

## Third Issue of International Journal of Gaming, Hospitality and Tourism released

*For immediate release*

June 6, 2023

**Galloway, N.J.** — The third issue of the International Journal of Gaming, Hospitality and Tourism (IJGHT) was released today by the Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism at Stockton University. The peer-reviewed, open-access journal was developed to share original research that bridges the gap between industry practitioners and academic researchers and educators.

The issue is a special edition that features articles from undergraduate and graduate students around the globe, said LIGHT Faculty Director and IJGHT Founding Editor Jane Bokunewicz.

“I think our readers will be impressed by the depth of the students’ research and insightful commentary and discussion,” Bokunewicz said. “It is interesting to read the fresh perspectives of passionate students who are the future leaders of the gaming, hospitality and tourism industries.”

The online journal can be viewed on the LIGHT website at [stockton.edu/light](http://stockton.edu/light). Students and faculty members from Stockton University, Barry University, the University of Delaware and Reykjavík University in Iceland contributed to the articles.

Articles in the third issue include:

- Technology Adoption Increases Need and Value of a Hospitality Degree
- The Case of Atlantic City Redevelopment Strategies for a Hospitality Centered Market
- How the Hotel Industry Can Navigate an Active Online Landscape
- Robotic Services in the Hotel Industry
- Technology Checks in for an Extended Stay
- How to Support Working Mothers in Hospitality and Tourism
- Identifying Brand Loyalty Requirements by Generations for Organizational Success and Renewability
- European Customer’s Perception of Safety using Airbnb Compared to other Lodging Options

- Taking Vows to Save the Planet
- An Analysis of Challenges Facing the Growth and Development of Ecotourism
- Hotels vs. Guest Satisfaction

“Special thanks to all contributing authors; the professors who encouraged students to submit their work; the editorial board; the section editors, Noel Criscione-Naylor, George De Feis, Jennifer Forney and Theresa Lind; copy editor Dan Grote; and especially our Managing Editor Sarah Grady for making this student issue a success,” Bokunewicz said.

To vote for the “Best Paper” in this issue, [cast your vote here](#).

**IJGHT Editors can be reached at [IJGHT@Stockton.edu](mailto:IJGHT@Stockton.edu)**

# # #

**Media contacts:**

**Stacey Clapp**

**Director of Strategic Communications**

**[Stacey.Clapp@stockton.edu](mailto:Stacey.Clapp@stockton.edu)**

**609-626-3645**

**609-412-8069**

**Mark Melhorn**

**Associate Director of News and Media Relations**

**[Mark.Melhorn@stockton.edu](mailto:Mark.Melhorn@stockton.edu)**

**609-652-4593**

**609-569-6026**

**[stockton.edu/media](http://stockton.edu/media)**

**Stockton University**

Stockton University is [ranked](#) among the top public universities in the Northeast. Our almost 10,000 students can choose to live and learn on the 1600-acre wooded main campus in the Pinelands National Reserve in South Jersey and at our coastal residential campus just steps from the beach and Boardwalk in Atlantic City. The university offers more than 160 undergraduate and graduate programs. Learn more at [Stockton.edu](http://Stockton.edu).