STOCKTON UNIVERSITY

BOARD OF TRUSTEES MEETING

OPEN PUBLIC MINUTES

Wednesday, July 20, 2022

Trustees Present	Trustee Raymond Ciccone, Chair
(*via Zoom)	Trustee Nancy Davis
	Trustee Collins Days, Sr.
	*Trustee Mady Deininger
	Trustee Stan Ellis
	Trustee Sonia Gonsalves
	*Trustee Michelle Keates
	Trustee Jose Lozano
	Trustee Leo Schoffer
	Trustee Meg Worthington
	Trustee Jaiden Chavis, Student Trustee
	Trustee Liliana Morales, Student Trustee Alternate
	Dr. Harvey Kesselman, President, and Ex Officio
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Call to Order	Chair Ciccone called the meeting to order at 12:03 p.m.
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Approval of Open	Upon a motion duly made by Trustee Worthington and seconded by
Public Regular	Trustee Days, the Board voted to approve the revised minutes of the
Meeting Minutes of	May 4, 2022 Board of Trustees Regular Open Public Meeting.
May 4, 2022	
Resolution to Meet	Upon a motion duly made by Trustee Ellis and seconded by Trustee
in Closed Session	Schoffer, the Board voted to meet in closed session at 12:16 p.m.
Reconvene of Open	Trustee Ciccone reconvened the Open Public Meeting at 3:31 p.m.
Public Meeting	
Chair's Remarks	Trustee Ciccone welcomed everyone to the meeting and back to the
	Atlantic City Campus.
President's Report	President Kesselman began his remarks by inviting everyone to sign
	the construction beam outside the event room from the July 19 th
	Phase II Topping Off celebration and Honorary Degree Conferral for
	Jon F. Hanson. He indicated that it was a fantastic event and quoted
	attendee Chris Paladino who remarked at the event, "Stockton was
	the first university in the history of higher education to have a
	combined doctoral degree conferral ceremony coupled with a
	Topping Off event." President Kesselman emphasized how those who
	may find the beam 100 years from now will be curious to know who
	signed it in 2022.

President Kesselman continued his report by recognizing recent MBA graduate Darren Wan's recent record-breaking Outdoor Track & Field accomplishments. He thanked Darren for his contributions to the sport along with Director of Cross Country and Track & Field coach Jayson Resch, Coach Emily Higbee, and Coach Keven Chandler, who accompanied Darren to the Board meeting. President Kesselman presented Darren with a certificate on behalf of the Board in recognition for being named an All-American first performer at the 2022 NCAA Division III Championships. Darren thanked his coaches and the University for their support during his time at the institution.

President Kesselman recognized the University's esports team for placing second at the Collegiate Rocket League World Championship Tournament in Dallas, Texas. He recognized Stockton Information Security Officer and esports Program Manager, Demetrios Roubos, for his work with the team.

Demetrios thanked President Kesselman and members of the Board for their recognition; he stated it has been a pleasure working with the esports team, and he looks forward to pursuing a first-place win at next year's championship.

President Kesselman also thanked Chief Information Officer Scott Huston for his contributions and support of the esports program.

President Kesselman and Trustee Ciccone presented Student Trustee Jaiden Chavis with a certificate of appreciation in recognition of his outstanding leadership, service, and other significant contributions to the University in his role as Student Trustee from 2020 to 2022.

Jaiden thanked President Kesselman and the Board for their acknowledgment and offered a special thanks to President Kesselman for his commitment to the University. Jaiden also shared the story of how he came to be a Student Trustee and reiterated what a rewarding experience it has been.

President Kesselman called upon Brian Jackson, COO of Stockton's Atlantic City Campus, to share information regarding the AC Mural Project and Stockton's Involvement. Brian stated two murals were recently completed in collaboration with the University. The first mural entitled "Education Trailblazers" located a half block from the Civil Rights Memorial Garden and the Carnegie building on MLK Blvd., features Dr. Juanita High, founding Director of the NJEOF Fund and former Executive Assistant to former Stockton President Vera King Farris, Dr. Dorothy Dorrington, activist, author, educator, and former Atlantic City Board of Education President, Dr. Vera King Farris, former Stockton President for 20 years, one of the first African-American female college presidents in the country and Ms. Hannah Pierce Lowe, former Principal of the Indiana Avenue Vocational

School for Colored Girls (1920-1940) and founder of Atlantic City's first YWCA.

The second mural is located in the Chelsea Neighborhood at Boston and Atlantic Avenues, the soon-to-open Good Dog Bar and Restaurant location. The mural features Muhammad Ali, Dr. Martin Luther King Jr., and Fannie Lou Hamer during their visits to Atlantic City in the 1960s. Brian went on to thank the mural artists and various members of the Stockton community for their contributions to the project.

Academic Affairs & Planning Committee Report

Trustee Davis, Committee Chair, said the Committee received updates regarding several personnel changes within the Division of Academic Affairs. The Committee also received a summary about the University's Live, Work, Learn program which allows students to gain career readiness experience by working for a business in Atlantic City while residing at the Atlantic City campus dorms and earning college credit for related coursework. The Committee discussed the Middle States Commission on Higher Education's virtual site visit which was also a great success. In addition, plans surrounding new and proposed programs were reviewed and a robust conversation occurred regarding the future of Continuing Studies education, distance learning, and ways to utilize Stockton's satellite campuses more effectively. The meeting concluded with an enrollment update from Robert Heinrich. Chief Enrollment Officer.

Student Success Committee Report

Trustee Gonsalves, filling in for Committee Chair Trustee Valentin, said the Committee began the meeting by breaking into small groups to discuss various student-related issues then reconvened to share their collective feedback.

The committee reviewed student health and safety data and how to utilize it to address student health challenges in a more formative way. The breakout group looked at the goal of Inclusive Campus Engagement, citing expanding partnerships with community organizations and continued student engagement once the multicultural center opens. In the area of Equitable Education, the committee noted expanding the Board of Trustees fellowship program and the success of the Overnight Orientation program. The committee remarked on the ongoing challenges of recruiting and retaining male students. Finally, one group focused on the strategic goal of Postgraduate Success and expressed improvement in student engagement that has increased with the development of the Safe Spaces at Stockton program. Increased access to information through OspreyHub was also a contributing factor in improved outcomes. Opportunities still exist in this area and can be achieved through mentorship opportunities, internships, and ways to infuse career readiness discussions into the course curriculum of specific class offerings.

Finance and Professional Services Committee Report

Trustee Ellis, Committee Chair, reported that the Finance and Professional Services Committee spent most of their meeting time covering the University's financial affairs for the current and upcoming fiscal year. He said the University was in good shape regarding the previous fiscal year and the year ahead.

He presented three items for Consent Agenda for the Board of Trustees' approval.

 A resolution for the proposed FY23 Operating and Capital Budget. The proposed operating budget is balanced and reflects revenue of \$258.7 million, which includes a 2% increase in tuition and fees and an increase in state appropriations. Trustee Ellis thanked President Kesselman and the staff who worked diligently to help make the increase in state appropriation happen.

The proposed capital budget included \$22 million in funding requests, of which \$12.0 million is set aside for the Sports Center Expansion, \$2.3 million for other new projects, and \$7.7 million for deferred maintenance.

- A resolution for the following bid waiver contracts:
 - Tricia Mosher Consulting: a one-year bid waiver for \$194,920 to allow the Child Welfare Education Institute (CWEI) at Stockton to provide leadership and supervisory training to the New Jersey Department of Children and Families staff.
 - FM Systems Group, LLC: a five-year bid waiver for \$114,525 for continued use of the space utilization software for the Office of Facilities Administration and Real Estate.
 - Suasion Communications: a three-year bid waiver for \$360,000 to manage a portion of Stockton's Google AdWords and Facebook advertising campaigns.

Trustee Ellis stated there are also two increases in bid waiver contracts:

- Joyce James Consulting LLC: a one-year increase for \$121,500 to allow the CWEI to provide race equity training to the New Jersey Department of Children and Family Services staff.
- StarRez Inc.: a two-year increase for \$7,900 to allow for terminology adjustments within the StarRez system needed for the Office of Residential life.

Upon a motion duly made by Trustee Schoffer and seconded by Trustee Ciccone, the Board unanimously approved the consent agenda resolutions.

Trustee Ellis said the Committee also discussed the FY22 operational and capital budget. The University continues to perform well financially and is expected to conclude FY22 in a strong position.

Trustee Ellis shared that several resolutions were approved at the Board of Trustee's Executive Committee meeting on June 27, 2022.

- PageUp People Limited: a three-year bid waiver for \$186,000.
 PageUp is a web-based employment applicant tracking system that will be utilized by the Office of Human Resources.
- Backes & Hill, LLP: a one-year increase for \$60,000 to serve as the University's Interim Director of Title IX and Equal Employment Opportunity (EEO) until the newly hired full-time Director begins their appointment.
- 2% tuition and fees increase for FY23 and 2023 Summer Session.
- Academic term fees effective for FY23.
- FY23 tuition rate for fully online master's degrees, graduate educational endorsements, and graduate certificate programs.
- Tuition and fee rates for healthcare clinical partnerships.
- Tuition and fee rates for criminal justice and law enforcement employees.

Audit Committee Report

Trustee Dolce, Committee Chair was absent; Trustee Ciccone provided the Audit Committee report. The Committee met on April 25th with Grant Thornton, the University's external auditor, and Baker Tilly, the University's internal auditor. Grant Thornton has started the audit for the 2022 financial statements, and Baker Tilly just concluded their internal audit, which involved reviewing cash handling and PCI compliance within the University. The Committee expects to review the Baker Tilly report at their next meeting on August 23, 2022.

Buildings and Grounds Committee Report

Trustee Schoffer, Committee Chair, began his report by discussing the Sports Center expansion. Committee members were shown samples of the materials that will be utilized in the design of the renovated spaces. Trustee Schoffer remarked how wonderful the Phase II Topping Off Celebration was on July 19, 2022 and made positive remarks about the progress of the Multicultural Center.

Trustee Schoffer called upon Don Hudson, Senior Vice President of Facilities and Operations, to provide updates on several projects, including:

- The Atlantic City Phase II Project: The project is scheduled to be completed in May 2023.
- Multicultural Center: Construction is well underway and the project is expected to be completed late Fall.
- The designs for the expansion of the Sports Center are complete, and the project will go out to bid within the next six weeks. Construction will start sometime in late fall and will not interfere with basketball season.

- The work being completed at the intersection of Pomona Road and Vera King Farris Drive will be delayed until Spring 2023 due to procurement issues regarding materials.
 Additional updates will be provided in the coming months.
- Planning has begun for the FY24 Capital Budget projects, which will be presented to the Board in a future meeting.

Trustee Schoffer thanked Don and his entire department for their work and stressed the importance of campus maintenance, repair, and ongoing renovations.

Development Committee Report

Trustee Schoffer, Committee Chair, said the committee does not meet over the summer but expressed enthusiasm over the University's successful fundraising efforts and goals for FY23. He called upon Dan Nugent, Chief Development Officer, to provide additional updates, thanked Dan and his team for their work, and shared that the University reported close to 5.5 million dollars in new gifts for the fiscal year.

Dan Nugent provided the following updates:

- New gift commitments for the Stockton Foundation for the year totaled \$5.5 million dollars;
- Relaunched Planned Giving Program raised \$1.5 million dollars;
- The University's Scholarship Benefit Gala raised \$428,580 with 531 people attending; the proposed date for next year's Gala is April 22, 2023, at the Hard Rock Hotel and Casino;
- Foundation scholarships totaling just over \$1 million dollars were awarded to over 575 students, coming from 848 different scholarship funds;
- Dan thanked the faculty members who participated in the scholarship process, especially those who took the time to provide recommendation letters for students applicants;
- Dan shared that one of the divisional goals for FY23 is increasing alumni giving and participation in various campaigns. He will provide a more comprehensive update at the September 2022 meeting.

Trustee Schoffer thanked Dan and the entire Development team for their hard work regarding alumni relations and fundraising efforts.

Investment Committee Report

Trustee Worthington, Committee Chair, stated the Investment Committee met with the University investment managers from Wells Fargo and Windmark on April 25, 2022; as of May 31, 2022, the University's portfolio balance was approximately \$104.4 million, a loss of \$9.0 million. The committee will meet again on August 23, 2022, to review investment results for the fiscal year.

Trustee Worthington said most institutions of higher education are in the same position as Stockton - anyone with an investment portfolio is

	experiencing loss. Overall, however, the University remains in good shape. Another update will be shared at the next Board meeting.
University Policies	President Kesselman presented the Board with the following two items for a first reading (although four policies are listed on the agenda, two need to be removed for further review).
	 II-6.3 Remission of Out-of-State Tuition for Certain Foreign Nationals II-6.4 Residency Defined for Tuition Purposes
	President Kesselman recommended Board approval for the deletion of the Plant Management policy following its second reading:
	- VI-80 Plant Management
	Upon a motion duly made by President Kesselman and seconded by Trustee Ciccone, the Board unanimously approved the revised policies.
Personnel Actions Resolution	Upon a motion duly made by President Kesselman and seconded by Trustee Worthington, the Board unanimously adopted the Personnel Actions Resolution.
Board Comments and Comments from the Public	President Kesselman opened the public remarks by recognizing the following members of his Cabinet and office staff for their recent promotions: - Dr. Robert Heinrich, Vice President for Enrollment Management; - Dan Nugent, Vice President for University Advancement and Executive Director of the University Foundation; - Peter Baratta, Chief Officer for Strategic Planning and Effectiveness; - Heather Watkins, Deputy Chief of Staff. Provost Kahanov announced that the Academic Affairs Division completed several successful position searches and reported the following hires: - Dr. Ian Marshall, Dean of the School of Arts and Humanities; - Ms. Linda Scully, Executive Assistant to the Provost and VP for Academic Affairs; - Ms. Bernadette Morris, Interim University Registrar and Executive Director of Student Records - Dr. Ariane Newman, Associate Provost for Academic Success; - Dr. Patricia Thatcher, Interim Associate Provost for the Library and Learning Commons (effective August 1st).

Adjournment	Upon a motion duly made by Trustee Schoffer and seconded by Trustee Worthington, the Board voted to adjourn the meeting at 4:30 p.m.
Next Regularly Scheduled Meeting	The next regularly scheduled Board of Trustees meeting will be held on Wednesday, September 21, 2022, at 3:30 p.m. at the Galloway Campus in the Michael Jacobson Board of Trustees Room.
	President Kesselman thanked everyone for their support and congratulated the University for its recent milestones, including celebrating 50 years of teaching, Middle States reaccreditation, and receipt of the largest state appropriation in the history of the University.
New Business	President Kesselman announced that he will retire effective June 30, 2023. A video was played formalizing the retirement announcement and showed President Kesselman expressing his gratitude for his years at Stockton as a student and leading up to his time as President.
	Trustee Davis thanked Provost Kahanov for keeping her and the Board well informed about the Division of Academic Affairs and thanked the faculty for their ongoing commitment to the University.
	Anthony Berich, Director of Athletics & Recreation, introduced the new Interim Associate Director of Athletic Development and Head Rowing Coach Christopher O'Brien.
	 Geoff Pettifer, Associate Vice President for University Relations and Marketing; Samantha Whitehurst, Director of Content Strategy; Mark Melhorn, Associate Director of News and Media Relations.
	Dan Nugent, Vice President for University Advancement, recognized the following team members for their new roles within his division. - Erika Cassetta, Executive Assistant to the Vice President for University Advancement & Foundation Board Liaison; - Stacey Clapp, Director of Strategic Communications; - Cindy Crager, Assistant Vice President for University Advancement;
	Scott Huston, Chief Information Officer, announced the following updates: - Shannon Aungst accepted the position of Associate Director of Production Services.
	 Jenny Wagner, Professor of Computer Information Systems; Linda Wharton, Professor of Political Science; Karen York, Professor of Biology.

Approved by the Board of Trustees on September 21, 2022