



LLOYD D. LEVENSON INSTITUTE OF GAMING, HOSPITALITY & TOURISM AT STOCKTON UNIVERSITY

OPEN

HOSPITALITY & BUSINESS SPOTLIGHT

MANAGING YOUR WORKFORCE, CLIENT RELATIONSHIP AND SOCIAL MEDIA

MONDAY, DECEMBER 11, 2017

**STOCKTON UNIVERSITY
CAMPUS CENTER MEETING ROOM 5**

8:30 a.m. • Continental Breakfast & Registration

9:00 a.m. • Welcome

PANELISTS AND PRESENTERS

ALAN BEATTY, MBA

Vice President of Human Resources, Shore Medical Center

MICHAEL CHAIT

Marketing Manager, BH Media

LA SHONINE GANDY-SMITH

CEO, Millennial Capital Investment, LLC

DIANE HOLTZMAN, ED.D.

Associate Professor, Business Studies, Stockton University

ALEXIS IRVING-WAITERS, SPHR, SHRM-SCP

Human Resources Executive, Campbell Soup Company and General HR Advisor

RUMMY PANDIT, LPD, MBA, CHA

Executive Director, LIGHT, Stockton University

CARIE WOJDYLA

Social Media Manager, Borgata

POLLY MOORE

Assistant Vice President, Human Resources Tropicana Casino and Resort

SHERRY MOORE

HR/Accounting Manager, Claridge a Radisson Hotel

THANK YOU TO OUR SPONSOR:



New Jersey's Retail, Hospitality & Tourism Talent Network at Stockton University builds partnerships to develop and support the retail, hospitality, and tourism industries in the southern New Jersey and formulates strategies for competing at the regional, national, and global levels. The Talent Network connects with businesses, educational institutions, workforce organizations, training groups, and community- and faith-based organizations to gather ground-level intelligence on the industry to make informed decisions on high-quality public workforce investments and expand the number of New Jersey residents with industry-valued credentials or degrees.

PANELISTS & PRESENTERS

ALAN BEATTY, MBA

Vice President of Human Resources, Shore Medical Center



Mr. Beatty earned his Bachelor of Science degree in Business Administration from West Chester University in 1980. In 2000, he earned his Master of Business Administration from Rutgers University - Camden. Mr. Beatty has been with the Hospital since March 1990. From then, until his promotion to Vice President in 2003, Mr. Beatty areas of responsibility increased through numerous promotions.

In January 2003, Mr. Beatty was promoted into his current position of Vice President of Human Resources, with additional responsibilities for Organizational Development, Employee Health, Volunteers and Nutritional Services. In 1980 Mr. Beatty started his employment career in retail. He entered the casino industry in 1985 and in 1987 began his human resources career as the Manager of Compensation and Benefits.

At the Hospital, Mr. Beatty has received several accolades, including the Manager Profile and the Chairman's Awards. He currently serves as a board member for the Atlantic/Cape Workforce Investment Board as well as serving as the chairperson for their Healthcare Committee.

He is affiliated with American Hospital Association's Human Resources Society, New Jersey Hospital Association's Human Resources Executive Committee and Volunteer Hospital Association's East Coast Human Resources Committee. He is also an official for the USA Luge Association where he officiated in the 2009 World Championships held in Lake Placid, New York.

MICHAEL CHAIT

Marketing Manager, BH Media



Michael Chait is a life-long resident of Atlantic City and a marketing professional with 16 years of experience. He has built a reputation for developing comprehensive and strategic campaigns that deliver results for his clients. Michael's varied background in media buying, event creation/promotion, and sponsorship development provides a diverse skill set that complements his team. In 2016, Michael was recognized by Atlantic City Weekly as a "Top 40 Under 40". Additionally, he serves on the communication committee of the Greater Atlantic City Chamber of Commerce and as the marketing chair for the 200 Club of Atlantic and Cape May Counties.

Michael holds a BA in business communications from Marietta College and is certified in Google Analytics and AdWords.

In his free time, Michael enjoys spending time with his wife, Kim, and two children Elizabeth (7) and Michael (5).

LA SHONINE GANDY-SMITH

CEO, Millennial Capital Investment, LLC



La Shonine Gandy-Smith is widely recognized as an emerging voice on millennials and leadership. As CEO of Millennial Capital Investment, LLC, La Shonine advises both young, emerging talent looking to succeed in today's work environment and the organizations that seek to develop and prepare young, professional talent for today's work environment.

La Shonine has spent most of her career as a consultant and trainer in the mental health field, specializing in cultural and linguistic competency. La Shonine has conducted training for several mental health and addictions agencies, as well as, industry conferences. Most notably, she was invited to train the staff of the State of New Jersey Department of Mental Health and Addiction Services (DMHAS).

La Shonine began working on her dissertation titled, "Retaining Millennials: Work Happiness and the Leader-Member Exchange" in 2015. Her research and expertise lead to her being sought after to provide training on the millennial generation, as well as, intergenerational conflict. She has trained for churches, companies and professional organizations such as the Retail, Hospitality and Tourism Talent Network of Stockton University.

La Shonine has an earned Bachelor of Arts from the University of Notre Dame, a Master of Arts in Mental Health Counseling and Applied Psychology and a Doctor of Education in Organizational Leadership. La Shonine's primary areas of research are: Millennials, industrial/organizational psychology, leader-member exchange (LMX) and work happiness.

DIANE HOLTZMAN, ED.D.

Associate Professor, Business Studies, Stockton University



Diane Holtzman, Ed.D, is an Associate Professor of Business Studies who teaches undergraduate and graduate courses in management and marketing in the School of Business at Stockton University. She is also Director of the MBA program at the University. She has twenty-six years' experience working in the areas of marketing, public relations, management, and training and development for non-profit and profit organizations.

Dr. Holtzman has conducted training and development sessions for the casino industry and regional businesses. She is published in the areas of managing workplace generational diversity, developing workplace skills, marketing for small businesses and non-profit organizations, and assessment of learning.

ALEXIS IRVING-WAITERS, SPHR, SHRM-SCP

Human Resources Executive, Campbell Soup Company and General HR Advisor



Alexis leverages her 25 years in business to bring insight, perspective, and experience to all aspects of human resources. Her work with senior leaders as a strategic advisor and executive coach enables her to present human capital solutions and direction on business strategy. She provides services to support, strengthen, and revitalize organizations to help them attract, retain and develop the right talent. Because when people thrive, business thrives.

Alexis' most recent position is a Director of Human Resources for the City of Atlantic City. Alexis has worked with leaders in various industries including healthcare, telecommunications, education, transportation, nonprofit and government in both union and non-union environments. Her experience includes talent management, training, benefits administration, labor and employee relations with multi-site experience for companies such as Comcast, PSEG Nuclear, Jersey City Medical Center and AT Systems. She has also spent the three years as an independent consultant.

Alexis earned her BS in Business Administration with a major Industrial relations from Rider University. She is certified as a PDI Certified Coach, Senior Professional in Human Resources (SPHR) and a Senior Certified Professional (SHRM-SCP). She is a member of the Society for Human Resource Management and Blacks in Government.

RUMMY PANDIT, LPD, MBA, CHA

Executive Director, LIGHT, Stockton University



Rummy Pandit, LPD, who has been at Stockton since 2011, had served as the Executive Director of the Stockton Seaview Hotel and Golf Club, overseeing the facility's \$20 million operational and financial performance. During his tenure at Stockton he has served as Interim Associate Vice President, Facilities and Plant Operations and also as an instructor for the School of Business.

He has held previous positions in both academia and the hospitality industry, including serving as Associate Dean for Business Management at the Culinary Institute of America, in Hyde Park, NY, and as Assistant Dean and Executive Director of Hospitality Management at Rutgers University. He also has managed hotel operations in New York, Boston and Atlantic City.

Dr. Pandit received his Doctorate in Law and Policy from Northeastern University and holds a Master of Business Administration in Finance from Rutgers and a Master's in Hotel Administration from Cornell at L'Ecole Supérieure Des Sciences Economiques et Commerciales (ESSEC) in Paris. Additionally, he holds the Certified Hotel Administrator designation accorded by the American Hotel and Lodging Association.

Dr. Pandit is active in the community and serves on the board of the Literacy Volunteers Association Cape-Atlantic, the Greater Atlantic City Chamber of Commerce and the hospitality advisory board for Atlantic County Institute of Technology. He also has served on the boards of the American Red Cross, Atlantic and Cumberland chapters, the Atlantic-Cape May Counties Workforce Investment Board and the Greater Atlantic City Region Tourism Council. He served as a member of the education committee of the Atlantic City Hotel & Lodging Association and the Atlantic City Metropolitan Business and Citizens Association and other groups.

CARIE WOJDYLA

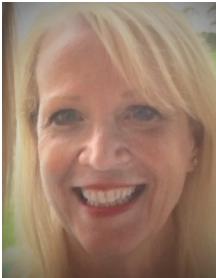
Social Media Manager, Borgata



Carie is the Social Media Manager for Borgata Hotel Casino and Spa in Atlantic City. She began her career in marketing at Harrah's Resort in Atlantic City after graduating with a BA from Rutgers, The State University of New Jersey in 2008. In 2010, she became one of the first people to hold a Social Media position for the Eastern Division of Caesars Entertainment. During that time, she executed ground-breaking "like-acquisition" campaigns and oversaw content for four Atlantic City properties. Carie has spent the last seven years immersed in the ever-changing world of social media and has applied her learnings to build a strong social community for Borgata through paid support, engaging content, excellent customer service and more.

POLLY MOORE

Assistant Vice President, Human Resources Tropicana Casino and Resort



Polly Moore serves The Tropicana Atlantic City as the Assistant Vice President of Human Resources. Prior to joining The Tropicana, Polly served Disney Parks as a Senior Labor Relations Leader and IKEA Corporate as its National Labor Counsel. Polly has a Juris Doctor from the University of Cincinnati where she also earned degrees in Economics and Political Science. She is an experienced lecturer and a former labor arbitrator with the American Arbitration Association. She has authored articles on Dispute Resolution for bar journals as well as a UK published text "Employment Law Today". Polly has been an adjunct professor at Cabrini and Penn State Universities since 2004. Polly has spoken on behalf of local chambers of commerce, Cabrini and the Girl Scouts of America.

SHERRY MOORE

HR/Accounting Manager, Claridge a Radisson Hotel



Sherry Moore is a graduate of Stockton College, and currently the HR/Accounting Manager at Claridge a Radisson Hotel. She started her career at the Claridge when she was in college and the property was a casino hotel. Over the past 20 years Ms. Moore has gained much experience working in the casino environment. She has also earned a degree in finance which allows her to be active in the accounting field. Having both HR and Accounting experience gives Ms. Moore a great understanding of how businesses work.

HOSPITALITY & BUSINESS SPOTLIGHT

8:30 a.m. – 9:00 a.m.

Continental Breakfast & Registration

9:00 a.m. – 9:15 a.m.

Welcome

9:15 a.m. – 10:15 a.m.

Panel Discussion: Recruitment, Hiring & Workforce Communication

10:15 a.m. – 10:20 a.m.

Brief Break

10:20 a.m. – 11:00 a.m.

Client Relationship Management/Reputation Management

Diane Holtzman, Associate Professor Business Studies, Marketing, Stockton University

11:00 a.m. – 11:40 a.m.

Social Media Marketing

Carie Wojdyla, Social Media Manager, Borgata

11:40 a.m. – 12:00 p.m.

Digital Marketing with The Press of Atlantic City

Michael Chait, Marketing Manager, BH Media

12:00 p.m. – 12:30 p.m.

Feedback and Networking

Thank you to our event partners:



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