

*Stockton Polling Institute*

## Offshore Wind

Oct. 10-14, 2024

## Weighted Results

**Do you support or oppose the installation of wind turbines off the coast of New Jersey?**

#	Answer	%	Count
1	Strongly support	29%	176
2	Somewhat support	24%	147
3	Somewhat oppose	9%	56
4	Strongly oppose	24%	150
5	Not sure	13%	81
6	Refuse	1%	6
	Total	100%	616

**[ASKED OF VOTERS WHO OPPOSE WIND TURBINES] If you had to choose one, what is your primary concern about offshore wind turbines in NJ?**

#	Answer	%	Count
1	Environmental concerns (ocean floor, marine life, etc.)	51%	106
2	Cost (energy costs, costs to produce, etc.)	8%	17
3	No benefit (will not help climate)	5%	10
4	Ocean views	4%	9
5	Infrastructure onshore (underground cables, new construction, etc.)	2%	3
6	Efficiency	2%	4
7	Reliability	2%	4

8	Lack of local control or input	1%	2
9	Property values	1%	2
10	Something else	3%	6
11	Not sure	9%	19
12	Refuse	12%	24
	Total	100%	206

**Please rate how much of a priority offshore wind projects should be for New Jersey. A major priority, a minor priority, or not a priority at all?**

#	Answer	%	Count
1	Major priority	24%	146
2	Minor priority	37%	229
3	Not a priority at all	29%	176
4	Not sure	9%	58
5	Refuse	1%	7
	Total	100%	616

**Thinking about elections in your district, would a candidate's views on offshore wind energy influence your vote greatly, somewhat, or not at all?**

#	Answer	%	Count
1	Greatly	17%	104
2	Somewhat	41%	250
3	Not at all	37%	228
4	Not sure	5%	32
5	Refuse	0%	1
	Total	100%	616

**When it comes to the United States energy supply, which of the following should be more of a priority:**

#	Answer	%	Count
1	Expanding the production of fossil fuels, like oil, coal, and natural gas	37%	227
2	Expanding the production of renewable energy, like wind, solar, and hydrogen	54%	334
3	Not sure	8%	47
4	Refuse	1%	8
	Total	100%	616

## Demographics

### AGE - Please select your age group.

#	Answer	%	Count
1	18-29	12%	75
2	30-44	25%	154
3	45-64	35%	216
4	65 and older	26%	160
5	Refuse	2%	11
	Total	100%	616

### COUNTY AS REGION - Select your New Jersey county.

#	Answer	%	Count
1	North	51%	311
2	Central	32%	194
3	South	16%	96
4	Not sure	0%	0
5	Refuse	2%	15
	Total	100%	616

### Are you Hispanic or Latino?

#	Answer	%	Count
1	Yes, Hispanic or Latino	16%	99
2	No	79%	487
3	Refuse	5%	31
	Total	100%	616

**Which of the following best describes your race:**

#	Answer	%	Count
1	White	68%	419
2	Black or African American	13%	80
3	Asian or Pacific Islander	4%	22
4	Other or multiracial	8%	52
5	Refuse	7%	43
	Total	100%	616

**Which of the following best describes your highest level of education:**

#	Answer	%	Count
1	Less than a four-year degree	54%	333
2	A four-year degree or more	45%	274
3	Refuse	1%	9
	Total	100%	616

**Which of the following general categories best represents your household income last year before taxes:**

#	Answer	%	Count
1	Less than \$50,000	19%	118
2	\$50,000 to less than \$100,000	28%	172
3	\$100,000 or more	44%	271
4	Refuse	9%	55
	Total	100%	616

## Do you consider yourself to be a:

#	Answer	%	Count
1	Democrat	34%	207
2	Republican	28%	171
3	Independent	29%	178
4	Something else	5%	31
5	Not sure	1%	9
6	Refuse	3%	20
	Total	100%	616

## Lastly, what is your gender?

#	Answer	%	Count
1	Man	47%	286
2	Woman	50%	310
3	Identify another way	0%	2
4	Refuse	3%	18
	Total	100%	616

## Methodology

The poll of New Jersey registered voters was sponsored and conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy at Stockton University. Data collection took place from Oct. 10-14, 2024. A random sample of 616 New Jersey voters were interviewed. The poll was conducted via telephone by live interviewers in English.

Overall, 91% of interviews were conducted on cell phones and 9% on landline phones. In terms of mode, 65% were reached via dialing and 35% were reached via text-to-web. The live calls were conducted by Opinion Services. The text messages were sent by Stockton Polling Institute staff from the University's Galloway campus and included a single-use link to take the survey online.

Both cell and landline samples consisted of random digit dialing (RDD) and voter list sample from MSG. Both listed and unlisted numbers are included. Within-household selection is done by asking for the youngest adult. Adults without a telephone are excluded from the sample.

Weighting was done to balance the sample demographics to be representative of the target population. Data were weighted using iterative proportional fitting, also known as raking or random iterative method (RIM) weighting. Data were weighted based on U.S. Census Bureau ACS 2023 data for the citizen voting age population in New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 3.9 percentage points at a 95% confidence level. The margin of sampling error is higher for subsets. Sampling error does not account for other potential sources of bias in polls such as measurement error or non-response.

## **About the Hughes Center**

The William J. Hughes Center for Public Policy at Stockton University serves as a catalyst for research, analysis and innovative policy solutions on the economic, social and cultural issues facing New Jersey, and promotes the civic life of New Jersey through engagement, education and research. The center is named for the late William J. Hughes, whose distinguished career includes service in the U.S. House of Representatives, Ambassador to Panama and as a Distinguished Visiting Professor at Stockton. The Hughes Center can be found on YouTube @StocktonHughesCenter, and can be followed on Facebook @StocktonHughesCenter and X @hughescenter.