

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

Office of Public Relations
Pomona, NJ 08240

Stockton College Welcomes John A. Iacovelli As Interim Dean of Enrollment Management

***Higher Education Veteran Brings
Nearly 30 Years of Experience to Post***

For Immediate Release

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GALLOWAY TWP., NJ – John A. Iacovelli, formerly the Senior Director of Client Services and Marketing at the New Jersey Higher Education Student Authority, has joined The Richard Stockton College of New Jersey as the Dean of Admissions, and will transition into the role of Interim Dean of Enrollment Management effective February 1, 2007.

Dr. Herman J. Saatkamp, Jr., President, made the announcement, saying, “We are happy to welcome John to Stockton College and to our community. He has served at HESAA and at another well-respected state college and brings a wealth of student-recruitment and retention experience to his new position as Stockton’s Interim Dean of Enrollment Management.”

In his role, John will address key enrollment management areas, including undergraduate and graduate admissions, financial aid, scholarships and international students. In addition, the Dean serves on the Executive Cabinet of the Vice President for Student Affairs, which provides leadership in all services relating to student success and retention.

“John brings solid experience and a strong understanding of enrollment management to Stockton College,” noted Joseph J. Marchetti, Vice President for Student Affairs. “He will help the College to move forward with its enrollment strategy and its plan for residential growth. We’re pleased to have John join our team.”

Iacovelli received a B.A. from American University and his M.Ed. from The College of New Jersey where he also served in increasingly responsible admissions-related positions between 1977 and 1995. He served at HESAA for 10 years, where he built strong relationships with the New Jersey high-school counseling community by providing enrollment management products and services.

Iacovelli replaces Dean Salvatore Catalfamo who is retiring after 28 years of distinguished service to the College.

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