

Academic Affairs Alumni Survey for 2017-2018

Executive Summary

Background/Methodology

This year's alumni survey conducted for the purpose of supporting academic program five-year review at Stockton was distributed in July 2018 to alumni who graduated from Stockton from 2009-2017. Prior to creating the survey, the survey team met numerous times with a University-wide group of colleagues to determine the feasibility of surveying alumni, to partner when possible, and to establish a plan that would not interfere with the Career Center and Development & Alumni Affairs surveying practices.

The 2009-2017 survey, launched in July 2018, targeted 11,271 potential alumni respondents. The goal of the survey was to gain insight into graduates' overall satisfaction with their Stockton education, the campus climate, General Studies, Q1 and Q2 courses, W1 and W2 courses, and Essential Learning Outcomes-related learning opportunities. Graduates from those programs scheduled for 5-year review added 10-12 program-specific questions to the basic survey. This year Biochemistry, Economics, Environmental Studies, Literature, Visual Arts, and Writing minor graduates were surveyed in preparation for each program's 5-year review.

At the beginning of July, the survey team sent out an initial prompt and five additional weekly reminders. As an incentive for completing the survey, alumni were entered into a drawing for tickets to a performance at the Stockton Performing Arts Center.

The survey team used Qualtrics' software to build and distribute the survey and to analyze results.

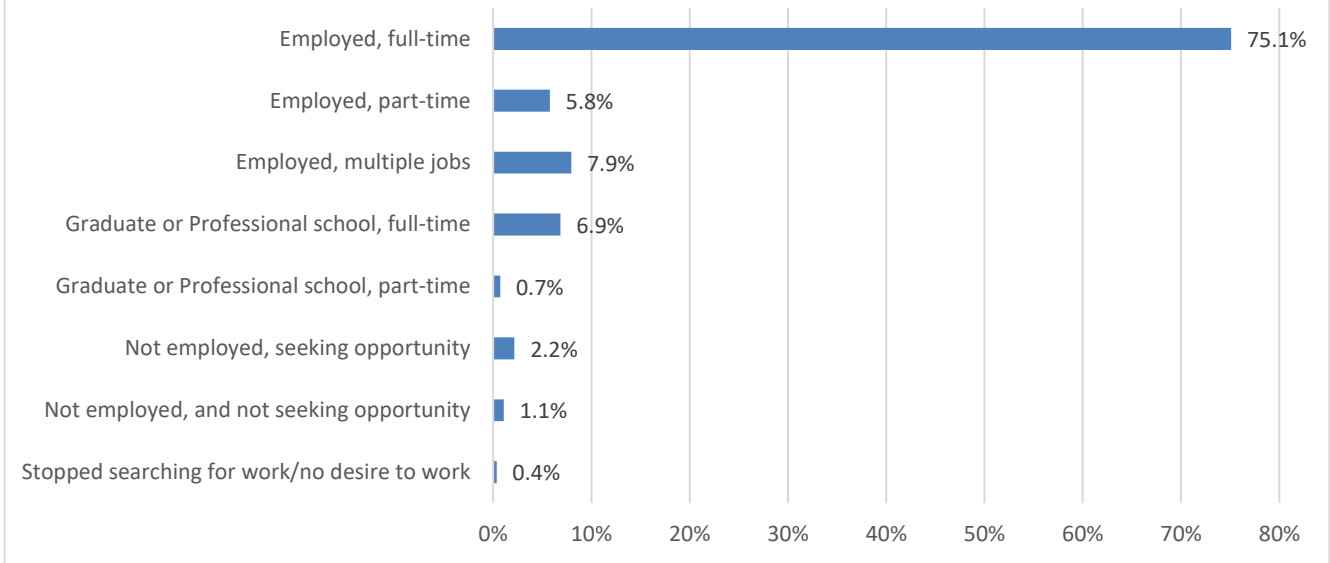
Results

Adam Coopersmith and Dennis Furgione, with assistance from Carra Hood, analyzed 376 completed responses.

The 2018 Alumni survey response rate settled at 3.3%. Respondents' demographics show 60% female, 29% male; the remaining 10% did not indicate a gender. In addition, 34% of the respondents were admitted to the institution as native or non-transfer and 36%, as transfer students; the balance of 30% did not indicate whether they were native or transfer. Also, of the 376 respondents, 96.4% reported that, after graduating, they were employed or continuing their education; 3.2% were not employed and not continuing their education.

Please see the charts on the next few pages for full representation of aggregate alumni data.

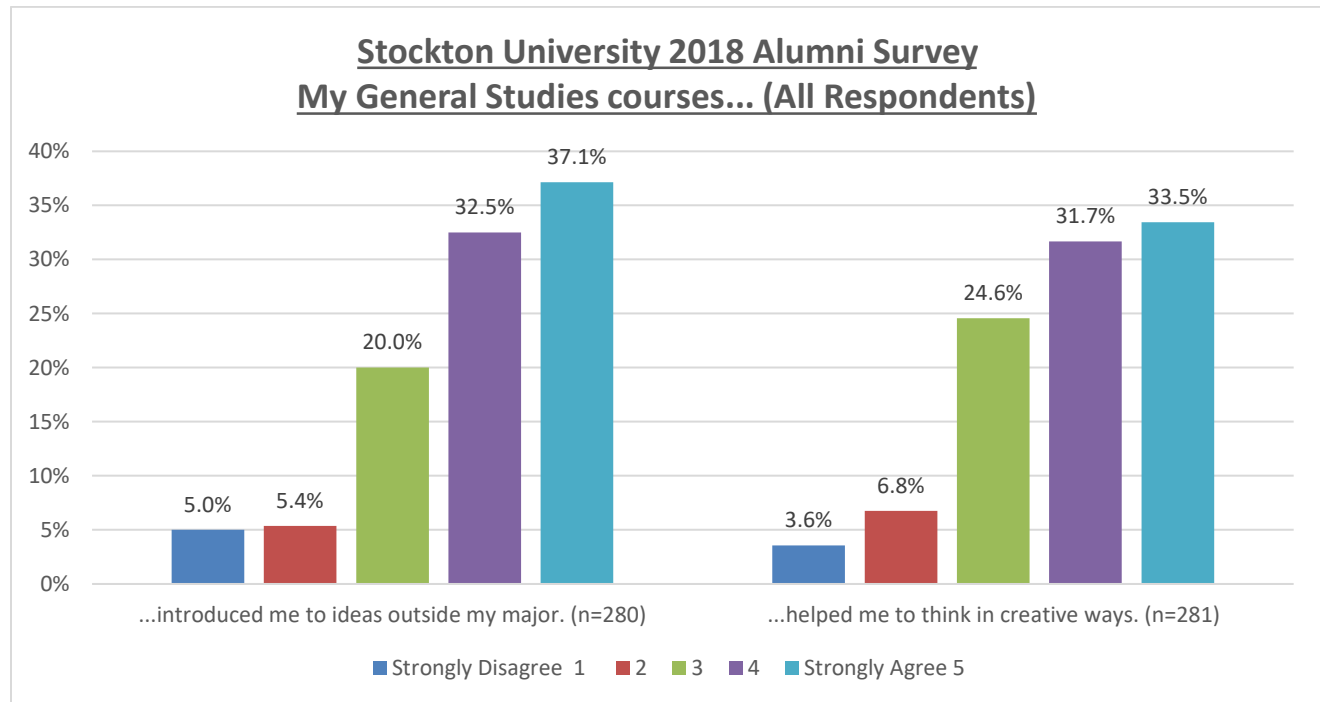
**Stockton University 2018 Alumni Survey
Employment (All Respondents) (n=224)**



General Studies Courses:

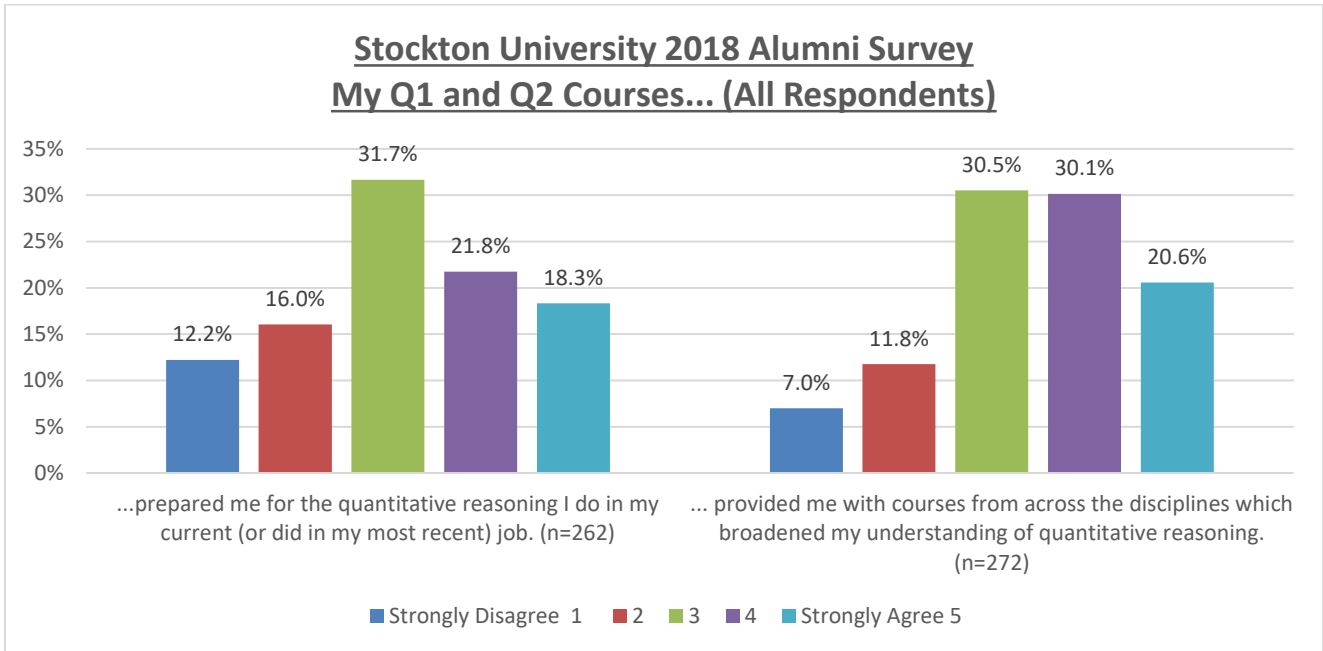
Respondents answered several questions about how their General Studies courses impacted their experience at Stockton University. The chart below shows the data for two of those questions: 1) respondents were asked if their General Studies courses introduced them to new ideas outside their major and 2) respondents were asked if their General Studies courses helped them think in creative ways. For each question, respondents either agreed or strongly agreed by 69.6% (question 1) and 65.2% (question 2).

**Stockton University 2018 Alumni Survey
My General Studies courses... (All Respondents)**



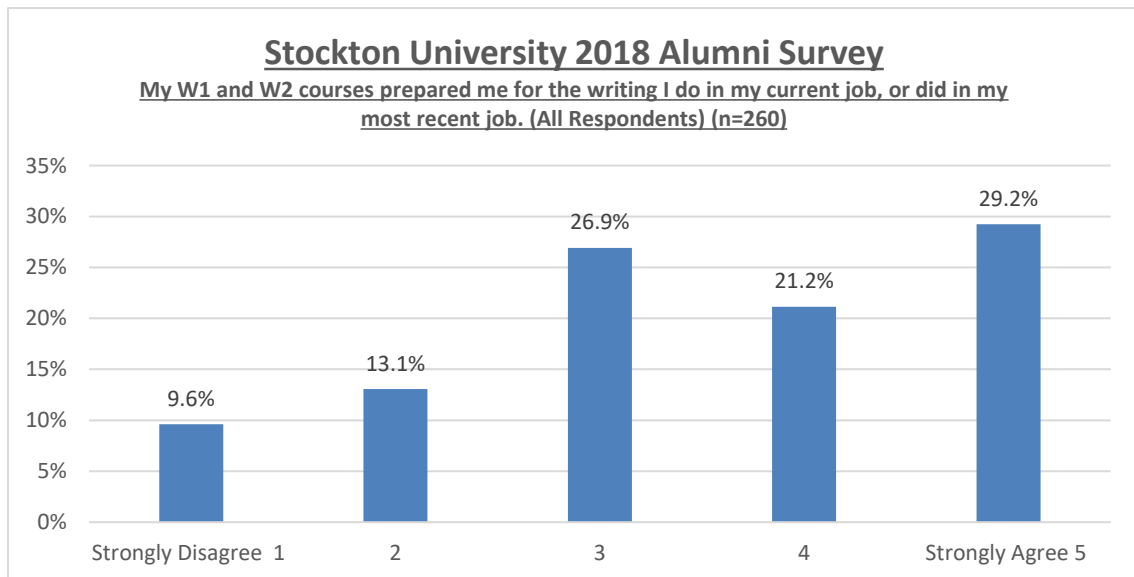
Q1 and Q2 Courses:

Respondents were asked several questions about what they learned in their Q1 and Q2 courses. Below is the data for two of those questions. The first asked students how Q1 and Q2 courses prepared them for quantitative reasoning they do at their job. Of the respondents, 40.1% agreed or strongly agreed. The second question asked respondents if their Q1 and Q2 courses helped broaden their understanding of quantitative reasoning. To this, 50.7% stated they either agreed or strongly agreed.



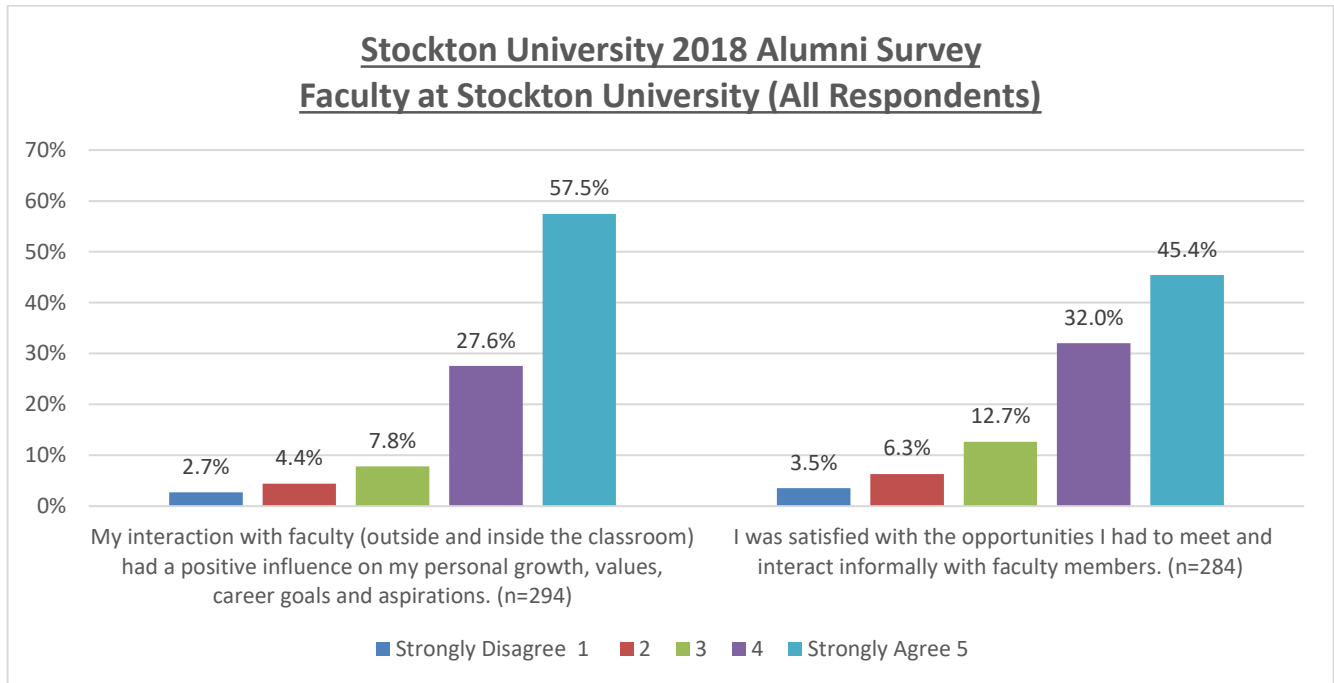
W1 and W2 Courses:

Respondents answering how their W1 and W2 courses prepared them for writing in their current job indicated they either agreed or strongly agreed by 50.4%.



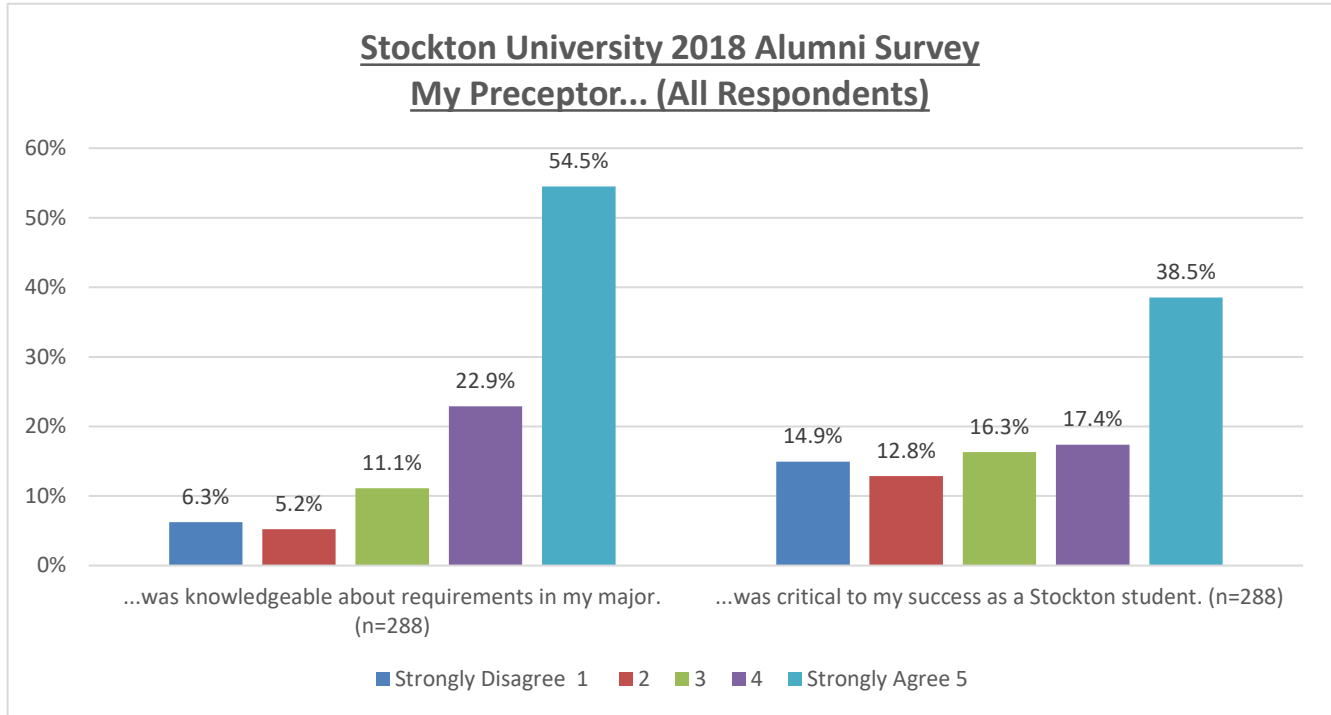
Faculty Satisfaction:

85.1% of respondents either agreed or strongly agreed that the faculty at Stockton University had a positive influence on their personal growth, values, career goals and aspirations. 77.4% also agreed or strongly agreed that they were satisfied with the opportunities they had to meet and interact informally with faculty members.



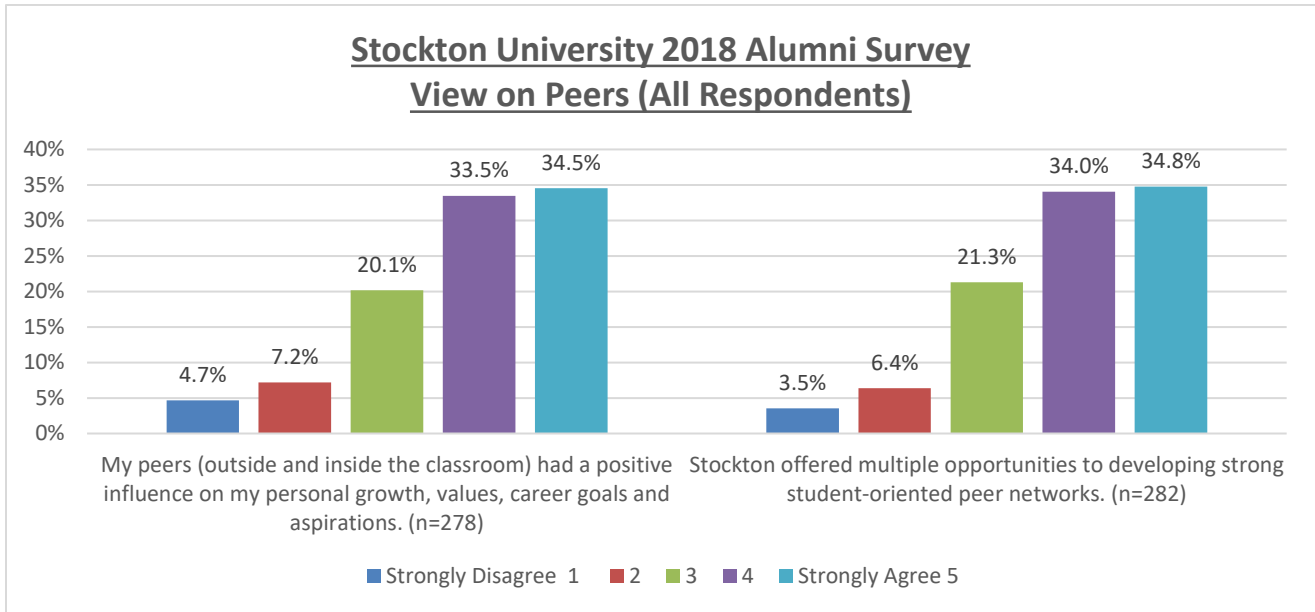
Preceptor & Advising Satisfaction:

77.4% of respondents agreed or strongly agreed that their preceptor was knowledgeable about requirements in their major. 55.9% agreed or strongly agreed that their preceptor was critical to their success as a Stockton Student.



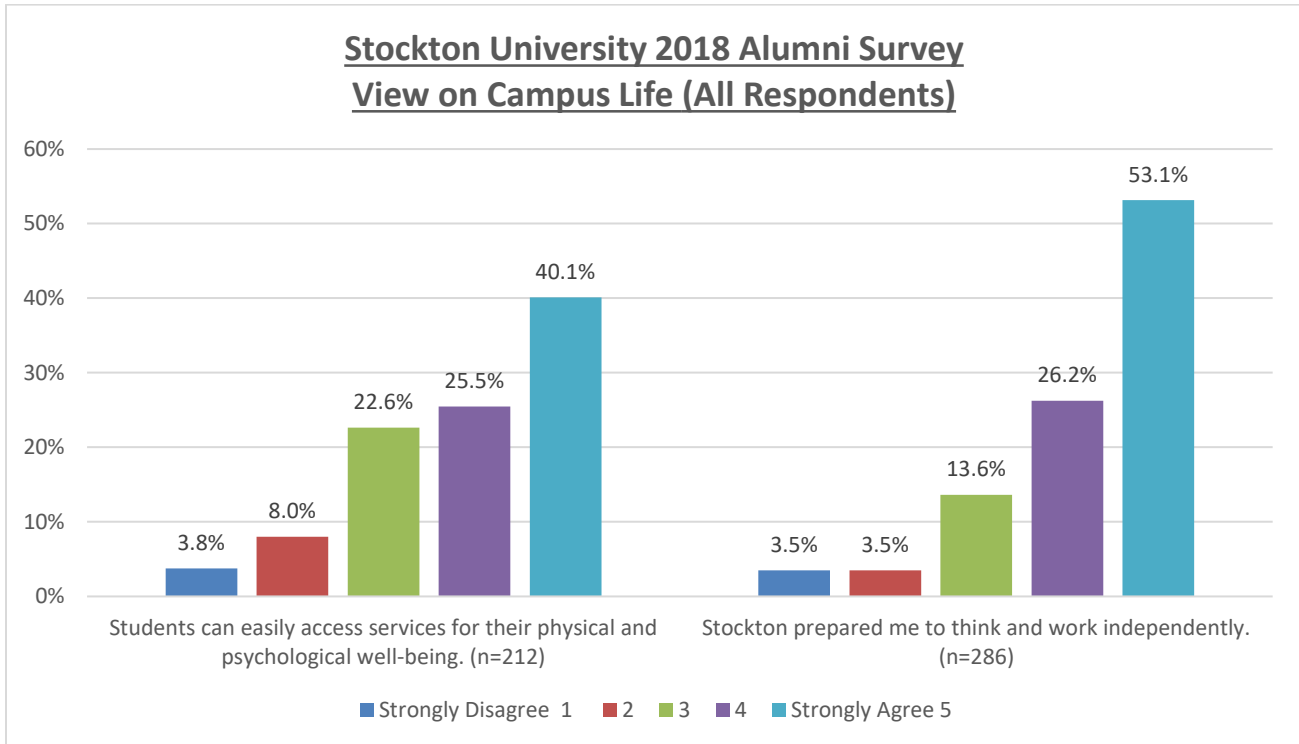
Views on Peers:

Respondents were asked several questions about their relationship with the peers during their time at Stockton University. When asked if their peers had a positive influence on personal growth, values, career goals and aspirations, 68% responded that they either agree or strongly agree. Respondents were also asked if they felt Stockton offered multiple opportunities to develop strong student-oriented peer networks. To this, 68.8% responded that they either agree or strongly agree.



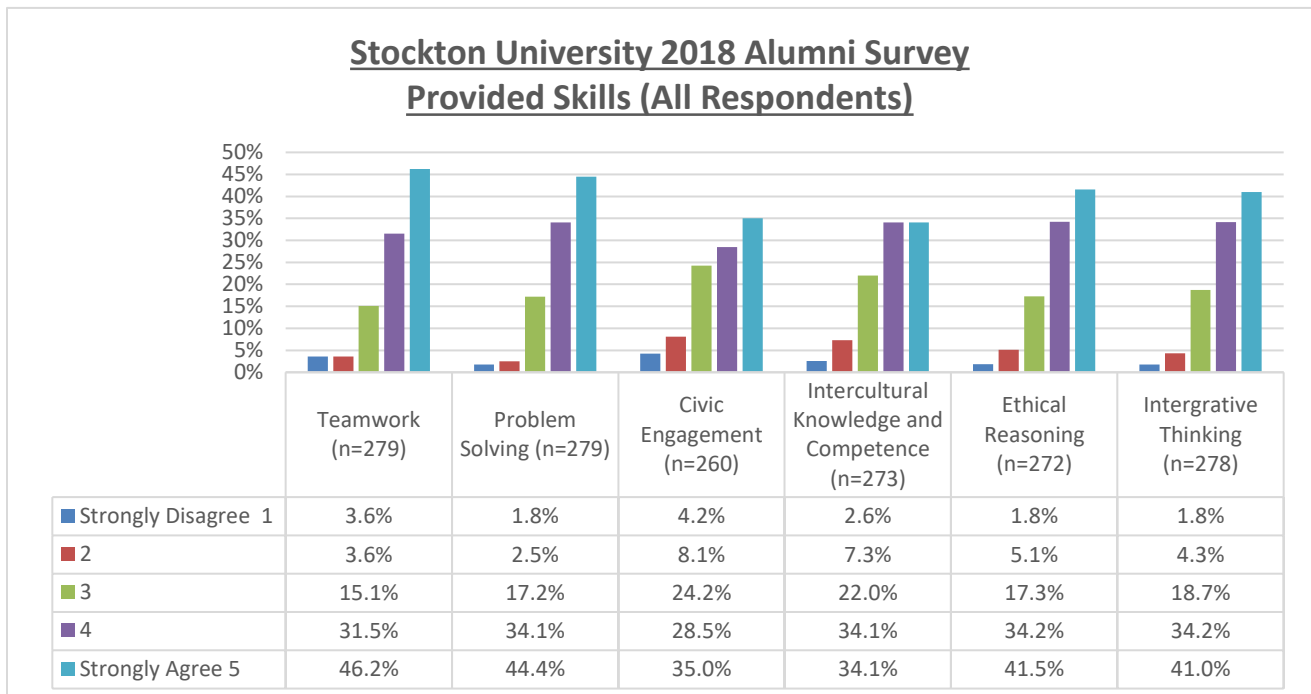
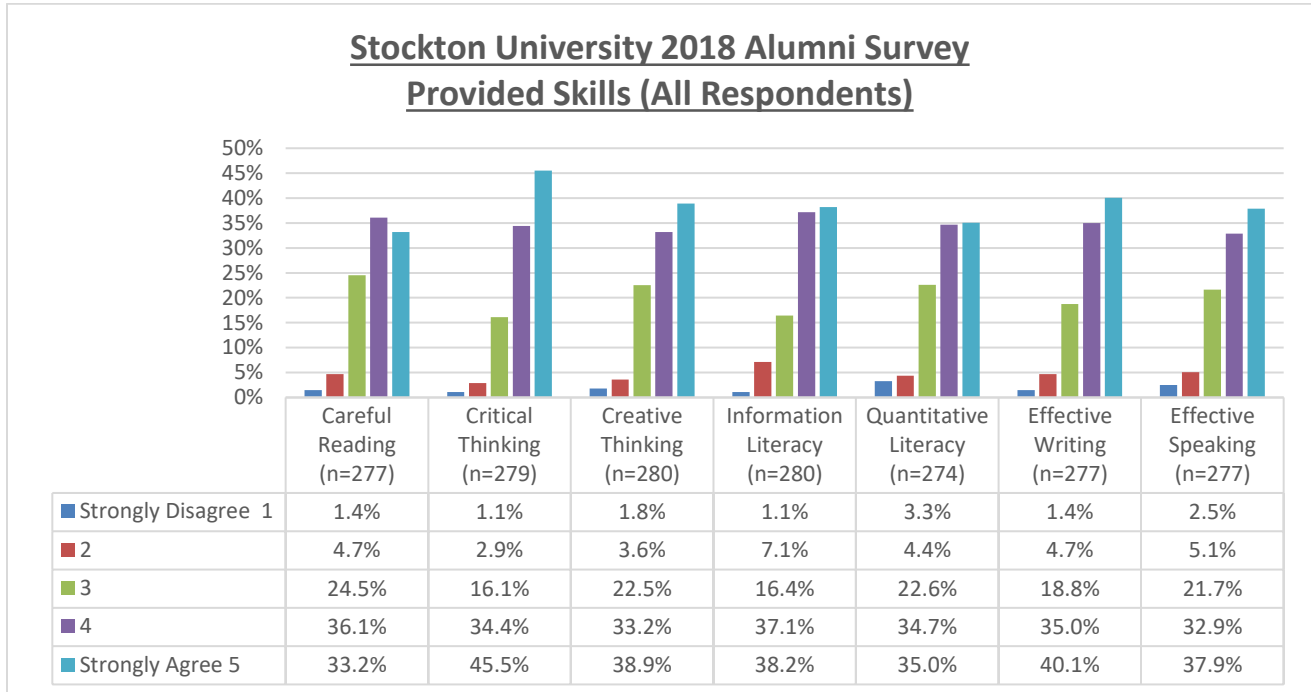
Views on Campus Life:

When asked about their views on campus life, 65.6% either agreed or strongly agreed that students at Stockton University can easily access services for their physical and psychological well-being. 79.3% also agreed or strongly agreed that Stockton prepared them to think and work independently.



Stockton University provided me with Skills:

Respondents were asked if Stockton University provided them with skills in careful reading, critical thinking, creative thinking, information literacy, quantitative literacy, effective writing, effective speaking, teamwork, problem solving, civic engagement, intercultural knowledge and competence, ethical reasoning, and integrative thinking.



Stockton University prepared me for experiences outside the University:

Respondents were asked if Stockton University prepared them for graduate or professional school, current career, social & civic involvement, interpersonal relationships & family living, responsibilities for life after graduation, and continued learning. On average, 59.5% of respondents stated they agree or strongly agree that Stockton University prepared them for these experiences. Responses to the question regarding preparation for the responsibilities for life were evenly distributed across the scale.

