Stockton Polling Institute
Labor
October 9-18, 2023
Weighted Results

For the most part, do you have a favorable or unfavorable impression of labor unions?

#	Answer	%	Count
1	Very favorable	33%	208
2	Somewhat favorable	31%	196
3	Somewhat unfavorable	13%	83
4	Very unfavorable	8%	52
5	Not sure	13%	84
6	Refuse	1%	8
	Total	100%	631

In the labor disputes of the past year, have your sympathies for the most part been:

#	Answer	%	Count
1	On the side of striking workers	66%	419
2	On the side of employers	15%	93
3	Not sure	16%	104
4	Refuse	2%	14
	Total	100%	631

Would you personally like to see labor unions in this country have more influence than they have today, less influence than they have today, or the same amount of influence?

#	Answer	%	Count
1	More influence	35%	223
2	Less influence	21%	132
3	The same amount of influence	35%	223
4	Not sure	8%	50
5	Refuse	1%	4
	Total	100%	631

Demographics

Phone type

#	Answer	%	Count
1	Landline	8%	49
2	Cell phone	92%	581
	Total	100%	631

QAGE - Please select your age group.

#	Answer	%	Count
1	18-29	17%	104
2	30-49	33%	210
3	50-64	27%	170
4	65 and older	23%	143
5	Refuse	0%	3
	Total	100%	631

COUNTY AS REGION - Select your New Jersey county.

#	Answer	%	Count
1	North	49%	310
2	Central	33%	205
3	South	17%	105
4	Not sure	0%	0
5	Refuse	2%	10
	Total	100%	631

D1 - Are you Hispanic or Latino, or not?

#	Answer	%	Count
1	Yes, Hispanic or Latino	19%	118
2	No	78%	490
3	Refuse	3%	22
	Total	100%	631

D2 - Which of the following best describes your race:

#	Answer	%	Count
1	White	63%	398
2	Black or African American	15%	96
3	Asian or Pacific Islander	2%	12
4	Native American	1%	7
5	Some other race alone	6%	39
6	More than one race	6%	39
7	Refuse	6%	39
	Total	100%	631

D3 - Which of the following best describes your highest level of education:

#	Answer	%	Count
1	Less than a four-year degree	54%	342
2	A four-year college degree or more	45%	282
3	Refuse	1%	6
	Total	100%	631

D4 - Which of the following general categories best represents your household income last year before taxes:

#	Answer	%	Count
1	Less than \$\$50,000	20%	124
2	\$50,000 to less than \$100,000	27%	170
3	\$100,000 or more	41%	256
4	Refuse	13%	82
	Total	100%	631

D5 - Do you consider yourself to be a:

#	Answer	%	Count
1	Democrat	31%	198
2	Republican	24%	152
3	Independent	28%	179
4	Something else	12%	74
5	Not sure	2%	13
6	Refuse	2%	15
	Total	100%	631

D6 - Lastly, what is your gender?

#	Answer	%	Count
1	Man	48%	306
2	Woman	50%	314
3	Identify another way	1%	4
4	Refuse	1%	7
	Total	100%	631

Methodology

The poll of New Jersey adults was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy from October 9-18, 2023. Stockton University students texted cell phones with invitations to take the survey online and Opinion Services supplemented the dialing portion of the fieldwork, which consisted of cell and landline telephone calls. Overall, 92% of interviews were conducted on cell phones and 8% on landline phones. In terms of mode, 79% were reached via dialing and 21% were reached via text-to-web. A total of 630 New Jersey adult residents were interviewed. Both cell and landline samples consisted of New Jersey voter list and random digit dialing (RDD) sample from MSG. Data are weighted based on U.S. Census Bureau ACS 2021 data for New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 3.9 percentage points at a 95% confidence level. MOE is higher for subsets.