## STOCKTON UNIVERSITY BOARD OF TRUSTEES MEETING

## OPEN PUBLIC MINUTES February 21, 2018

Trustees Present	Ms. Mady Deininger, ('80), Chair Leo B. Schoffer, Esq., Vice Chair Dr. Nancy Davis Mr. Andy Dolce
	Michael Jacobson, Esq. Mrs. Meg Worthington Mr. Ike Ejikeme, Student Trustee Mr. Deon Davis, Student Trustee Alternate Dr. Harvey Kesselman, President and Ex Officio
	Dr. Susan Davenport, Executive Vice President and Chief of Staff and Assistant Secretary to the Board
Absent	Mr. Raymond R. Ciccone, CPA ('79), Secretary Mr. Stanley M. Ellis Ms. Nelida Valentin ('86)
Call to Order	Chairperson Deininger called the meeting to order at 12:15 p.m. on Wednesday, February 21, 2018 in the President's Conference Room, K-203k. On September 11, 2017, notice of this meeting, as required by the Open Public Meeting Act, was (a) posted on the University's Website; (b) forwarded to the Business Services/Bursar's Office at the University, the editors of the <i>Press of Atlantic City, the Daily Journal</i> , and (c) filed with the Secretary of the State of New Jersey, the Galloway Township Clerk's Office, and the Atlantic County Clerk's Office.
	Note: Unless otherwise stated, all votes on the following resolutions were approved by Consent Agenda.
Approval of Open Public Regular Meeting Minutes of December 6, 2017	Upon a motion duly made by Trustee Meg Worthington and seconded by Trustee Nancy Davis, the Board voted to adopt the Open Public Meeting minutes of the December 6, 2017 Board of Trustees Open Public Meeting.
Resolution to Meet in Closed Session	Upon a motion duly made by Trustee Nancy Davis and seconded by Trustee Ray Ciccone, the Board voted to meet in closed session at 12:21.
Reconvene of Open Public Meeting	Chairperson Deininger reconvened the Open Public Meeting at 4:30 p.m.
Chairperson's Report	Chairperson Deininger thanked everyone for attending the meeting. She then called upon President Kesselman to give his report.
President's Report	President Kesselman welcomed attendees and thanked everyone who attended the Faculty Assembly meeting on February 20, 2018.
	President Kesselman introduced the Resolution: Naming the Office of Development and Alumni Affairs as the "Dr. Jo Frances Stow Office of Development and Alumni Affairs;" which was pre-approved by the Executive Committee on January 22 <sup>nd</sup> . The President commented on Dr. Stow's longstanding and illustrious career with the

University and Foundation Board; and also spoke of how members of the Foundation Board collaborated with the successful University's Ospreys Give Campaign to raise more than \$14,000 in that honor.

Upon a motion duly made by Trustee Jacobson and seconded by Trustee Schoffer, the Board voted to adopt the resolution.

President Kesselman then called upon Donna Buzby, Vice Chair of the Stockton University Foundation Board to express her appreciation for the support of the Board of Trustees on behalf of Dr. Stow. Ms. Buzby reiterated the Foundations' happiness to support the Ospreys Give Campaign in honor of Dr. Stow.

President Kesselman introduced Mr. Geoffrey Pettifer, Executive Director of University Relations and Marketing, and recognized the University Relations and Marketing team for winning three national marketing awards from the Council for Advancement Support of Education (CASE) for their Stockton Choose Campaign:

- Council for Advancement and Support of Education (CASE)
   Award: Silver Institutional Marketing & Identity Branding
- Education Digital Marketing Awards
   Award: Silver Total Digital Marketing Program
- AVA Digital Awards
   Award: Platinum (highest honor) Digital Marketing Division Integrated Marketing

Geoffrey Pettifer presented "Marketing & Media Analytics and Impact," showcasing the Choose Campaign and its development, data tracking, impact, and results. In addition, the presentation included information on the various media platforms used to promote the Stockton brand, and highlighted the analytics that show the positive impact from the campaign.

# Academic Affairs & Planning Committee Report

Trustee Dolce, AA&P Committee Chair, commented on the robust conversation of the AA&P meeting, and called upon Dr. Lori Vermeulen, Provost and Vice President for Academic Affairs, to report.

Provost Vermeulen presented one resolution and three information items:

Resolution: Academic Year Calendar (Fall 2018 and Spring 2019)

Upon a motion duly made by Trustee Worthington and seconded by Trustee Jacobson, the Board voted to tentatively approve the resolution, subject to the calendar's review by the faculty union.

#### Information items:

- Spring 2018 Provost Faculty Opportunity Fund
- Spring 2018 Adjunct Faculty Opportunity Fund
- Approval of Doctorate of Nursing Practice

### Student Affairs and Trustee Worthington asked President Kesselman to introduce Dr. Christopher **Planning Committee** Catching, the new Vice President for Student Affairs. Dr. Catching came to Stockton Report from the Southern Connecticut State University, where he served as Assistant Vice President for Student Affairs. Prior to, he served as the Assistant Provost at Hofstra University, Director of Multicultural Engagement at Rutgers University, and Coordinator for Greek Leadership Development at Seton Hall University. Trustee Worthington called upon John Iacovelli, Dean of Enrollment Management to give a brief enrollment report. Dean lacovelli reported an increase in transfer admissions applications for the Spring 2018 cycle, 60 above what was previously received in Spring 2017. Transfer enrollment, however, fell shy of the enrollment goal of 1,000, due to an error in communication flow of the enrollment management's CRM system. But despite missing the new student enrollment goal, Stockton's continuing student population enrolled at a higher rate, which allowed Stockton to exceed its overall enrollment goal. Finance and Trustee Ejikeme, Student Trustee, on behalf of Trustee Ellis, introduced Michael Angulo, Vice President of Administration & Finance. Mr. Angulo presented six Professional resolutions and four information items: **Services Committee** Report Resolutions: FY18 Bid Waivers FY18 Increase in Bid Waiver Contract • FY18 Tuition Rates for Criminal Justice & Law Enforcement Employees for Master's Degrees/Graduate Certificate Criminal Justice Programs Authorization to Contract with W.B. Mason through a Joint Purchasing Agreement with Montclair State University FY18 Bid Waiver (Pre-Approved by the Executive Committee, January 22, 2018) FY18 Governmental Affairs Contract (Pre-Approved by the Executive Committee, January 22, 2018) Upon a motion duly made by Trustee Worthington and seconded by Trustee Davis, the Board voted to adopt the resolutions as consent agenda items. Information items were discussed at the committee meeting including contracts for competitive bidding. **Audit Committee** Trustee Deininger, on behalf of Trustee Ciccone, reported that the Audit Committee had not met since the last Board of Trustees meeting. Report **Buildings** and Trustee Schoffer called upon Mr. Don Hudson, Vice President for Facilities and **Grounds Committee** Operations, to report (video presentation) on the various campus projects, Report specifically: Atlantic City Campus: photos and video of actual construction, internal and external, were shown; project financials are meeting budget expectations; on schedule for August 1, 2018 opening; Galloway Campus Quad: Health Science Center received its Temporary

Certificate of Occupancy (TCO); furniture has been loaded into the building and IT has been installing production and IT equipment; project expected to be complete in April 2018. Landscaping, including 800 trees, 9,000 plants,

	<ul> <li>and 67,000 square feet of grass sod will be completed before the dedication day in May 2018. Internal and external photos were shared.</li> <li>Parking lot 8C will add 350 additional parking spaces and will be open for the Fall 2018 semester. The Facilities team is also considering paving lot 9 and improving the intersection of Vera King Farris Drive and Pomona Road.</li> <li>The Manahawkin campus is complete and in use.</li> <li>The cell tower was installed and is the first of two towers to be constructed on campus. The towers will be up and running by early summer.</li> <li>Trustee Schoffer acknowledged the accomplishments of the Facilities team and presented a resolution to the Board of Trustees for approval:</li> <li>Resolution: Authorizing the Sale of Property: 300 Shore Road, Linwood, New Jersey</li> <li>Upon a motion duly made by Trustee Davis and seconded by Trustee Worthington, the Board voted to adopt the resolution.</li> </ul>
Development Committee Report	Trustee Jacobson reported the Development Committee had not met since the last Board of Trustees Meeting.
Investment Committee Report	<ul> <li>Trustee Dolce, on behalf of Trustee Ellis, Chair of the Investment Committee, reported the Committee met February 12<sup>th</sup> and called upon Mr. Michael Angulo to provide a brief update on the committee:</li> <li>During the six months ending December 31, 2017, university investments realized a gain of \$4,035,269, net of fees totaling \$169,946;</li> <li>Stockton investments realized gains of \$165,000 and a net dividend income of \$1,076,000, net of fees totaling \$170,000.</li> <li>Wells Fargo manages 27% of Stockton's portfolio and realized the net gain of 4.58% on their investments.</li> <li>Windmark (formerly known as Ashford Consulting) manages 73% of Stockton's portfolio and realized a gain of 5.44% over the six-month period ending December 31<sup>st</sup>, 2017.</li> </ul>
Approval of University Policy	President Kesselman presented two policies for Board consideration: Resolution: Approval of University Policy (Second Reading): Office of the President: I-126 University Whistleblower Policy  Upon a motion duly made by Trustee Schoffer and seconded by Trustee
	Jacobson, the Board voted to adopt the resolution.  President Kesselman introduced policy I-55 Code of Conduct (revised) for First Reading. It will come before the Board in May 2018 for Second Reading and approval.
Personnel Actions Resolutions	Chairperson Deininger announced the Board's review of the Personnel Actions Resolution, which was posted on the Board's website for review.  Upon a motion duly made by Trustee Davis and seconded by Trustee Schoffer, the Board voted to adopt the resolution.

	Dr. Kesselman commented on one personnel action, introducing Dr. Michael Klein, as the Interim Executive Director of the William Hughes Center and expert on higher education policy.
Other Business and Comments from the Board	No other business and comments from the Board.
Comments from the Public	Dr. Kesselman asked for a moment of silence for Jeannine Arrigo, Executive Assistant and Board Liaison, who had taken ill.
	Dr. Susan Davenport, Dr. Lori Vermeulen, and Dr. Christopher Catching announced new administrative appointments and welcomed them to the Stockton community.
	Dr. Davenport invited all attendees to the ribbon-cutting ceremony at the Manahawkin campus on March 8 <sup>th</sup> at 11:30am.
	Beverly Vaughn announced the upcoming Dance Program recital, <i>Avenue Q</i> , with the Theater Program, and the first Faculty Music Recital.
	Nicholas Sena reported \$101,949 was raised from 643 gifts, as a result of the Ospreys Give campaign. Gifts were received from individuals throughout 23 states and 280 gifts came from faculty and staff members.
	Donnetrice Allison asked faculty members to encourage their students to participate in the Student Climate Survey, available within the Go Portal.
	Dr. Kesselman was excited to share that Governor Phil Murphy has chosen Stockton to be his first commencement address on May 11 <sup>th</sup> at Boardwalk Hall.
Next Regularly Scheduled Meeting	The next regularly scheduled meeting will be held on Wednesday, May 2, 2018 at 4:30 p.m. in the Board of Trustees Room, Campus Center.
Adjournment	Upon a motion duly made by Trustee Ejikeme and seconded by Trustee Worthington, the Board voted to adjourn the meeting at 6:03 p.m.

For the Board, Susan Davenport, Executive Vice President, Chief of Staff and Assistant Secretary to the Board

Approved by the Board of Trustees on May 2, 2018.