



Who Is Bernie Robbins?

Celebrating 54 years in business, Bernie Robbins Jewelers is the region's leading luxury jeweler. Bernie Robbins is staffed by 50 employees that includes a full in-house marketing team. Owners Harvey and Maddy Rovinsky travel around the world to discover and debut exclusive diamonds, jewelry and watches. With four locations in Pennsylvania and New Jersey (Villanova and Newtown in PA; Somers Point and Marlton in NJ), Bernie Robbins Jewelers has received countless "Best Of" accolades and attracts the world's foremost designers to its stores for personal appearances, trunk shows, special co-hosted dinners and fashion shows.

Social Media Department

Visual Arts & Communications: Video Production Internship

The program is focused on both filming & editing video for social media and other digital outlets.

Prerequisites: The ideal candidate is energetic, social, willing to travel to events, and possesses a strong foundation in shooting video with DSLR cameras and working in Adobe Premiere.

Students will be provided with all necessary tools to produce professional level video content and will learn about:

Content Production

Branded Social Media

Content Curation

Product Photography

Influencer Marketing

Website Design

Digital Advertising

SEO + SEM

Cross Promotions

Working with 3rd party vendors

Perks

Flexible Hours

Gain VIP access to Bernie Robbins official tailgate party at **Xfinity Live!** during every **Philadelphia Eagles** home game hosted by former Eagles wide receiver Freddy Mitchell. (Mr. 4th and 26)

Early + Complimentary admission to **Q 102's Jingle Ball** in Philadelphia

Access to Meet & Greet passes at **Q 102's Jingle Ball**

Networking Opportunities with our PR firm **Cashman & Associates** and Manhattan branding agency **Ideawork**.

Gain access to work with some of the world's most recognizable and exclusive brands.

Brands including:



ROLEX

Cartier



TAGHeuer CHANEL

FABERGÉ  **iHeart**MEDIA