

**RICHARD STOCKTON COLLEGE
PROGRAM IN ECONOMICS**

Political Economy
ECON 3636

Dr. Ellen Mutari
Spring 2013

Scoring Guide Rubric for Essay #1

How would a political economy perspective explain how the U.S. has maintained a comparative advantage in cotton production, in contrast with West Africa? As part of your answer, define and apply at least two of the "Four Cs" of political economy, as described by Albelda, Drago, and Shulman. Be sure to incorporate insights from at least 4 of the readings in Parts I and II of the course and to cite them in your paper.

Be sure that your paper focuses on your understanding of the assigned readings, although you may bring in other sources.

Student Name: _____ Total Points: _____

Dimensions	Description of highest level of performance	Comments	Points
Essay organization (0 – 5 points)	<ul style="list-style-type: none"> • Develops persuasive argument on chosen topic (instead of simply summarizing sources). • Presents a clear, specific, & engaging statement of thesis in Introduction. • Essay is logically organized with clear transitions. • Paragraphs are coherent and appropriate size. • Conclusion summarizes main argument. 		
Incorporation of readings: Albelda, Drago, & Shulman and other PE readings (0 – 5 points)	<ul style="list-style-type: none"> • Clearly explains Albelda, et al.'s four C's of political economy using own words to demonstrate understanding. • Incorporates other readings on PE (Sackrey, et al. &/or Goodwin, et al.) 		
Incorporation of readings: Rivoli (0 – 10 points)	<ul style="list-style-type: none"> • Demonstrates understanding of Rivoli's argument about cotton industry. • Correctly identifies aspects of Rivoli's argument that link to definition of political economy. • Cites material from multiple chapters, demonstrating strong command of details (not just opening anecdotes). 		
Citation of Sources (0 – 5 points)	<ul style="list-style-type: none"> • Reference list is complete and consistent, using APA style. • Properly cites sources of ideas, facts (other than common knowledge), and direct quotations. • Parenthetical citations are in APA style and are easy to locate in References. 		

Professional writing skills (0 – 5 points)	<ul style="list-style-type: none"> • Uses appropriate tone and word choice for professional or academic audience. • Demonstrates strong command of vocabulary & sentence structure. • Expresses ideas clearly and succinctly in own words, with selective & sparing use of quotations only when necessary to advance argument. • No dropped quotes, meaning quotations inserted as a sentence without accompanying clause or phrase. • Demonstrates professional-level mechanics, including: <ul style="list-style-type: none"> ○ sound grammar ○ sentence structure ○ punctuation ○ spelling • Carefully proofs work for typos to present professional image. 		
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