



*The Newsletter of the Hospitality and Tourism Management
Program of the Richard Stockton College of New Jersey*



From the Director's Chair

It was a year of "Firsts" for our HTMS program at Stockton.

It's hard to believe-the first full year of freshmen students have completed the new Hospitality and Tourism Management Studies (HTMS) degree curriculum. The School of Business has now completed its first year of existence. Our first Business Dean, Jenny Wagner (Check the Profile inside this issue) has been here for an academic year, and we will be adding our first new faculty member since 2005.

Our events this year have been just as fast and furious as every other; however we are really building an impressive alumni group with a cadre of unique

positions throughout the hospitality industry. Meanwhile, our faculty and current student body have been busy as well.

Since the last issue Dr Donna Albano has held our fourth annual Eta Sigma Delta (ESD) Induction. ESD is the International honor society for Hospitality and Tourism. Dr Jenny Wagner was inducted and did our Keynote address to the group this year. Donna also organized our 7th annual regional Hospitality Industry Career Fair this year. Held at Widener University in Chester, Pa. there were over 50 regional hospitality companies there and we had approximately 9 students representing us at that event. I got to drive the bus! Dr Albano is also our representative at two other professional organizations, Atlantic City Concierge Association and SKAL International Atlantic City Chapter, Donna has managed to obtain a scholarship for a Stockton HTMS student from each organization for the next school year.

This term Dr Michael Scales has gotten another edition of The Ledger out to us. He is the faculty advisor for this publication. In addition, Michael had a senior student who collaborated with students from the Drama Club to arrange our first “dinner theatre” here at Stockton. Great fun was had by all. We hope Dr Scales makes this an annual event. All proceeds went to The Alcove-a center for grieving children.



In April the Greater Atlantic City Region Tourism Council (GACRTC) joined forces with Stockton

Dr Brian Tyrell, is our Interim Director of the NJ Center for Hospitality and Tourism.

As I mentioned in the last issue, it is quite an honor to have such an exciting center for research housed here at the college. Brian has just gotten off the 2008 Survey to Improve the Effectiveness of Tourism for the state of New Jersey. Brian also presented highlights of the survey results to a joint committee hearing of the NJ State Assembly in April.

Dr Tyrrell was also a member of the Planning Committee for the 2008 Governor’s Conference on Tourism this year that the entire HTMS faculty attended. Held at the Trump Marina here in Atlantic City, NJ Governor Jon Corzine was of course the featured speaker for the conference. Brian finished up his semester with a presentation to the Association of NJ County Cultural and Historic Agencies on behalf of the NJ Tourism Task Force.

We also all attended the Atlantic City Hotel and Lodging Association Scholarship Luncheon, held this year in The Tropicana Hotel and Casino where we had 5 Stockton Hospitality students receiving scholarships from that group. In a show of support, President Saatkamp, Provost Carr, Chief Development Officer Marilyn DiGiacobbe, and Dean of Business Janet Wagner were in attendance for that scholarship event . In April as well, I covered the Atlantic Cape May Workforce Investment Board (WIB) Conference as a facilitator for a session with the hospitality and tourism professionals in attendance on The Economic Forecast for the Southern NJ Hospitality and Tourism Industry. Until next edition of the Ledger, have a wonderful summer of 2008!

Sincerely,

Cliff Whitem Director, Hospitality and Tourism Management Program

Stockton Students Define Hospitality



Volunteers included Ashley Carr, Blake Reedy, Caitlyn Bradley, Tracy Hammill, and Cara Coulter

The Richard Stockton College's Hospitality and Tourism Management Society (HTMS) rallied together with the Stockton Theater Club in an effort to raise money for The Alcove Center for Grieving Children and Their Families. The event titled "Laugh It Off" took place on April 16th in the Inglenook Room. Caitlyn Bradley, a senior studying Hospitality, organized the event as part of an independent study under the supervision of Stockton Professor, Dr. Michael Scales. Caitlyn pulled together two very creative and strong clubs at the school for

this event that raised over \$500.



As an officer of HTMS, it was not hard to find good help for the event. Fellow students assisted in ticket sales, donated items for auction, and pulled up their sleeves to serve the guests. Justin Maciejewski of the Stockton Theater Club gathered stellar talent to perform comedy routines in-between courses. The combined efforts of the Hospitality Society, The Stockton Theater Club, and the Chartwell's Staff provided all the key elements to make this event such a success.

Written By: Caitlyn Bradley
Photos courtesy of Dr. Donna Albano

A New Home for the GACRTC



The Carnegie Library Center at The Richard Stockton College of New Jersey

The Carnegie Library Center at The Richard Stockton College of New Jersey will soon house the Greater Atlantic City Region Tourism Council. With the ceremonial signing between Stockton's President Saatkamp and the Council's Chairwoman Susan Adelizzi-Schmidt on April 24th The Council and the College will enter a joint venture that will hopefully benefit the Tourism Industry and the community as a whole.



Adelizzi-Schmidt spoke to the crowd, which included Politicians,

Tourism and Hospitality Industry Leaders, Stockton Administration, and the Faculty of the Hospitality and Tourism Management Studies Program, explaining that the day could not have been possible if it were not for the strong commitment and hard work of Stockton Professor Dr. Cliff Whithem (who also serves as Vice-Chairman for the council) to make this a reality. Dr. Whithem explained that his longtime involvement in the council has created a link between the college and that council "that link has now taken a large leap for the Southern New Jersey Tourism Industry."

The Hospitality and Tourism Management Distinguished Guest Lecturer Series Continues



Hospitality and Tourism Management Students Get a Taste of the Big Apple

On Monday, April 21st, Hospitality and Tourism Management students were visited by this semester's

Distinguished Guest Lecturer, Mike Stengel. Mr. Stengel is the General Manager of the Marriott Marquee of New York City and the Vice-President of all Marriott brands in the Region. Each semester, the Hospitality and Tourism Management Society sponsors this event. Mr. Stengel is a great friend of the program and has even taken several Stockton Alumni under his wing.



Guest Lecturer Mike Stengel of Marriott (center) receives a plaque from HTMS Society Officers students (left to right) Jill Fox, Jessica Ricciuti, Caitlyn Bradley, and Erin Nolan.

The audience which, included eager students, professors, and elite professionals from the community, listened as Mr. Stengel spoke of his story and career path, which was a rich one. He is living proof that hard work pays off, big (apple) time! The attendees walked away with words of wisdom from Mr. Stengel to help guide others to their own success story. Some of the advice included “remain a life-long learner, education is paramount”, “find a mentor”, and “you are your own brand, remember that your reputation *will* follow you everywhere”.

Written by: Caitlyn Bradley

Profile of...

Dean Janet (Jenny) Wagner, School of Business



Janet (Jenny) Wagner is the latest addition to Stockton’s School of Business. As the Founding Dean of the newly titled School of Business, Ms. Wagner is anticipating the continued success of Stockton’s Business school. She chose to make the move to The Richard Stockton College of New Jersey from The University of Massachusetts because she admires Stockton’s commitment to always put academics first. Dean Wagner is very fond of Stockton’s mix of liberal arts with the business and hospitality programs, along with the strong connections to the surrounding business industry. She feels that a student can establish real and practical perspectives of the business world here at Stockton.

Dean Wagner is very involved with the American Council of Education

(ACE). The ACE is the major coordinating body for all of the nation's higher education institutions. They seek to provide leadership and a unifying voice on higher education issues and also to influence public policy through advocacy, research, and program initiatives. Dean Wagner is also active with the General Education Reform. The major goal of Dean Wagner is to lead the School of Business as it moves toward accreditation by the Association to Advance Collegiate Schools of Business (AACSB), an internationally recognized organization. Dr. Wagner has also announced that the Computer Science and Information Systems program will be officially joining the School of Business in September. This will add even more depth to the new school.

Ms. Wagner was born in Rhode Island but grew up in a town of less than one thousand people in Vermont. She is happily married with two children. Her older daughter currently attends Tufts University. Dean Wagner used to love being involved in theater, but today she prefers to enjoy it as an audience member, although she still enjoys singing. Over the next few years, she would like to see the continuation of strengthening and updating Stockton's business curriculum. Overall, Dean Wagner is a very skilled and creative individual and will surely be an asset to Stockton's School of Business through her motivation and perseverance.

by Victoria Yuhasz

Simply Fondue

The Hospitality and Tourism Management Society "experienced" fondue on March 25th at Simply Fondue in Mays Landing. This year's Dine Around trend was to experience different cuisines and dining styles that students would not normally be exposed to. Simply Fondue welcomed HTMS and the students were grateful to have a nice retreat their first week back from Spring Break. Fondue- style dining has evolved from Switzerland as a means for families to make it through cold, scarce winters. Fondue has made a come back, in a big way.

The students definitely experienced all the Simply Fondue had to offer. The complete, four-course meal included all of the Fondue essentials. The dinner began with a cheese course with raw vegetables and Italian breads. Second course was a salad. Third course was the meat course. Raw meats, chicken, and seafood along with vegetables were offered with a variety of dipping flavorings and tempura sauces. The grand finale of the dinner was the dessert course... Melted chocolate with fresh fruit, cheesecake, marshmallows, brownies, and rice krispie treats. The group was large enough that we were able to have a variety of three flavors for both the cheese course and chocolate pot. This allowed the students that opportunity to really taste more of the Simply Fondue menu as well as mingle with the other students.

by Caitlyn Bradley

Students are Recognized by Industry Professionals

The following students received scholarships from the Atlantic City Hotel and Lodging Association:

Lis Collado	\$ 1,000.
Viktoryia Cook	\$ 1,000.
Isabella Herold	\$ 1,000.
Edward Soehngen, Jr.	\$ 2,500.

There are also two new HTMS scholarships – one from Atlantic City Concierge Association and one from SKAL International Atlantic City Chapter.

The Ledger Staff

Editors-in-Chief: Breean Zubiria and Victoria Yuhaz

Writers: Ana Reyes, Caitlyn Bradley, Breean Zubiria, Victoria Yuhaz

Faculty Advisor: Michael S. Scales

Technical Advisor: Nancy McGarigal

The Hospitality and Tourism Management Society would like to recognize the officers for the '07-'08 school year.

Jill Fox, Caitlyn Bradley, and Jessica Ricciuti

Faculty Advisor-Dr. Brian Tyrrell

Jill Fox-President, Eta Sigma Delta

Eta Sigma Delta Faculty Advisor-Dr. Donna Albano



Emily Berzen '04-Sheraton City Center, NYC

Julianna Bulina '04-Enterprise Car Rentals

Brooke Conaway '04-Summerfield Suites by Wyndham, Mount Laurel

Anthony Framo '04-Philadelphia, PA

Holly Galindo '04-Tuscany House Hotel

Brian Venezia '06-Holiday Inn, Phila.

Anthony Giannantonio '02-Hilton, NYC

Jen Andersen '05- Embassy Suites Hotel, Parsippany

Chris Tahaney '06-AC Chamber of Commerce

Josh Vreeland '06-Bally's Hotel/ Casino
Dina Golas '03-Self Employed, Atlantic City

Brianne Holmes '02-Chuck E. Cheese

Justin Lucas '04-Gourmet Italian Cuisine, Galloway

Tara Marsh '03-Atlantic City Sheraton/ MBA student-

Glenn Weinstein '04- Harrahs Hotel and Casino AC

Anthony Marino '04-TGIF, Shore Mall, Pleasantville

Gennady Revich '05-Comfort Inn

Rene Matos '03-Marriott Marquis, NYC

Robert Leece '04-Mt. Laurel,

Kelly Ofeldt '03-Mystic Island Casino

Aline Silva '02-Summerfield Suites

Jean Petridis-Borgata Casino Hotel, AC

Pam Stewart '03-Florida

*Lisa Vile '03-Spencer's Gifts, Egg Harbor

Allison Weiss '02- Mercer County NJ,

Greg Wilson '04-Red Square

Jamie Winkler '03-Borgata Hotel

Adrienne Yansick '03-A.C. Sheraton

Angela Sabino '04- Providence Biltmore Hotel, R.I.

*Shawn Zakar '05-Marriott Fairway Villas

Katie Fatzinger '05-Marriott Resorts, Hilton Head, SC

Melissa Felsenfeld '05-Chuck E. Cheese

Kim Thieme '04-Sheraton Atlantic City

Meghan Nolan '05-Seaview Marriott

Scott Fanslau '05-Port-O-Call Hotel, Ocean City, NJ

Joyce Sealtiel '06-Caesars Casino Hotel AC

Andrew Caroluzzi '06-Pleasantville School District

Amy Csaky '06-Applebees

Cynthia Davison '06-Borgata Casino

Debra DePinto '06-Atlantic City Hilton

Richard DiGiovanna '06- Linda's Italian Restaurant, Forked River

George Drakopoulos '06-South Africa

AnnMarie McNally '06- Howard Johnsons, Tom's River
 Patrick Sheik '06-Sodexo
 Brian Taylor '06-Harrah's Casino Hotel
 Jennifer Singer '05-PETSMART PetHotel
 Dan Samulis '05
 Kerri Lynch '04-Graduate Student, Montclair State
 Michael Muscillo '04-Holiday Inn Express
 Carlos Pacheco '04-Bally's Casino
 Steven Lawrence '05-
 Ali Casciano '05-Rain Forest Café
 Patti Carlin '05-Carriage House
 *Drew Flatley '05
 Monica Coralluzzo '06- Global Planners
 David Rahn '05-Steve and Cookies Restaurant
 Amanda Cardana '06-Chelsea Hotel, AC
 Angel (Moran) Karrer '06-Atlantic City Hilton
 Amanda Connelly '05- Secaucus Marriott
 Charles Bernier '03-Bally's Atlantic City
 Kari Hibbert '06-Trump Marina
 Robert Gainen '05-Wyndham Resorts, Orlando, FL
 Steve Cassidy '06-Marriott Marquis, NYC
 Christina Strydio '07-Resorts Hotel/MBA student
 Kevin Ruck '07-Westin Times Square, NYC
 Amanda Graham '07-Borgata
 Kevin Ballo '07-Seaview Marriott
 Kristie Gallo '07-Aramark, Philadelphia
 Joe McGovern '07-Carrabas, EHT
 Joy Isabelle '07-Starbucks
 Eric Lore '07-Target
 Krystyna Bowen '07-Salem Office of Tourism
 Matt Garber '07-Marriott, Basking Ridge
 Jason Braitsch '07-Red Robin, Clifton NJ
 Jessica Decker '07-Sand Piper Inn-Cape May
 Holly Schultheis '07
 John Randello '07-Clarion Hotel, EHT
 Jaqueline Guischarde '07 Applebees/ MBA student

Christy Gallagher '07-Lakewood Blueclaws
 Melissa Santoro '07 Holiday Inn, Tom's River
 Megan Barilla '07
 Michele Wharton '07-Harrah's
 Roman Mann '07-Enterprise
 Alaina McCormick '07 Trump Marina, AC
 Amanda Sabello '07-Smithville Bakery
 August Siciliano '07-Holiday Inn, Tom's River
 Brian Guthmann '07
 Laura Kate Schumacher '07-
 Svilen Filipov '07-The Inlet, Somers Point, NJ
 Jill Fox '08-University of Pennsylvania
 Ben Tarr '08-Borgata Water Club
 John Walsh '08
 Caitlyn Bradley '08-Ram's Head Inn/Manor Rest.
 Stephen Gelson '08
 Tracy Hammill '08
 Drew Higgins '08-Borgata
 Chris Jones '08-Hilton Casino Hotel
 Paul Scibetta '08-Saw Mill Café
 Irene Loutas '08-Manhattan Bagel
 Kristy Smatlak '08-Marriott Seaview Inn
 Sherry Yeon '08-Tropicanna Hotel and Casino
 Robert Boggi '08-Saw Mill Café

***have also completed their MBA at Stockton**

- Please Contact us to update your information or let us know about other alumni at scalesm@stockton.edu
- Don't forget to include your address, phone number, e-mail address, place of business, work title and any other personal information you would like to share with alumni.