

Stockton Polling Institute

Public Health Policy

April 10-14, 2025

Weighted Results

Are you an adult resident of New Jersey and registered to vote here?

#	Answer	%	Count
1	Yes	100%	667
2	No	0%	0
3	Not sure	0%	0
4	Refuse	0%	0
	Total	100%	667

Please rate your level of confidence in the federal government to ensure the safety of the food supply in the U.S. Are you:

#	Answer	%	Count
1	Very confident	12%	80
2	Somewhat confident	26%	172
3	Not too confident	27%	177
4	Not at all confident	35%	232
5	Not sure	1%	5
6	Refuse	0%	1
	Total	100%	667

Please rate your level of confidence in the federal government to ensure the safety of medical and pharmaceutical treatments in the U.S. Are you:

#	Answer	%	Count
1	Very confident	10%	68
2	Somewhat confident	26%	176
3	Not too confident	25%	164
4	Not at all confident	37%	249
5	Not sure	1%	8
6	Refuse	0%	2
	Total	100%	667

For each of the following industries, please indicate whether you think it needs to be more regulated, less regulated, or remain the same.

The pharmaceutical industry:

#	Answer	%	Count
1	More regulated	65%	432
2	The same	25%	167
3	Less regulated	7%	48
4	Not sure	2%	16
5	Refuse	1%	4
	Total	100%	667

Agriculture

#	Answer	%	Count
1	More regulated	40%	264
2	The same	35%	233
3	Less regulated	19%	125
4	Not sure	6%	42
5	Refuse	1%	4

	Total	100%	667
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Food and beverage

#	Answer	%	Count
1	More regulated	55%	368
2	The same	31%	209
3	Less regulated	10%	69
4	Not sure	3%	17
5	Refuse	1%	4
	Total	100%	667

Please indicate whether you would support or oppose each of the following proposals:

Banning certain food additives, including certain food dyes:

#	Answer	%	Count
1	Support	86%	570
2	Oppose	9%	61
3	Not sure	5%	32
4	Refuse	1%	4
	Total	100%	667

Increasing restrictions on the use of pesticides in agriculture

#	Answer	%	Count
1	Support	75%	501
2	Oppose	15%	100
3	Not sure	10%	64
4	Refuse	0%	1
	Total	100%	667

Banning processed foods from public school lunches

#	Answer	%	Count
1	Support	72%	482
2	Oppose	19%	125
3	Not sure	9%	58
4	Refuse	0%	2
	Total	100%	667

Banning the purchase of candy and soda with SNAP, also known as food stamps

#	Answer	%	Count
1	Support	54%	358
2	Oppose	40%	269
3	Not sure	6%	40
4	Refuse	0%	0
	Total	100%	667

How important is it for children to get vaccinated?

#	Answer	%	Count
1	Very important	71%	476
2	Somewhat important	18%	119
3	Not too important	4%	29
4	Not at all important	3%	21
5	Not sure	3%	18
6	Refuse	1%	4
	Total	100%	667

Which of the following best describes your position on vaccines:

#	Answer	%	Count
1	The benefits outweigh the risks	78%	522
2	The risks outweigh the benefits	13%	88
3	Not sure	7%	50
4	Refuse	1%	7
	Total	100%	667

Thinking about the past year, how much health and wellness-related content do you typically consume?

#	Answer	%	Count
1	A lot	37%	249
2	Some	46%	309
3	Not much	13%	86
4	None	2%	15
5	Not sure	1%	8
6	Refuse	0%	1
	Total	100%	667

DISPLAYED FOR THOSE WHO CONSUME ANY HEALTH AND WELLNESS CONTENT IN THE PAST YEAR:

From what sources do you typically get health and wellness-related content?

#	Answer	%	Count
1	TV news	27%	174
2	Online newspapers	29%	188
3	Other websites or online sources	48%	309
4	Podcasts	20%	125
5	Social media	33%	211
6	Some other source	28%	181

7	Refuse	0%	3
	Total	100%	641

DEMOGRAPHICS

Phone type

#	Answer	%	Count
1	Landline	10%	42
2	Cell phone	90%	384
	Total	100%	426

AGE - Please select your age group.

#	Answer	%	Count
1	18-29	15%	98
2	30-44	23%	154
3	45-64	35%	237
4	65 and older	26%	171
5	Refuse	1%	7
	Total	100%	667

COUNTY RECODED AS REGION - Select your New Jersey county.

#	Answer	%	Count
1	North	51%	339
2	Central	32%	212
3	South	17%	113
4	Not sure	0%	0
5	Refuse	0%	3
	Total	100%	667

D1 - Are you Hispanic or Latino?

#	Answer	%	Count
1	Yes, Hispanic or Latino	14%	94
2	No	82%	544
3	Refuse	4%	29
	Total	100%	667

D2 - Which of the following best describes your race:

#	Answer	%	Count
1	White	66%	441
2	Black or African American	12%	77
3	Asian or Pacific Islander	4%	28
4	Other/Multiracial	11%	72
5	Refuse	7%	49
	Total	100%	667

D3 - Which of the following best describes your highest level of education:

#	Answer	%	Count
1	Less than a four-year degree	52%	350
2	A four-year college degree or more	46%	304
3	Refuse	2%	13
	Total	100%	667

D4 - Which of the following general categories best represents your household income last year before taxes:

#	Answer	%	Count
1	Less than \$50,000	22%	144
2	\$50,000 to less than \$100,000	25%	165
3	\$100,000 or more	43%	288
4	Refuse	10%	70
	Total	100%	667

D5 - Do you consider yourself to be a:

#	Answer	%	Count
1	Democrat	37%	245
2	Republican	23%	152
3	Independent/Something else	35%	236
4	Refuse	5%	34
	Total	100%	667

D6 - Lastly, what is your gender?

#	Answer	%	Count
1	Man	47%	315
2	Woman	50%	333
3	Identify another way	0%	2
4	Refuse	3%	17
	Total	100%	667

METHODOLOGY

The poll of New Jersey registered voters was sponsored and conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy at Stockton University. Data collection took place from April 10-14, 2025. A total of 667 New Jersey voters were interviewed. Responses were recorded via telephone or online in English. Overall, 94% of interviews were conducted on cell phones and 6% on landline phones. In terms of mode, 60% were reached via dialing with the survey administered by a live interviewer and 40% were reached via text-to-web. The live calls were conducted by Opinion Services. The text messages were sent by Stockton Polling Institute staff from the University's Galloway campus and included a single-use link to take the survey online. All respondents passed various quality control checks to evaluate the quality of the data collected online. Both cell and landline samples consisted of random digit dialing (RDD) and voter list sample from MSG. Both listed and unlisted numbers are included. Within-household selection is done by asking for the youngest adult. Adults without a telephone are excluded from the sample. The data was weighted to balance the sample demographics using iterative proportional fitting, also known as raking or random iterative method (RIM) weighting. Weights were based on U.S. Census Bureau ACS 2023 data for the citizen voting age population in New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 3.8 percentage points at a 95% confidence level. The margin of sampling error is higher for subsets. Sampling error does not account for other potential sources of bias in polls such as measurement error or non-response.