

# IDEA Delivery Method Pilot

To test the effectiveness of delivery methods, the survey team conducted a pilot at the end of the fall semester of 2016:

- 6 courses
- Tenured faculty only
  - Opt out of having results used in faculty files
- Results separated from the regular course evaluations
- Options for administering the survey:
  - Mobile devices or computer lab in class
  - Computer lab or student device outside of class

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# PILOT RESULTS

## Two Survey Groups:

- Asynchronous IDEA Administration (outside of a face-to-face class on personal device or computer)
- Synchronous IDEA Administration (face-to-face in-class on personal device or in a computer lab)

# Asynchronous Group

- 3 tenured faculty members
- 3 course surveys
- 83 students enrolled/42 responses
- 50.6% Response Rate
- 5-day survey window period
- 5 additional questions added to surveys

# Student Feedback

## Where did you complete this survey?

Regularly Scheduled Classroom: 1/42  
(2.38%)

Computer Lab: 1/42 (2.38%)

Residence Hall/Campus Apartment:  
2/42 (4.76%)

On-campus in a common area  
(library, campus center, lounge, etc.):  
8/42 (19.04%)

**Off-Campus: 29/42 (69.05%)**

Omit: 1/42 (2.38%)

## What type of device did you use to complete this survey?

Smartphone: 9/42 (21.43%)

iPad or tablet: 2/42 (4.76%)

**Laptop: 24/42 (57.14%)**

Desktop Computer: 7/42 (16.67%)

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# Student Feedback

**Did you encounter any difficulty while attempting to complete this survey?**

Yes: 1/42 (2.38%)

No: 40/42 (95.24%)

Omit: 1

**Which type of student evaluation survey do you add more comments to: online or paper?**

Online Surveys: 15/42 (35.71%)

Paper Surveys: 11/42 (26.19%)

No Preference: 16/42 (38.10%)

**Which method for completing a student evaluation survey do you prefer: online or paper?**

Online: 37/42 (88.10%)

Paper: 5/42 (11.90%)

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# Additional Comments

- “Taking these surveys online makes this process feel [quicker] and doesn’t waste too much time because I have the ability to take it when I want.”
- “The survey doesn’t flip to landscape on my iPad. I had to have my iPad vertical. Not a huge issue just something I noticed.”

# Faculty Feedback

Was the IDEA *online* delivery method convenient/inconvenient, and in what ways?

- Inconvenient because I don't know if students completed it
- Convenient because I don't have to use class time for evaluations

Please share any additional feedback you received from students about *online* delivery of IDEA.

- Would like real time tracking.
- Evaluation time period was too short.

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# Synchronous Group

- 3 faculty members
- 3 course surveys
- 46 students enrolled/ 43 responses
- 93.48% Response Rate
- In class module (only) survey window period
- 5 additional questions added to survey



# Student Feedback

## Where did you complete this survey?

Regularly Scheduled Classroom: 11/43  
(25.58%)

**Computer Lab: 29/43 (67.44%)**

On-campus in a common area (library,  
campus center, lounge, etc.): 3/43  
(6.98%)

## What type of device did you use to complete this survey?

Smartphone: 9/43 (20.93%)

Laptop: 3/43 (6.98%)

**Desktop Computer: 29/43 (67.44%)**

Omit: 2/43 (4.65%)

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# Student Feedback

**Did you encounter any difficulty while attempting to complete this survey?**

Yes: 2/43 (4.65%)

No: 41/43 (95.35%)

**Which type of student evaluation survey do you add more comments to: online or paper?**

Online Surveys: 20/43 (46.51%)

Paper Surveys: 6/43 (13.95%)

No Preference: 17/43 (39.53%)

**Which method for completing a student evaluation survey do you prefer: online or paper?**

Online: 38/43 (88.37%)

Paper: 5/43 (11.63%)

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# Faculty Feedback -Format

- Prefer to have students complete IDEA [on devices] in a [face-to-face]class
- Students [seemed to prefer] doing the IDEAs online in a [face-to-face] class setting
- Liked going to a lab, as a class, to take the IDEAs
- Students spent less time taking the survey on devices [than paper]
- Higher Response Rate [for in-class delivery on device]
- No [apparent] significant difference in IDEA scores [between delivery methods]
- Dedicating a lab or two to IDEAs during the evaluation time period would be a good idea

**Thank you!**

Questions, comments, suggestions?

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