New Jersey statewide poll 2
Stockton Polling Institute
Oct.18-24, 2017
Weighted frequencies (525 likely voters)

Q1. If the election for New Jersey governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy, the Democrat	236	38.0	48.0	48.0
	Kim Guadagno, the Republican	163	26.2	33.1	81.1
	Or some other candidate?	19	3.0	3.8	84.8
	NOBODY	5	0.9	1.1	85.9
	NOT SURE/DON'T KNOW	66	10.6	13.5	99.4
	REFUSE	3	0.5	0.6	100.0
	Total	492	79.1	100.0	
Missing	System	130	20.9		
Total		622	100.0		

Q1. If the election for New Jersey governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy, the Democrat	236	38.0	46.2	46.2
	Lean/mail Murphy	26	4.2	5.1	51.3
	Kim Guadagno, the Republican	163	26.2	31.8	83.1
	Lean/mail Guadagno	25	4.0	4.9	88.0
	Or some other candidate?	19	3.0	3.6	91.6
	Lean/mail OTHER	3	0.5	0.6	92.2
	NOBODY	2	0.3	0.4	92.6
	NOT SURE/DON'T KNOW	36	5.8	7.0	99.6
	REFUSE	2	0.3	0.4	100.0
	Total	511	82.2	100.0	
Missing	System	130	20.9		
Total		622	100.0		

Q1 w/leaners and mail-in. If the election for New Jersey governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy, the Democrat	262	42.2	51.3	51.3
	Kim Guadagno, the Republican	187	30.2	36.7	81.1
	Or some other candidate?	22	3.5	4.2	84.8
	NOBODY	2	0.3	0.4	85.9
	NOT SURE/DON'T KNOW	36	5.8	7.0	99.4
	REFUSE	2	0.3	0.4	100.0
	Total	511	79.1	100.0	
Missing	System	130	20.9		
Total		622	100.0		

Q2. Overall, do you have a favorable or unfavorable impression of Phil Murphy, or are you unfamiliar with him?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	72	11.6	14.2	14.2
	Somewhat favorable	149	23.9	29.1	43.3
	Somewhat unfavorable	48	7.8	9.5	52.7
	Very unfavorable	102	16.4	20.0	72.8
	Not familiar	124	19.9	24.2	96.9
	NOT SURE/DON'T KNOW	16	2.5	3.1	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q3. Overall, do you have a favorable or unfavorable impression of Kim Guadagno, or are you unfamiliar with her?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	52	8.4	10.2	10.2
	Somewhat favorable	113	18.2	22.1	32.3
	Somewhat unfavorable	88	14.2	17.3	49.6
	Very unfavorable	130	20.8	25.4	75.0
	Not familiar	111	17.9	21.8	96.8
	NOT SURE/DON'T KNOW	15	2.3	2.8	99.6
	REFUSE	2	.3	.4	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q5. Which candidate would be better at creating jobs in New Jersey:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	222	35.7	43.4	43.4
	Kim Guadagno	146	23.4	28.5	71.9
	NEITHER	30	4.8	5.9	77.8
	BOTH EQUALLY	5	.8	.9	78.8
	NOT SURE/DON'T KNOW	108	17.4	21.2	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q6. Which candidate would be better at controlling property taxes in New Jersey:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	168	27.0	32.8	32.8
	Kim Guadagno	200	32.2	39.2	72.1
	NEITHER	44	7.0	8.6	80.6
	BOTH EQUALLY	2	.3	.4	81.0
	NOT SURE/DON'T KNOW	97	15.6	19.0	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q7. Which candidate would be better at managing the state budget:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	225	36.2	44.0	44.0
	Kim Guadagno	172	27.7	33.8	77.8
	NEITHER	21	3.4	4.2	81.9
	BOTH EQUALLY	2	.3	.4	82.3
	NOT SURE/DON'T KNOW	90	14.5	17.7	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q8. Which candidate would be better at helping Atlantic City succeed:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	182	29.3	35.6	35.6
	Kim Guadagno	112	18.1	22.0	57.6
	NEITHER	57	9.2	11.2	68.8
	BOTH EQUALLY	4	.6	.7	69.5
	NOT SURE/DON'T KNOW	154	24.7	30.1	99.6
	REFUSE	2	.3	.4	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q4. What is the one most important issue to you personally in the New Jersey state elections?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	PROPERTY TAXES	146	23.5	28.6	28.6
	TAXES (GENERAL)	89	14.3	17.3	45.9
	EDUCATION (GENERAL)	32	5.1	6.2	52.1
	PENSIONS/BENEFITS	23	3.7	4.5	61.2
	HEALTH CARE/OBAMACARE	18	3.0	3.6	68.5
	ECONOMY	18	2.8	3.4	72.0
	MARIJUANA	16	2.6	3.1	75.1
	EDUCATION (K-12)	13	2.1	2.5	77.6
	TAXES (INCOME)	13	2.0	2.5	80.1
	BUDGET	12	2.0	2.4	82.4
	IMMIGRATION	10	1.7	2.0	84.5
	CHRIS CHRISTIE	9	1.4	1.7	86.2
	CORRUPTION	9	1.4	1.7	87.9
	TRUMP	7	1.1	1.4	89.2
	JOBS	7	1.1	1.3	90.6
	ENVIRONMENT/GLOBAL WARMING	7	1.1	1.3	91.9
	EDUCATION (HIGHER), COLLEGES	6	1.0	1.2	93.1
	ROADS/ INFRASTRUCTURE	5	0.8	1.0	94.0
	GUN CONTROL	4	0.7	0.8	94.8
	SENIOR CITIZEN PROGRAMS	4	0.6	0.8	95.6
	DRUGS/OPIOIDS	3	0.5	0.6	96.2
	TAXES (CORPORATE)	3	0.5	0.5	96.7
	CRIME	2	0.4	0.5	97.2
	TAXES (SALES)	2	0.3	0.4	97.6
	GAY MARRIAGE/LGBT ISSUES	2	0.3	0.4	98.0
	ECONOMIC DEVELOPMENT	2	0.3	0.4	98.3
	TRANSPORTATION	2	0.3	0.4	98.7
	ABORTION	2	0.3	0.4	99.1
	DEBT/DEFICIT	2	0.3	0.4	99.4
	AID TO THE DISABLED	1	0.2	0.2	99.6
	GUN RIGHTS	1	0.2	0.2	99.8
	POVERTY/THE POOR	1	0.2	0.2	100.0
	OTHER ISSUE (SPECIFY)	23	3.8	4.6	56.7
	NOT SURE/DON'T KNOW	19	3.0	3.7	64.9
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q9. If New Jersey Governor Chris Christie were to endorse a candidate for election, would that make you more likely or less likely to vote for that candidate, or would it make no difference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	23	3.8	4.6	4.6
	LESS LIKELY	264	42.5	51.8	56.3
	NO DIFFERENCE	220	35.4	43.1	99.4
	NOT SURE/DON'T KNOW	3	.5	.6	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q10. If President Donald Trump were to endorse a candidate for election, would that make you more likely or less likely to vote for that candidate, or would it make no difference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	71	11.3	13.8	13.8
	LESS LIKELY	288	46.4	56.5	70.3
	NO DIFFERENCE	148	23.7	28.9	99.2
	NOT SURE/DON'T KNOW	4	.7	.8	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q11. Phil Murphy has said he might make New Jersey a sanctuary state to protect undocumented immigrants brought here as children from being deported. Does that possibility make you more likely or less likely to vote for this candidate, or does it make no

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	202	32.6	39.7	39.7
	LESS LIKELY	169	27.1	33.0	72.7
	NO DIFFERENCE	123	19.8	24.1	96.8
	NOT SURE/DON'T KNOW	16	2.5	3.0	99.8
	REFUSE	1	.2	.2	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q12. Kim Guadagno has been Governor Chris Christie's lieutenant governor for the past eight years. Does that experience make you more likely or less likely to vote for this candidate, or does it make no difference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	83	13.4	16.3	16.3
	LESS LIKELY	241	38.7	47.1	63.4
	NO DIFFERENCE	177	28.4	34.6	98.0
	NOT SURE/DON'T KNOW	9	1.5	1.8	99.8
	REFUSE	1	.2	.2	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q13. A proposal to amend the New Jersey Constitution would require that any money received by the state in actions against polluters be used only to repair environmental damage or to protect natural resources and not for general budget purposes. If the election were held today, would you support or oppose this proposal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SUPPORT	432	69.5	84.6	84.6
	OPPOSE	40	6.4	7.8	92.4
	LEAN SUPPORT	10	1.6	2.0	94.4
	LEAN OPPOSE	5	.7	.9	95.3
	NOT SURE/DON'T KNOW	22	3.6	4.3	99.6
	REFUSE	2	.3	.4	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Q14. Also on the ballot is a proposal for the state to borrow 125 million dollars through bonding to provide grants to construct, expand, and equip public libraries. If the election were held today, would you support or oppose this ballot proposal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SUPPORT	270	43.4	52.8	52.8
	OPPOSE	189	30.4	37.0	89.8
	LEAN SUPPORT	14	2.2	2.7	92.5
	LEAN OPPOSE	10	1.5	1.9	94.4
	NOT SURE/DON'T KNOW	26	4.1	5.0	99.4
	REFUSE	3	.5	.6	100.0
	Total	511	82.2	100.0	
Missing	System	111	17.8		
Total		622	100.0		

Demographics

COUNTY. What county do you live in?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	ATLANTIC	18	2.6	2.6	2.6
	BERGEN	53	7.7	7.7	10.3
	BURLINGTON	47	6.8	6.8	17.1
	CAMDEN	44	6.4	6.4	23.5
	CAPE MAY	7	1.0	1.0	24.5
	CUMBERLAND	12	1.7	1.7	26.3
	ESSEX	56	8.1	8.1	34.4
	GLOUCESTER	19	2.8	2.8	37.2
	HUDSON	26	3.8	3.8	40.9
	HUNTERDON	15	2.2	2.2	43.1
	MERCER	18	2.6	2.6	45.7
	MIDDLESEX	65	9.4	9.4	55.2
	MONMOUTH	76	11.0	11.0	66.2
	MORRIS	41	6.0	6.0	72.1
	OCEAN	63	9.1	9.1	81.3
	PASSAIC	35	5.1	5.1	86.4
	SALEM	7	1.0	1.0	87.4
	SOMERSET	21	3.0	3.0	90.4
	SUSSEX	19	2.8	2.8	93.2
	UNION	37	5.4	5.4	98.5
	WARREN	10	1.5	1.5	100.0
	Total	689	100.0	100.0	

PHONE. Have I reached you on a cell phone or on a regular landline telephone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell phone	348	50.5	50.5	50.5
	Landline phone	335	48.6	48.6	99.1
	NOT SURE/DON'T KNOW	2	.3	.3	99.4
	REFUSE	4	.6	.6	100.0
	Total	689	100.0	100.0	

CELL. Thinking about your telephone use, is there at least one telephone inside your home that is currently working an

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	190	27.6	54.6	54.6
	NO	156	22.6	44.8	99.4
	NOT SURE/DON'T KNOW	1	.1	.3	99.7
	REFUSE	1	.1	.3	100.0
	Total	348	50.5	100.0	
Missing	System	341	49.5		
Total		689	100.0		

PARTY. Do you consider yourself to be a:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	174	25.3	25.3	25.3
	Democrat	240	34.8	34.8	60.1
	An independent	199	28.9	28.9	89.0
	Or something else?	56	8.1	8.1	97.1
	NOT SURE/DON'T KNOW	10	1.5	1.5	98.5
	REFUSE	10	1.5	1.5	100.0
	Total	689	100.0	100.0	

D1. Which category describes your age:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 to 29	82	11.9	11.9	11.9
	30 to 49	179	26.0	26.0	37.9
	50 to 64	217	31.5	31.5	69.4
	Or 65 and older?	203	29.5	29.5	98.8
	NOT SURE/DON'T KNOW	1	.1	.1	99.0
	REFUSE	7	1.0	1.0	100.0
	Total	689	100.0	100.0	

D2. Do you consider yourself to be Hispanic or Latino, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	52	7.5	7.5	7.5
	NO	625	90.7	90.7	98.3
	NOT SURE/DON'T KNOW	2	.3	.3	98.5
	REFUSE	10	1.5	1.5	100.0
	Total	689	100.0	100.0	

D3. Which of the following best describes your race:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	531	77.1	77.1	77.1
	Black or African American	54	7.8	7.8	84.9
	Asian or Pacific	16	2.3	2.3	87.2
	Native American	2	.3	.3	87.5
	Or do you identify with more than one race?	60	8.7	8.7	96.2
	NOT SURE/DON'T KNOW	6	.9	.9	97.1
	REFUSE	20	2.9	2.9	100.0
	Total	689	100.0	100.0	

D4. Which of the following best describes your highest level of education:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Did not graduate from high school	7	1.0	1.0	1.0
	High school graduate	89	12.9	12.9	13.9
	Some college or associate's degree	204	29.6	29.6	43.5
	A four-year college degree	197	28.6	28.6	72.1
	Or a graduate or professional degree?	178	25.8	25.8	98.0
	REFUSE	14	2.0	2.0	100.0
	Total	689	100.0	100.0	

D5. Which of the following general categories best represents your household income last year before taxes:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $25,000	49	7.1	7.1	7.1
	$25,000 to less than $50,000	99	14.4	14.4	21.5
	$50,000 to less than $100,000	164	23.8	23.8	45.3
	$100,000 to $150,000	125	18.1	18.1	63.4
	Or more than $150,000?	157	22.8	22.8	86.2
	NOT SURE/DON'T KNOW	18	2.6	2.6	88.8
	REFUSE	77	11.2	11.2	100.0
	Total	689	100.0	100.0	

D6. I'm required to verify: are you:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	351	50.9	50.9	50.9
	Or female?	336	48.8	48.8	99.7
	REFUSE	2	.3	.3	100.0
	Total	689	100.0	100.0	