 2020 strategic plan
- Specific budget details provided
- Realistic outcomes identified
- Assessment measures specified

Please consider the following questions as helpful prompts:

University-wide Objective(s)

- Does your proposal clearly address an issue relevant to your selected "primary strategic (LEGS) theme"?
- What specifically do you wish to accomplish with your project?
- How will Stockton, as a whole, benefit?

Expected Results

- How will you know if your project is a success?
- What are your anticipated outcomes and specific measurements for success?
- Does your proposal clearly indicate the person(s) or department(s) that will assume responsibility for the various work tasks?
- What is your project's "finish line"?

| General Application Information | |
|----------------------------------|--|
| Your Name | |
| Your Email | |
| Title of Project | |
| Project Leader | |
| LEGS Initiative Team Coach | |
| Project Partner(s) | |
| Duration / Time Frame of Project | |

| Proposal Category (choose one: one-time or ongoing) | | | |
|---|---------------------------|--|--|
| One-Time Event or Activity | Ongoing Event or Activity | | |
| (A) \$5,000 or less | (C) \$5,000 or less | | |
| (B) More than \$5,000 | (D) More than \$5,000 | | |

| Strat | Strategic Theme (choose one) | | |
|-------|------------------------------|--|--|
| | Learning | | |
| | Engagement | | |
| | Global Perspectives | | |
| | Sustainability | | |

Strategic Objectives: choose one primary (P) in main theme and up to three secondary (S) In any themes

| Learning | | | | |
|--|---|--|---|--|
| | Deliver high value-added learning experiences and promote scholarly activity (S1) | | Reward scholarly applications (ER2) | |
| Promote liberal arts ideal to develop lifelong learners (S2) | | | Establish additional revenue sources (RS1-L) | |
| | Strengthen internal processes to support learning (IP1-L) | | Reduce expenses (RS2-L) | |
| | Develop faculty and staff skills to support learning (ER1-L) | | Align resources to support strategic plan (RS3-L) | |

| Engagement | | | | |
|--|---|--|--|--|
| Establish Stockton as an integral part of the identity of students, faculty, staff, alumni, and community members (S3) | Foster an interactive environment among students, faculty, staff, and community (ER3) | | | |
| Prepare students for active citizenship role (S4) | Increase opportunities for interactions between internal and external communities (ER4) | | | |
| Create mutually reinforcing intellectual and co-curricular experiences (S5) | Establish additional revenue sources (RS1-E) | | | |
| Strengthen internal processes to support engagement (IP1-E) | Reduce expenses (RS2-E) | | | |
| Develop faculty and staff skills to support engagement (ER1-E) | Align resources to support the strategic plan (RS3-E) | | | |

| Glo | Global Perspectives | | | | |
|-----|---|--|---|--|--|
| | Develop a globally diverse Stockton community (S6) | | Strengthen opportunities for global interaction among members of the Stockton community (ER5) | | |
| | Enhance capacity to participate globally (S7) | | Establish additional revenue sources (RS1-G) | | |
| | Strengthen internal processes to support global education (IP1-G) | | Reduce expenses (RS2-G) | | |
| | Integrate global program efforts among multiple units of the university (IP2) | | Align resources to support the strategic plan (RS3-G) | | |
| | Develop faculty and staff skills to support global education (ER1-G) | | | | |

| Sustainability | | | | |
|---|--|--|--|--|
| Increase sustainable infrastructure (S8) | Develop and implement sustainability programs (IP5) | | | |
| Enhance sustainability education and research (S9) | Develop faculty and staff skills to support sustainability (ER1-S) | | | |
| Increase recognition as a model of sustainability (S10) | Reward sustainable practices (ER6) | | | |
| Partner to promote global sustainability (S11) | Establish additional revenue sources (RS1-S) | | | |
| Strengthen internal process to support sustainability (IP1-S) | Reduce expenses (RS2-S) | | | |
| Prioritize sustainability in plan operations and residential life (IP3) | Align resources to support the strategic plan (RS3-S) | | | |
| Promote sustainability across the curriculum (IP4) | Seek efficiencies through sustainable practices (RS4) | | | |

The tables below allow for summaries of about 350 words. Additional information can be included as an attachment.

Narrative Summary of Project

Assessment Plan: What are your anticipated outcomes and specific measurements for success?

| Budget | Summary | | | | |
|--------|---------|--|--|--|---|
| | ltem | FY2017 July 1, 2016 – June 30, 2017 | FY2018 July 1, 2017 – June 30, 2018 | FY2019 July 1, 2018 – June 30, 2019 | Notes/Comments (stipends, supplies, hospitality, etc.) |
| 1. | | | | | |
| 2. | | | | | |
| 3. | | | | | |
| 4. | | | | | |
| 5. | | | | | |
| 6. | | | | | |
| 7. | | | | | |
| | Total | | | | |

| First-Year Funding Questions | | | |
|---|-----|----|--|
| Will you need funds for <u>immediate</u> use to begin your project? | Yes | No | |
| If so, how much? | | | |
| Date when funds will be needed | | | |

CC: Dean/Director

2020 Initiative Proposal to the Learning Team JY Zhou and Lois Spitzer

Title: Developing Stockton's Global Learning and Engagement at NAFSA 2018

Introduction/Background:

Global learning advances learning and engagement in a global context and fosters understanding and respect among people of diverse backgrounds and perspectives. It is essential for developing globally competent individuals, and builds leadership for the global community. Stockton has highlighted the importance of Global Perspectives as one of our strategic themes and listed Global Awareness as one of Essential Learning Outcomes (ELOs).

NAFSA: Association of International Educators (http://www.nafsa.org/) is the world's largest and leading association dedicated to international education and exchange. It aspires to an environment in which every student and scholar seeking the benefits of international education finds a path, and every institution of higher education integrates international perspectives into its teaching, research, and service missions. NAFSA also aspires to enlightened international relations, a globally engaged citizenry, and a more peaceful world. Its annual conference -- one of the largest global events ever within international education -- usually attracts more than 9,000 attendees from over 100 countries. The annual conference's Expo hall is the largest international education expo of the year, with representatives and professionals of higher education institutions and organizations around the world. Hundreds of international student recruiters are also working on collecting information for international students, which is one of the most important goals of NAFSA's Expo hall (see more information at http://www.nafsa.org/Annual Conference/Exhibiting and Sponsoring/About Exhibiting/).

A small group of Stockton faculty and staff members participated in previous NAFSA conferences and found the experience extremely rewarding and exceptional. NAFSA 2018 Annual Conference & Expo will be held in Philadelphia on May 27-June 1, 2018. Since the proximity of the conference makes the attendance of Stockton students a feasible option, we propose this project to take advantage of this great opportunity to develop Stockton's global learning and engagement.

Purpose/Goals:

Collaborating with multiple programs and offices in both Academic and Student Affairs, this project aims to:

- 1. Develop students' global learning knowledge and skills, including topics and trends of global learning, intercultural communication skills, and engagement and leadership skills;
- 2. Establish potential collaborations on designing and promoting projects for the 4Cs Collaborative Global Learning Modules to further globalizing the curriculum at Stockton;

3. Promote the visibility of Stockton University in international education market worldwidely, including potentials to establish partnerships with international education institutions and to boost the international student population with recruiters to identify Stockton University as an option for international students

Activities:

This proposal includes taking fifteen (15) students who will be enrolled in a spring 2018 subterm B course entitled Topics and Trends of Global Learning to NAFSA 2018 from May 27-June 1, 2018 at the conclusion of the course. This course will prepare the students to participate in the plenary lectures and sessions on global learning at the conference. In addition, we also hope to receive funding to host a booth in the exhibition hall at the conference which annually attracts approximately 10,000 attendees from all over the world.

We will collaborate with the following Academic and Student Affairs programs and offices, and their involvement and responsibilities are listed below:

- The Global Studies Minor (GSM)
 - We will invite faculty who teach the GSM courses to announce this opportunity in their courses and encourage students to enroll in the course,
 - The project leaders and students will work with GSM to offer a globalization lecture on topics and trends of global learning along with sharing their NAFSA experience
- Office of Service-Learning
 - We will work with the Office of Service-Learning to prepare and train students for the service-learning project in the course
 - We will employ a pre- and post-assessment developed by the Office of Service-Learning to evaluate student understanding and growth during the project
- Office of University Relations and Marketing
 - We will work with Office of University Relations and Marketing to prepare and train students on using social media to broadcast Stockton during NAFSA 2018
 - We will borrow portable devices to show students' NAFSA experience on Stockton's YouTube channel, Snapchat, or Instagram accounts
 - We will work with Graphics on designing flyers for Stockton booth
 - We will work with Media on writing an article for *The Stockton Times*
 - Following the conference, the social media productions will be broadcast on Stockton's YouTube channel, websites, etc.
- Office of Student Development
 - We will work with Office of Student Development on organizing a session in the Multicultural Month (October 2018) to share students' experience
 - We will work with them on developing a training session on developing students' leadership skills

- We will work with them on writing a series of articles for *The Argo*
- Office of Global Engagement
 - We will work with Office of Global Engagement (Office of the Provost) to publicize the students' experiences at NAFSA to encourage students to seek global opportunities while at Stockton
 - The material will be shared during next year's International Education Week.
- Office of Admission
 - We will disseminate Stockton admission materials at NAFSA to publicize Stockton as a place where students can receive a global education
- Office of Residential Life
 - We will distribute information at NAFSA about the Residential Life services available at Stockton
- The Wellness Center
 - We will work with the Wellness Center to prepare materials to distribute at NAFSA outlining the support services offered at Stockton

All the participating students will be required to enroll in a sub-term B course in spring 2018 - *Topics and Trends of Global Learning*. In this course, they will read materials and discuss about the latest trends and topics of global learning and strategies to develop effective intercultural communication. They are also required to prepare a service-learning project with two parts:

- Volunteering at NAFSA 2018
- Hosting a Stockton University table at the Expo Hall (with equipment possibly borrowed from the university), including preparing, designing, and collecting flyers, pamphlets, videos, and giveaways at the table (from schools and other entities), training on utilizing Stockton's various social media accounts, developing intercultural communication skills, and preparing information to introduce Stockton and to answer questions from the international institutions representatives and international student recruiters.

At NAFSA 2018, students (who will be wearing T-shirt with Stockton logo) are expected to:

- Participate in a variety of pre-selected sessions on global learning, including plenary lectures, panel discussions, and poster sessions
- Broadcast Stockton using social media, such as Instagram, YouTube, Snapchat, Twitter, or Facebook
- Perform the exhibitor's role at the Stockton booth at the Expo Hall
- Collect and compile the contact information of attendees at the Stockton booth (i.e. international institution representatives and international student recruiters)
- Experience unique interactions with attendees from various professional, geographic, and cultural perspectives and backgrounds

After NAFSA 2018, students are expected to present and share their experience at Stockton events, including Globalization Lecture Series, the Multicultural Month, The Argo article series, and the Stockton Times, etc.

All the information collected at the Stockton booth will be shared with various offices and programs to boost potential institutional partnerships and international student population.

Outcomes and Assessments:

The expected outcomes and assessment plans of this project are:

Outcome 1: Stockton students gain more knowledge and skills on global learning **Assessment plan:**

- 1. Students will be assessed with a pre- and post-assessment using a global learning inventory instrument, such as AAC&U VALUE Global Learning Rubric, Beliefs, Events, and Value Inventory (BEVI), or Stockton ELO Global Awareness Map
- 2. Students will be assessed for the course work based on their preparation, participation and presentation. They will write reflection papers on the latest trends and topics in global learning, effective ways to develop global learning skills, including global self-awareness, perspective-taking, cultural diversity, intercultural communication, and understanding global systems

Outcome 2: Stockton University creates more opportunities on developing global learning **Assessment plan:**

- 1. A list of contact information and interests of potential partners from international institutions to collaborate on various global learning modules
- 2. A list of students' ideas on further globalizing the curriculum and co-curriculum at Stockton

Outcome 3: Stockton gains more visibility in the international education market **Assessment plan:**

- 1. The number of Stockton flyers, pamphlets and materials given at the booth
- 2. A list of contact information (business cards and sign-in sheet) of international institution representatives and international student recruiters

**Note*. With the funding for this 2020 proposal, we hope to see the development of potential partnerships with international institutions and interest from international student recruiters to boost our international student population.

Budget:

Total: *\$12,500* with the following three parts:

- 1. \$6,000 (\$400 per student x 15 students): student conference registration (\$315 per student for early bird rate) and meals (\$12 lunch + \$5 incidental expense / student / day x 5 days)
- 2. \$6,000: Stockton Exhibition Booth (see the NAFSA 2018 Expo Prospectus at <u>http://www.nafsa.org/_/File/_/ac18/2018_exhibitor_prospectus.pdf</u>)
- 3. \$500: Other expenses, including printing, Stockton van parking, etc.

Subject: Meeting Nafsa 2018

Date: Friday, June 15, 2018 at 06:52:20 Eastern Daylight Time

From: Abbenbroek, M. (Monique)

To: Zhou, Jiangyuan

Dear Jiangyuan,

It was very nice meeting you at the Nafsa in Philadelphia and I would like to follow up on our short conversation.

I'm the international coordinator of the Communication bachelor and eagerly looking to expand our collaborations with US based universities. My main purpose is to offer our mutual students an exchange experience for one semester, however faculty led programmes or collaborative (online) projects are also opportunities I am very much interested in.

Working for a university of applied sciences means that the main focus in our curriculum is on aligning our educational concepts with the working field. This idea is of course also extended to the Communication programme we offer during the Fall semester for international students: #GetConnected. Students will write an Ebook for a specific target audience with whom they will have to engage in a community, they work in Pressure Cookers for clients from several organisations and they will gain knowledge from (international) professionals who share their experiences. Please have a look at our international website for more information <u>https://rotterdamuas.com/programmes/exchange/getconnected-interactive-communication-in-the-global-village/</u>.

I'm convinced bringing students together from many different cultural backgrounds will foster the development of brilliant people with brilliant ideas!

I'm looking forward to a possible collaboration and if you should need any additional information, please let me know!

Kind regards,

Monique Abbenbroek MA

International Coordinator Communication Studies Lecturer Corporate Communication

Rotterdam University of Applied Sciences School of Communication, Media and Information Technology

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Stockton News: June 7, 2018

Retrieved at: https://www.stockton.edu/stockton-news/stockton-news-june-7-2018.html

POTLIGHT ON



JY Zhou, internationalization specialist, and **Lois Spitzer**, associate professor of Teacher Education, took seven students to the 70th anniversary NAFSA 2018 conference in Philadelphia May 29-June 1. NAFSA (Association of International Educators) is the largest conference in international education with around 10,000 participants from over 100 countries.

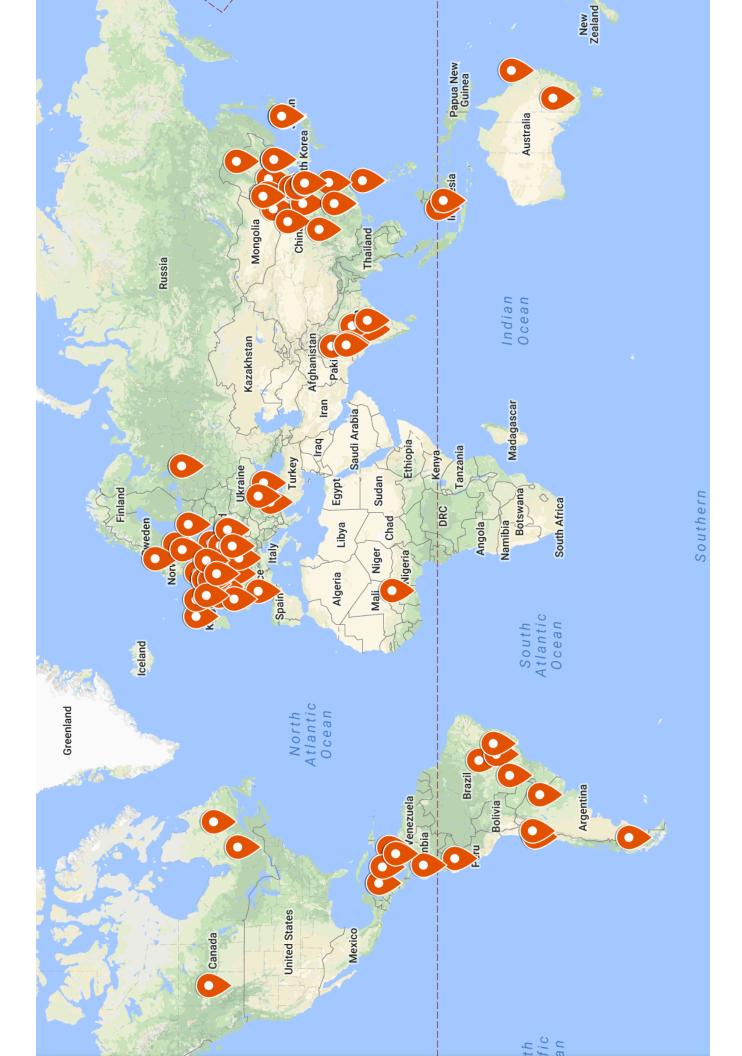
"The students had a truly global experience and talked with people from all over the world about traveling, studying, working and living abroad," Spitzer said. "We heard amazing speakers such as Laura Bush, former first lady of the United States and an advocate for literacy, education and human rights, Bill Nye, scientist, author and inventor, Joyce Banda, former president of the Republic of Malawi, and Terry Gross, renowned journalist and long-running host and co-executive producer of *Fresh Air* on National Public Radio."

Zhou said the Stockton group was able to host a booth and "broadcast Stockton to the world" through the support from the 2020 Learning Initiative.

"What I liked the most is that after a four full-day experience at NAFSA, our students all found their unique connections with international education: they discovered strong passion for global learning, identified possible career pathways and internship positions in international education, communicated with academic programs in another country, and expanded their understanding on diversity and inclusion in higher education," Zhou said.

Students on the trip included Amanda Zhou, Jorge Tellez, Alejandra Londono, Kateryna Drach, Anuj Patel, Sabrina Sarwar, and Puiman Chan, an international student from Southern China.

"Dr. Zhou and I bonded with these wonderful students, and in sharing hopes and dreams for their futures, eating wonderful food and collecting gifts from all over the world, we all came away with a renewed appreciation that we are all global citizens," Spitzer said.



Attachment 5 List of Stockton Connections outside of the U.S. (NAFSA 2018)

- 1. Aalen University, Germany
- 2. Acharya Institutes, India
- 3. Alpen-Adria-Universität Klagenfurt, Austria
- 4. Australian Homestay Network (AHN VIC), Australia
- 5. Beijing Jiaotong University, China
- 6. Beijing University of Technology, China
- 7. British Consulate General New York
- 8. Bunkyo Gakuin University, Japan
- 9. Centro Federal de Educação Tecnológica Celso Suckow da Fonseca, Brazil
- 10. China Higher-education Student Information and Career Center, China
- 11. China Scholarship Council, China
- 12. City University of Hong Kong, Hong Kong, China
- 13. Cohort Go, Australia
- 14. Columbus University Panamá, Panama
- 15. CRCC Asia: International Internship & Programs, China
- 16. Dalian University of Technology, China
- 17. Disha Consultants, India
- 18. Education University of Hong, Hong Kong, China
- 19. EducationUSA Advising Center, Togo
- 20. Erasmus University Rotterdam, Netherlands
- 21. ESPM, Brazil
- 22. Global Reach Education, India
- 23. Goldsmiths, University of London, UK
- 24. Graduate Women International (GWI), Switzerland
- 25. Groupe Sup de Co La Rochelle, France
- 26. Guizhou University, China
- 27. Hanzehogeschool Groningen Professionals en Bedrijven, Netherlands
- 28. Harbin Institute of Technology, China
- 29. Higher School of Economics, Russia
- 30. Hohai University, China
- 31. Howest College, Belgium
- 32. Huaiyin Institute of Technology South Area, China
- 33. İbn Haldun Üniversity, Turkey
- 34. IHECS Academy, Belgium
- 35. Immanuel Kant BFU, FGOU, Russia
- 36. Independent College Dublin, Ireland
- 37. InSitu Programs, Argentina
- 38. Institute for Future Education, Entrepreneurship and Leadership (iFEEL), India

- 39. Jiangsu University, China
- 40. Jinzhong University, China
- 41. Kanagawa University, Japan
- 42. Keystone Academic Solutions, Norway
- 43. KIC UnivAssist, India
- 44. Kyung Hee University, South Korea
- 45. Lead University, Costa Rica
- 46. Linnaeus University, Sweden
- 47. Lund University, Sweden
- 48. McGill University, Canada
- 49. Middle East Technical University, Turkey
- 50. Ministerio de Turismo, Ecuador
- 51. Minzu University of China, China
- 52. MISIS, Russia
- 53. Mosque Ulul 'Azmi, Airlangga University, Indonesia
- 54. Musashi University, Japan
- 55. Nankai University, China
- 56. Normandy Business School, France
- 57. Northwestern Polytechnical University, China
- 58. Ochanomizu University, Japan
- 59. Pandit Deendayal Petroleum University, India
- 60. Pázmány Péter Catholic University, Hungary
- 61. Polytechnic University of the Philippines, Philippines
- 62. Protestant College of Darmstadt, Germany
- 63. Rotterdam University of Applied Sciences, Netherlands
- 64. Semmelweis University, Hungary
- 65. Sheffield Hallam University, UK
- 66. Shinyway Education, China
- 67. SN Global Education, India
- 68. Sogang University, South Korea
- 69. Soongsil University, South Korea
- 70. Szent Istvan University, Hungary
- 71. Technical University of Liberec, Czechia
- 72. Technological University of Tijuana, Mexico
- 73. The Stay Club, UK
- 74. Tutku Tours, Turkey
- 75. Udayana University Rectorate, Indonesia
- 76. Unicollege SSML | Scuola superiore per mediatori linguistici, Italy
- 77. Universidad de Magallanes, Chile
- 78. Universidad Fidélitas, Costa Rica

- 79. Universidad Finis Terrae, Chile
- 80. Universidad Industrial de Santander UIS, Colombia
- 81. Universidad San Ignacio de Loyola USIL, Peru
- 82. Universidade Federal de Uberlândia, **Brazil**
- 83. Universitat Rovira i Virgili (FMCS), Spain
- 84. Université de Caen Normandie, France
- 85. Université du Luxembourg, Luxembourg
- 86. Universite Du Quebec, Canada
- 87. University of Calgary, Canada
- 88. University of Congress, Argentina
- 89. University of Göttingen, Germany
- 90. University of Manizales, Colombia
- 91. University of Mannheim, Germany
- 92. University of Seoul, South Korea
- 93. University of South Bohemia České Budějovice, Czechia
- 94. Unochapecó Regional Community University Chapecó, Brazil
- 95. Vel Tech R&D Institute of Science and Technology, India
- 96. WholeRen Education, China
- 97. Zhejiang Institute of Mechanical and Electrical Engineering, China