

B.S. BUSINESS ANALYTICS

Fall 2023 - Spring 2024

BSNS REQUIREMENTS: All BSNS program courses must be completed with a grade of "C" or better.

80 credits

BSNS Core:

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|--|-----|
| CIST 1206 Statistics | (4) |
| ECON 1200 Macroeconomics | (4) |
| BUSA 2110 Technology in Business | (4) |
| ACCT 2110 Financial ACCT | (4) |
| ACCT 2120 Managerial ACCT | (4) |
| BUSA 2120 Introduction to Business Analytics | (4) |
| MGMT 2110 Intro to Management | (4) |
| MKTG 2110 Marketing Principles | (4) |
| PLAW 2120 Business Law I OR PLAW 3110 Legal, Social, Ethical ... | (4) |
| FINA 3110 Intro to Financial Mgmt* | (4) |
| BUSA 3120 Operations Management | (4) |
| MGMT 4112 Business Policy & Strategies (seniors only) | (4) |

Transfer students may use transferred courses (including Introduction to Business) as "Other Business Courses", to satisfy the minimum number of credits (80) for this area.

Analytics Concentration Courses:

| | |
|---|-----|
| BUSA 3125 Intro to Data Visualization | (4) |
| BUSA 3130 Intro to Business Data Management | (4) |
| BUSA 3135 Predictive Data Analytics | (4) |
| BUSA 4110 Data Mining for Managers | (4) |

BUSA Electives* (Pick 3):

| | |
|--|------|
| MGMT 3121 Management Information Systems | (12) |
| BUSA 3140 Optimization in Business | |
| MGMT 3145 Supply Chain Management | |
| BUSA 3155 Technology Ethics | |
| MKTG 3490 Marketing Analytics | |
| BUSA 4950 Busa Internship | |

Internship or BSNS Elective: Internship (BUSA 4950) or choose any 3000 level or above course from ACCT, BUSA, ECON, FINA, HTMS, MKTG, MGMT, or PLAW.

Additional CIST or CSCI courses, as approved by preceptor, can be used as either "pick 3" electives or as the BSNS elective.

GENERAL STUDIES REQUIREMENTS:

48 credits

G COURSES: (32 total credits) No more than 12 credits in any "G" category may be applied towards the BS degree.

| | | | |
|---|-----|------------------------------------|-----|
| GEN General Interdisciplinary | (4) | GNM General Natural Science & Math | (4) |
| GIS-General Integration & Synthesis (Jr. yr.) | (4) | GNM General Natural Science & Math | (4) |
| GAH General Arts & Humanities | (4) | GSS General Social Science | (4) |
| GAH General Arts & Humanities | (4) | GSS General Social Science | (4) |

AT SOME DISTANCE Electives: (16 total credits) ECON 1400 Microeconomics required (4 credits). Additional 12 credits should be courses unrelated to your major (may include CSIS courses).

| | | | |
|--------------------------|-----|--|-----|
| ECON 1400 Microeconomics | (4) | | (4) |
| | (4) | | (4) |

GENERAL STUDIES OUTCOME REQUIREMENTS: These course attributes should be completed within the 128 credits needed to graduate.

| | | | |
|-----------------------------------|--|-----------------------------------|--|
| (A) Arts | | (V) Values/Ethics | |
| (H) Historical Consciousness | | (I) International/Multicultural | |
| (R1) Race and/or Racism Intensive | | (R2) Race and/or Racism Education | |

GENERAL STUDIES WRITING REQUIREMENT: (4 courses)

Two W1 courses may be in transfer. W2 courses must be taken at Stockton.

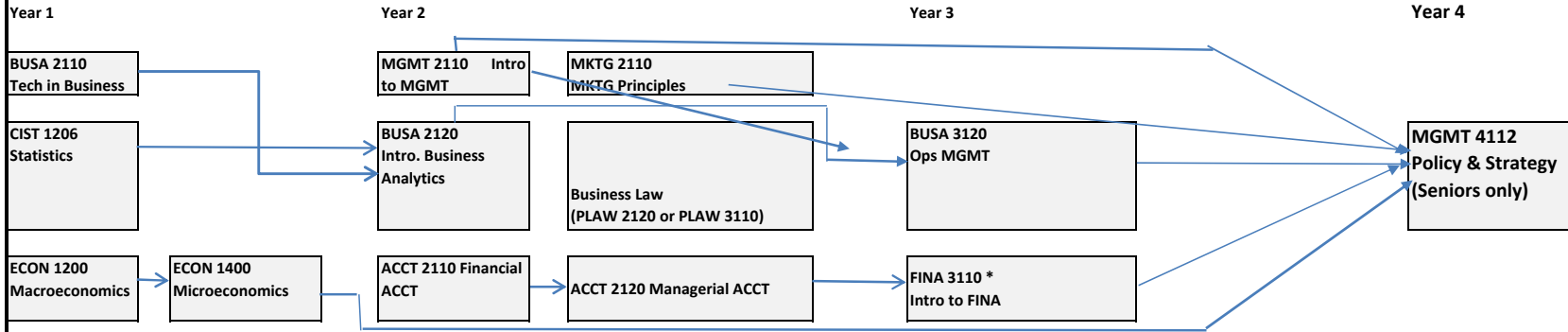
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|----|--|-------|--|-------|--|---------------------|--|
| W1 | | W1/W2 | | W1/W2 | | W1/W2 at 3000 Level | |
|----|--|-------|--|-------|--|---------------------|--|

GENERAL STUDIES QUANTITATIVE REASONING REQUIREMENT: (3 courses)

Two Q1 courses may be in transfer. Q2 courses must be taken at Stockton.

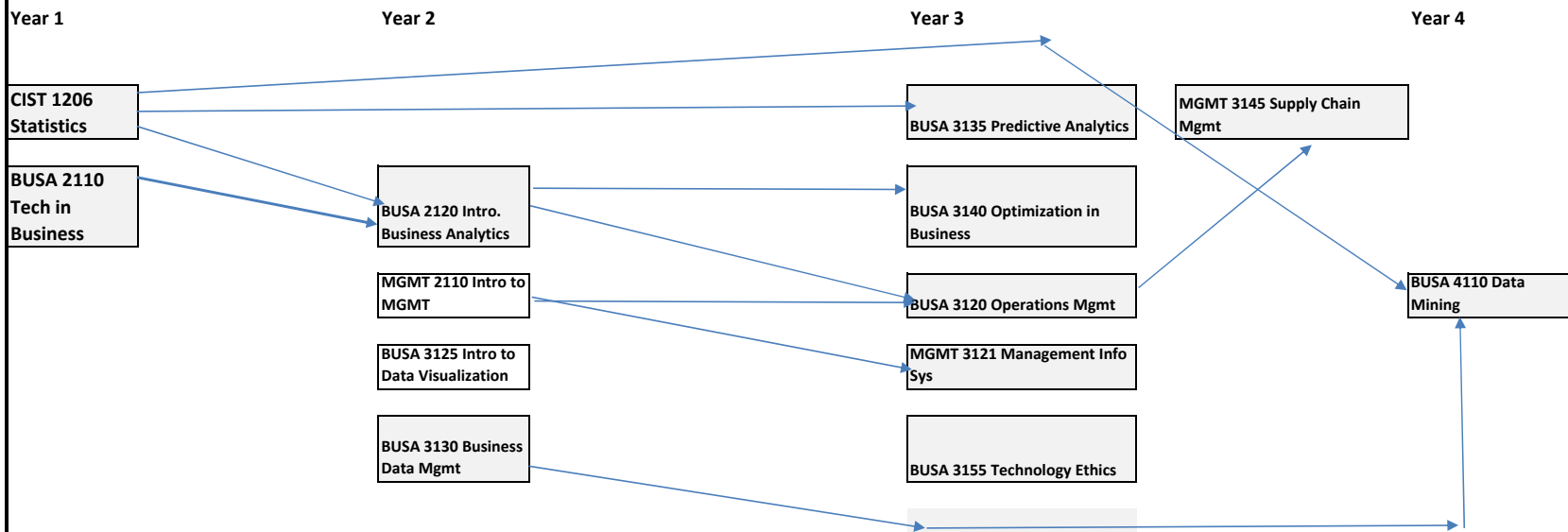
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|----|--|----|--|----------|--|
| Q1 | | Q2 | | Q1 or Q2 | |
|----|--|----|--|----------|--|

Pre-Req Structure for Business Core Requirements



If a student has met the pre-requisites, s/he may take courses in semesters earlier than indicated. *With preceptor permission, FINA 3115 may be substituted for FINA 3110

Pre-req structure for the Business Analytics Concentration



If a student has met the pre-requisites, s/he may take courses in semesters earlier than indicated.