Stockton Polling Institute
Abortion
Oct. 10-14, 2024
Weighted Results

In your view, should abortion be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

#	Answer	%	Count
1	Legal in all cases	35%	217
2	Legal in most cases	37%	230
3	Illegal in most cases	15%	95
4	Illegal in all cases	5%	31
5	Not sure	5%	29
6	Refuse	2%	14
	Total	100%	616

Would a candidate's views on abortion impact your vote greatly, somewhat, or not at all?

#	Answer	%	Count
1	Greatly	44%	270
2	Somewhat	29%	177
3	Not at all	25%	156
4	Not sure	1%	7
5	Refuse	1%	6
	Total	100%	616

Do you think overturning Roe v. Wade was a good thing or a bad thing?

#	Answer	%	Count
1	Good thing	30%	185
2	Bad thing	58%	359
3	Not sure	10%	60
4	Refuse	2%	12
	Total	100%	616

If a federal law were proposed to establish a nationwide right to abortion, would you support it, support it only with exceptions, or oppose it?

#	Answer	%	Count
1	Support	46%	285
2	Support, but only with exceptions	29%	176
3	Oppose	21%	129
4	Not sure	3%	21
5	Refuse	1%	5
	Total	100%	616

Thinking about future nominees to the United States Supreme Court, how important is it to you personally, that they share your views on abortion?

#	Answer	%	Count
1	Very important	48%	295
2	Somewhat important	27%	164
3	Not too important	12%	76
4	Not at all important	10%	63
5	Not sure	2%	12
6	Refuse	1%	7
	Total	100%	616

Demographics

AGE - Please select your age group.

#	Answer	%	Count
1	18-29	12%	75
2	30-44	25%	154
3	45-64	35%	216
4	65 and older	26%	160
5	Refuse	2%	11
	Total	100%	616

COUNTY AS REGION - Select your New Jersey county.

#	Answer	%	Count
1	North	51%	311
2	Central	32%	194
3	South	16%	96
4	Not sure	0%	0
5	Refuse	2%	15
	Total	100%	616

Are you Hispanic or Latino?

#	Answer	%	Count
1	Yes, Hispanic or Latino	16%	99
2	No	79%	487
3	Refuse	5%	31
	Total	100%	616

Which of the following best describes your race:

#	Answer	%	Count
1	White	68%	419
2	Black or African American	13%	80
3	Asian or Pacific Islander	4%	22
4	Other or multiracial	8%	52
5	Refuse	7%	43
	Total	100%	616

Which of the following best describes your highest level of education:

#	Answer	%	Count
1	Less than a four-year degree	54%	333
2	A four-year degree or more	45%	274
3	Refuse	1%	9
	Total	100%	616

Which of the following general categories best represents your household income last year before taxes:

#	Answer	%	Count
1	Less than \$50,000	19%	118
2	\$50,000 to less than \$100,000	28%	172
3	\$100,000 or more	44%	271
4	Refuse	9%	55
	Total	100%	616

Do you consider yourself to be a:

#	Answer	%	Count
1	Democrat	34%	207
2	Republican	28%	171
3	Independent	29%	178
4	Something else	5%	31
5	Not sure	1%	9
6	Refuse	3%	20
	Total	100%	616

Lastly, what is your gender?

#	Answer	%	Count
1	Man	47%	286
2	Woman	50%	310
3	Identify another way	0%	2
4	Refuse	3%	18
	Total	100%	616

Methodology

The poll of New Jersey registered voters was sponsored and conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy at Stockton University. Data collection took place from Oct. 10-14, 2024. A random sample of 616 New Jersey voters were interviewed. The poll was conducted via telephone by live interviewers in English.

Overall, 91% of interviews were conducted on cell phones and 9% on landline phones. In terms of mode, 65% were reached via dialing and 35% were reached via text-to-web. The live calls were conducted by Opinion Services. The text messages were sent by Stockton Polling Institute staff from the University's Galloway campus and included a single-use link to take the survey online.

Both cell and landline samples consisted of random digit dialing (RDD) and voter list sample from MSG. Both listed and unlisted numbers are included. Within-household selection is done by asking for the youngest adult. Adults without a telephone are excluded from the sample.

Weighting was done to balance the sample demographics to be representative of the target population. Data were weighted using iterative proportional fitting, also known as raking or random iterative method (RIM) weighting. Data were weighted based on U.S. Census Bureau ACS 2023 data for the citizen voting age population in New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 3.9 percentage points at a 95% confidence level. The margin of sampling error is higher for subsets. Sampling error does not account for other potential sources of bias in polls such as measurement error or non-response.

About the Hughes Center

The William J. Hughes Center for Public Policy at Stockton University serves as a catalyst for research, analysis and innovative policy solutions on the economic, social and cultural issues facing New Jersey, and promotes the civic life of New Jersey through engagement, education and research. The center is named for the late William J. Hughes, whose distinguished career includes service in the U.S. House of Representatives, Ambassador to Panama and as a Distinguished Visiting Professor at Stockton. The Hughes Center can be found on YouTube @StocktonHughesCenter, and can be followed on Facebook @StocktonHughesCenter and X @hughescenter.