



STOCKTON
UNIVERSITY

SCHOLARSHIP BENEFIT

GALLA

39th
ANNUAL

5.4.19

HARD ROCK HOTEL & CASINO

Sponsorship Opportunities



\$256,000

netted for scholarships in 2018 &
more than 700 guests

GALA SPONSORSHIPS

Diamond Record Sponsor **\$50,000**

- Twelve Scholarship Benefit tickets with reserved seating; includes admission for twelve to exclusive VIP cocktail reception prior to the event
- Two complimentary rooms the night of the gala*
- Student scholarship awarded in your honor from the Benefit Endowed Scholarship Fund for the following year
- Sponsor Recognition:
 - o Prominent signage at event and VIP reception, verbal recognition and the opportunity for company representative to welcome guests
 - o Inclusion on invitation, in press releases and event communication and marketing
 - o Opportunity to use sponsorship statement in internal and external marketing and advertising (press releases and digital marketing)
 - o Premier listing on the Scholarship Benefit website and a link to the company website for one year
 - o Full page ad in the digital and printed event booklet

Rock & Roll Sponsor **\$40,000**

- Twelve Scholarship Benefit tickets with reserved seating; includes admission for twelve to exclusive VIP cocktail reception prior to the event
- Two complimentary rooms the night of the gala*
- Student scholarship awarded in your honor from the Benefit Endowed Scholarship Fund for the following year
- Sponsor Recognition:
 - o Prominent signage on stage, verbal recognition and the opportunity for company representative to introduce performer
 - o Inclusion on invitation, in press releases and event communication and marketing
 - o Premier listing on the Scholarship Benefit website and a link to the company website for one year
 - o Full page ad in digital and printed event booklet

Platinum Record Sponsor **\$25,000**

- Twelve Scholarship Benefit tickets with reserved seating; includes admission for six to exclusive VIP cocktail reception prior to the event
- One complimentary room the night of the gala*
- Student scholarship awarded in your honor from the Benefit Endowed Scholarship Fund for the following year
- Sponsor Recognition:
 - o Signage at event and verbal recognition
 - o Inclusion on invitation, in press releases and event communication and marketing
 - o Premier listing on the Scholarship Benefit website and a link to the company website for one year
 - o Full page ad in digital and printed event booklet

Gold Record Sponsor **\$15,000**

- Ten Scholarship Benefit tickets with reserved seating, includes admission for four to exclusive VIP cocktail reception prior to the event
- One complimentary room the night of the gala*
- Sponsor Recognition:
 - o Signage at event
 - o Inclusion on invitation, in press releases and event communication and marketing
 - o Premier listing on the Scholarship Benefit website and a link to the company website for one year
 - o Full page ad in digital and printed event booklet

Red Carpet Sponsor **\$10,000**

- Eight Scholarship Benefit tickets; includes admission for four to exclusive VIP cocktail reception prior to the event
- Sponsor Recognition:
 - o Signage at event
 - o Inclusion on invitation, in press releases and event communication and marketing
 - o Premier listing on the Scholarship Benefit website and a link to the company website for one year
 - o Full page ad in digital and printed event booklet

Greatest Hits Sponsor **\$5,000**

- Four Scholarship Benefit tickets
- Sponsor Recognition:
 - o Signage at event
 - o Inclusion on invitation, event communication and marketing
 - o Premier listing on the Scholarship Benefit website and a link to the company website for one year
 - o Half page ad in digital and printed event booklet

Paparazzi Sponsor **\$3,500**

- Two Scholarship Benefit tickets
- Sponsor Recognition:
 - o Photo Booth area signage at event
 - o Inclusion on invitation, event communication and marketing
 - o Premier listing on the Scholarship Benefit website and a link to the company website for one year
 - o Listing in the digital and printed event booklet

Osprey Fan Club **\$2,500**

- Two Scholarship Benefit tickets
- Sponsor Recognition:
 - o Inclusion on invitation, event communication and marketing
 - o Premier listing on the Scholarship Benefit website and a link to the company website for one year
 - o Listing in the digital and printed event booklet

Event Booklet

Full Page (7 ½ W x 7 ½ H):	\$1,000
Half Page (7 ½ W x 3 ½ H):	\$500
Quarter Page (3 ½ W x 3 ½ H):	\$250
Alumni Listing:	\$100

*In order to guarantee hotel rooms, reservations must be made by April 1, 2019.



The Stockton University ANNUAL SCHOLARSHIP BENEFIT GALA

raises funds to provide scholarships for Stockton's brightest and most deserving students. This social event provides networking and promotional opportunities for individual and corporate leaders to show their support for Stockton University.

For more information, contact Alicia McMackin '03 at 609.652.4861 or alicia.mcmackin@stockton.edu.

STOCKTON | FOUNDATION
UNIVERSITY

101 Vera King Farris Drive, Galloway NJ 08205-9441