



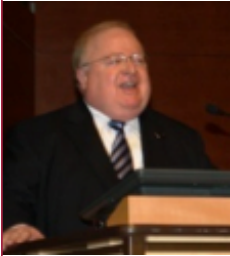
WILLIAM J. HUGHES CENTER FOR PUBLIC POLICY

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



FEBRUARY 2013

MESSAGE FROM THE DIRECTOR



The last few months of 2012 were especially busy and productive for the Hughes Center.

The Stockton Polling Institute was established and dedicated in September. Four polls were conducted during the election season.

Sheila Y. Oliver, Speaker of the New Jersey General Assembly, spent two days on campus as the Hughes Center Legislator-in-Residence for the fall semester. Speaker Oliver met with more than 450 students and 10 faculty and staff.

Assemblyman David Wolfe of Ocean County is our Legislator-in-Residence for the spring. Assemblyman Wolfe represents the 10th Legislative District which includes a number of shore towns hit by Hurricane Sandy. Assemblyman Wolfe will share first-hand accounts of his constituents and discuss the policy implications of Sandy.

As we move forward into 2013, our first big project is the Hughes Center Honors, in which we celebrate five distinguished New Jerseyans who have contributed to their fields of endeavor while demonstrating a commitment to civic engagement.

Dan Douglas

Daniel J. Douglas, Director

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LEGISLATOR-IN-RESIDENCE: ASSEMBLY SPEAKER OLIVER



Assembly Speaker Sheila Oliver with President Herman Saatkamp

Sheila Oliver, the Speaker of the New Jersey State Assembly, visited Stockton College for two days in October to serve as the fall semester's Legislator-in-Residence.

Speaker Oliver, an Essex County Democrat, is the highest-ranking elected official to participate in the Legislator-in-Residence program, which is sponsored by the Hughes Center. The program brings New Jersey lawmakers to the Stockton campus to promote civic and political engagement.

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MAJOR ENDOWMENTS

Mr. & Mrs. Stephen Chazen
Mr. & Mrs. William J. Hughes and Family

South Jersey Industries
New Jersey American Water Company
Atlantic City Electric Company
Mr. & Mrs. Steve Batzer
Exelon Corp.

New Jersey American Water Company
Public Service Enterprise Group
Salmon Ventures Limited
Thomas H. Heist Family
Tribhuvan & Nandita Singh
Verizon

STOCKTON POLLING INSTITUTE

The Stockton Polling Institute conducted a successful inaugural season by completing a series of election surveys measuring voter attitudes in the 2012 federal elections.

Results of the polling institute's surveys were reported by a number of news organizations and political websites, including *Politico*, *Politifax*, *The New York Times*, *The Washington Post*, *RealClear Politics*, *politickernj*, and *The Press of Atlantic City*.

The institute, which is operated by the Hughes Center, polled twice in the 2nd Congressional District, which is Stockton's home district, and twice in the 3rd Congressional District featuring a closely watched race between Rep. Jon Runyan and defeated challenger Shelly Adler. Unfortunately, the second 3rd District poll had to be discontinued before its conclusion because Hurricane Sandy devastated large sections of the district.

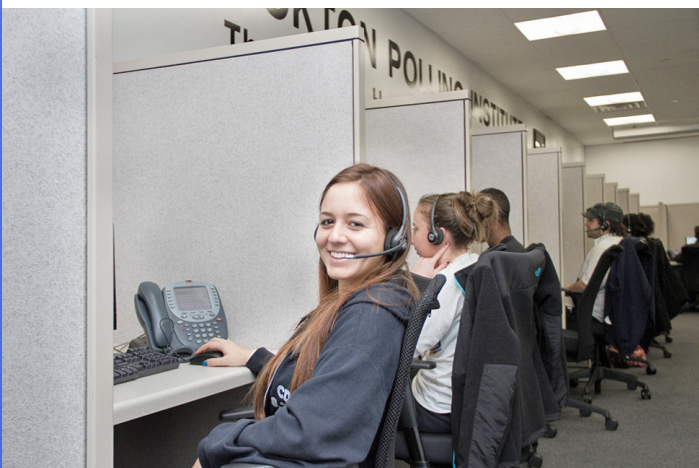
The Stockton Polling Institute also conducted its first statewide poll in New Jersey during October, measuring voter preferences for President and U.S. Senator. The vote spreads found in the presidential and congressional polls were all within two percentage points of the actual votes. And it was within four points — within the poll's margin of error — in the Senate race won by Sen. Robert Menendez.

"The Stockton Polling Institute established its credibility in its first efforts and attracted regional and national attention for the College," said Hughes Center Director Daniel Douglas.

The polling institute employs more than 75 part-time workers, with Stockton students making up the majority. All call center interviewers must take two sessions of training in survey methodology and best practices before they can begin work.

Students and members of the general community who are interested in working for the Stockton Polling Institute may e-mail a resume to Corrine.Wilsey@stockton.edu.

For poll results and more information about the Stockton Polling Institute, visit: <http://intraweb.stockton.edu/eyos/page.cfm?siteID=135&pageID=74>.



POST-ELECTION PANEL DISCUSSION



Pictured (left to right): Stockton Political Science Professor James "Mac" Avery, Political Consultant Steven DeMicco, *The Record* Columnist Charles Stile and Sharon Schulman

A panel of experts dissected the 2012 presidential election before a packed room during a panel discussion sponsored by the Hughes Center a week after President Obama won re-election.

Sharon Schulman, Chief Executive Officer, External Affairs and Institutional Research, moderated the discussion held in the College Board of Trustees Room in the Campus Center on November 13. More than 100 students, faculty, and members of the general public attended.

Included on the panel was Steven DeMicco, a campaign consultant and founding co-partner of the firm Message and Media. Charles Stile, a political columnist for *The Record* newspaper of Bergen County, also participated. Rounding out the group was Stockton Political Science Professor James "Mac" Avery.

DeMicco said that social media and the Internet played an even stronger role in the campaign than it did in 2008. He said that voters could see Republican Mitt Romney's gaffes and reversals of positions for themselves on the Internet. "YouTube doesn't lie," DeMicco said.

He also noted that digital technology helped the Obama campaign conduct a very sophisticated campaign of targeting supportive voters and getting them to the polls.

Schulman asked if this development means the traditional news media are less relevant in election campaigns. Stile said he believes the Internet and social media provide just a few options that are part of a broad range of information sources. He said that newspapers and conventional news organizations still provide the bulk of factual news reporting, and that he believes most people turn to them for serious news reports.

DeMicco said he prefers print news sources because he does not have to put up with "someone shouting at you," as on the cable talk shows.

Avery, who said he turns to *The New York Times* and *The Economist* for most of his news, said he worries that fewer people rely on traditional news sources for information and are exposed to as much opinion as fact.

LEGISLATOR-IN-RESIDENCE

Continued from page 1



The Speaker's time on the Stockton campus was spent talking to students in classrooms and meeting with faculty and staff. She also mixed with Hughes Center Steering Committee members and Stockton leadership during a reception at the Stockton Seaview Hotel and Golf Club, where Speaker Oliver stayed.

On October 16, President Herman Saatkamp escorted the Speaker on a tour of the campus before holding a lunch meeting with Hughes Center Director Daniel Douglas and Sharon Schulman, Chief Executive Officer, External Affairs and Institutional Research.

The Speaker spoke in several Stockton classes, starting with a general studies course, *Black Power*, taught by Professor Will Jaynes. On October 17, Speaker Oliver spoke in Professor Alan Arcuri's *Introduction to American Government* class and discussed the budget process in an accounting class taught by Professor Deborah Corbin. The Speaker also spoke in Professor Linda Wharton's *Civil Liberties* class.

She learned about innovative Stockton programs in discussions with various faculty members, including: DYFS Leadership Training with Professor Diane Falk; Community Health Nursing with Professor Ann Walker; and Community Engagement with Professor Reva Curry.

Speaker Oliver also found time to lunch with members of the Stockton College Student Senate and to tour the Hughes Center's new Stockton Polling Institute.

"We are indebted to Speaker Oliver for being so generous with her time and providing valuable insights to the entire Stockton community," Director Douglas said.

Assemblywoman Oliver is the first African-American woman to be Speaker of the New Jersey Assembly. She received her BA in Sociology from Lincoln University and earned her MA in Planning and Administration from Columbia University.

Republican Assemblyman David Wolfe of Ocean County will serve as Stockton's Legislator-in-Residence during the spring semester.

HUGHES CENTER IN THE CLASSROOM



Hughes Center staff member John Froomjian served as a resource for faculty and students during the fall semester by guest-lecturing in several Stockton classes.

In early October, Research Associate John Froomjian hosted Professor Christine Ferrari's statistics class in the Stockton Polling Institute call center in N-Wing. Froomjian, who supervises polling operations, talked about polling and how random sampling works.

In an entertaining exercise, each student secretly voted for actor Robert Downey Jr. or singer Taylor Swift as "the most awesome celebrity on earth today." Then, starting with a randomly selected student, every third student in the group told who they had voted for until about one-third of the class had been sampled. The mini-poll accurately reflected the entire group's opinions. In the sample, Downey led Swift by a margin of 72 percent to 28 percent. In the full vote, Downey won by 74 percent to 26 percent.

Froomjian also drew on his 32 years of experience as a journalist gained prior to joining Stockton College to speak to communications and sociology classes.

In November he visited Professor Suya Yin's *Writing for Media* class to offer tips about interviewing, especially how to conduct confrontational interviews in investigative reporting. Froomjian joked that he had tried to get his partner to do the interview when they had to ask a businessman with alleged mob ties about illegal practices. In a more serious vein, he urged the students to get their facts straight first and to avoid letting difficult interviews become personal.

On November 19, Froomjian led a discussion in Professor Michael Pollock's *News Media in Society* class about the economic forces affecting newspapers and other media and about the implications for journalism and society.

STEERING COMMITTEE

Dr. Edward H. Salmon, Chairman
Ambassador William J. Hughes
David Baker
Steve Batzer
Yvonne Bonitto-Doggett
Hon. Fred Butler
Keith Dawn
Edward Graham
Dr. Anne Harlan
George Lynn
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Michael Tuosto
Dr. Brian Tyrrell
Jennifer Young

Dr. Herman Saatkamp, Ex Officio
Dr. Harvey Kesselman, Provost & Executive Vice President
Dr. David L. Carr, Ex Officio
Ben Peoples, Student Representative
Justin Frankel, Student Representative
Sharon Schulman, Founding Executive Director

STEERING COMMITTEE SPOTLIGHTS

ANNE HARLAN



Steering Committee founding member Anne Harlan, Ph.D., served as Director of the FAA's William J. Hughes Technical Center in Egg Harbor Township from 1997 to 2006. In that leadership position, she oversaw operation of the Federal Aviation Administration's premier research and development facility, with a \$350 million budget funding

1,500 scientists and technical experts and 1,500 contract employees. The Center is involved in the development and analysis of all aspects of aviation systems.

Prior to assuming the Technical Center directorship, Dr. Harlan served as Deputy Director of the massive facility from 1995 to 1997 and previously held numerous other FAA managerial positions. These included posts in Flight Standards, Civil Aviation Security, Information Technology, and Human Resources. She is a commercial, multi-engine, instrument rated pilot.

Dr. Harlan has held faculty positions at Wellesley College, Radcliff College, and the Harvard Business School, where she taught in the MBA program and supervised doctoral candidates. She also has experience in the private sector. She has served as a management consultant to major corporations such as Mobil Oil, General Electric, and American Express.

Retired from the Technical Center, Dr. Harlan, an Egg Harbor Township resident, remains active in the surrounding communities. She is Vice President of the Board of Trustees for the NextGen Aviation Research and Technology Park. She serves on the boards of the Gardner's Basin Historical Foundation and other non-profit organizations. An avid birder, she volunteers at the Edwin B. Forsythe National Wildlife Reserve.

She is an associate fellow of the American Institute of Aeronautics and Astronautics, a senior member of the Institute of Electrical and Electronics Engineers, and a member and former publications chair of the Air Traffic Control Association.

VINCENT MAIONE



Steering Committee member Vincent Maione is President of Atlantic City Electric Region, of Pepco Holdings, a regulated electric utility serving more than 547,000 customers in southern New Jersey. Pepco Holdings Inc. (PHI), is a regional energy holding company with nearly 2 million customers.

As president, his responsibilities include developing and maintaining key customer, community, and governmental relationships as well as ensuring that the company's services and performance meet the expectations of these same customers, regulators and government officials throughout the utility's service territory.

Maione began his career in 1984 with Atlantic City Electric in the company's Commercial & Industrial Marketing Department. He has held various leadership positions within the company throughout his career, including those in Distribution Engineering, Field Operations Management, and Transmission Engineering Project Management.

Maione is a founding board member of Choose New Jersey, a nonprofit corporation created by New Jersey business leaders to promote the state in the global market. He is a board member of the N.J. Utilities Association and of the N.J. State Chamber of Commerce. He was appointed by Governor Christie in mid-2012 to be a member of the New Jersey Commission on Italian and Americans of Italian Heritage Cultural and Educational Programs. He is also an Advisory Board member of the Lloyd D. Levenson Institute of Gaming, Hospitality, and Tourism.

The utility president received a bachelor's degree in Electrical Engineering from Villanova University. He received his Master's in Business Administration from the University of Maryland. Maione holds licenses as a Professional Engineer in New Jersey, Delaware, and Maryland.

Maione is presently a Shamong Township, Burlington County, resident and has previously held elective office as a Town Council member in Hammonton.

WANTED: YOUR FEEDBACK

PLEASE TAKE A SURVEY TO TELL US WHAT YOU THINK OF THE HUGHES CENTER NEWSLETTER.

[Click Here for Survey!](#)



The William J. Hughes Center for Public Policy announced the Hughes Center Honors, a new initiative that recognizes five outstanding New Jerseyans for excellence in their fields and for a commitment to public service, civility and bipartisanship that reflects the life and career of Ambassador William J. Hughes.

The honorees include former New Jersey Governor Brendan T. Byrne, former Congressman James Saxton, Dennis Bone, Lori Herndon, and Justin Frankel.

"In a time of extreme partisanship, chronic gridlock and fiscal cliffs, it is important to recognize those individuals of high achievement who have demonstrated the ability to work with others in serving the public good," said Daniel J. Douglas, Director of the William J. Hughes Center for Public Policy.

The awards will be presented at a reception/dinner on Wednesday, February 13, 2013, at 6 p.m. at the Stockton Seaview Hotel and Golf Club in Galloway, New Jersey. The Hughes Center Honors includes the following awards:

- The Distinguished Lifetime Achievement Award recognizes the career achievement for any singularly outstanding citizen, from any field of endeavor in the public, private, or non-profit sectors.
- The Civility in Government and Politics Award recognizes an appointed or elected New Jersey official that epitomizes the concepts of respecting people and processes in both attaining and executing public office and thus providing an example and standard for others.
- The Excellence in Civic Engagement Award recognizes a business or non-profit leader for achievement in public service.
- The Distinctive Alumni Leadership Award recognizes a Stockton College alum with achievement in Stockton and community engagement activities.
- The Distinctive Student Leadership Award recognizes a current Stockton student for achievement in Stockton and community engagement activities.

THE HONOREES

Hon. Brendan T. Byrne:

Distinguished Lifetime Achievement Award

Brendan T. Byrne served as Governor of New Jersey from 1974 to 1982. Previously he served as Prosecutor of Essex County, New Jersey, as President of the New Jersey Public Utility Commission, and as Assignment Judge of the New Jersey Superior Court. He was graduated from Princeton University in 1949 and received his degree from Harvard Law School in 1950. He is now a partner in the law firm of Carella Byrne.

Hon. Jim Saxton:

Civility in Government and Politics Award

James "Jim" Saxton served in the United States House of Representatives from 1984 to 2009. He also served in the New Jersey State Legislature from 1976 to 1984. He was a high-ranking member of the House Armed Services Committee and the Natural Resources Committee and was Ranking Republican Member and Chairman of the Joint Economic Committee. During his years of service, Congressman Saxton was known for his work maintaining a strong military presence in New Jersey and for preserving New Jersey's beaches.

Dennis Bone:

Excellence in Civic Engagement Award

Dennis Bone started his Verizon career in 1979 as an engineer for New Jersey Bell, a Verizon predecessor company. After a variety of jobs with increasing responsibilities in operations, regulatory, external affairs, and public policy positions, he was named president of Verizon New Jersey in June 2000 and served in that position until his retirement in July 2012. Mr. Bone is a trustee for the New Jersey Institute of Technology, the Newark Alliance, Liberty Science Center and other institutions. He is also Chairman of the State Employment and Training Commission and Chairman Emeritus of ChooseNJ.

Lori S. Herndon:

Distinctive Alumni Leadership Award

Lori Herndon ('92) has held many leadership roles since joining AtlantiCare Regional Medical Center (ARMC) as an Intensive Care Unit staff nurse in 1983. She is now President and Chief Executive Officer of the AtlantiCare Regional Medical Center. Under her leadership, ARMC has developed new emergency and trauma departments, the Center for Childbirth, a patient tower, and the AtlantiCare Cancer Care Institute.

Justin B. Frankel:

Distinctive Student Leadership Award

Justin Frankel served as President of the Political Science Association, and Political Science Honor Society, Pi Sigma Alpha from 2011-2012. In 2011 Justin was elected to the Stockton Student Senate and currently serves as Chairman for the Legislative Policies and Government Affairs Committee. Justin will graduate in May 2013 and plans on accepting his commission in the United States Marine Corps as a 2nd Lieutenant.

RECENT COLUMNS

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- Golden, Carl. (2012). "[The push for shared services.](#)" *Phillyburbs.com*. December 4.
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- Golden, Carl. (2012). "[Obama must face the possibility of defeat.](#)" *NJ.com*. October 27.
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- Golden, Carl. (2012). "[Is timing right for bonding?](#)" *APP.com*. October 23.
- Douglas, Daniel. (2012). "[Sick and tired of being sick and tired? Remember why we vote.](#)" *ShoreNewsToday.com*. October 17.
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- Golden, Carl. (2012). "[Opinion: N.J. voters must weigh \\$750 million investment in higher education.](#)" *NJ.com*. October 12.
- Golden, Carl. (2012). "[Opinion: Challenges ahead for next budget.](#)" *NorthJersey.com*. October 12.
- Greer, Darryl. (2012). "[Investing in our future: Three compelling reasons to vote 'yes' on Issue #1](#)" *NJToday.net*. October 11.
- Greer, Darryl. (2012). "[Three reasons to vote 'yes' on higher education facilities bond.](#)" *GallowayPatch.com*. October 10.
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