

# DESTINATION CANNABIS:

## INSIGHT FOR NEW JERSEY HOSPITALITY AND TOURISM

WEDNESDAY, FEBRUARY 24, 2021 • 1<sup>PM</sup> (ET)/10<sup>AM</sup> (PT)

### VIA ZOOM WEBINAR

Join a panel of cannabis experts for a discussion of legal recreational cannabis use, its impact on resort destinations, and opportunities for New Jersey hospitality and tourism businesses. Special focus will be given to destination marketing, and the intersection of cannabis with agritourism and food & beverage tourism.



**AMANDA HOOVER:**

Reporter, NJ.com, The Star-Ledger and NJ Cannabis Insider

#### PANELISTS



**ROB MEJIA:**

Adjunct Faculty, Cannabis Studies, Stockton University  
President, Our Community Harvest: A Cannabis Education Company,



**CINTIA MORALES:**

Co-Founder and Director of Education & Outreach, Higher Ed. Hemp Tours, Texas



**BRIAN APPLGARTH:**

Founder, California Cannabis Tourism Association  
CEO, Cultivar Global Brands



**DAVID YUSEFZADEH:**

Massachusetts based Chef and Food Designer

Click for more information and to register for this free, space limited event:  
[light@stockton.edu](mailto:light@stockton.edu) • call 609.626.3859 • [stockton.edu/light](http://stockton.edu/light)



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