# 3+1 Articulation Agreement between Stockton University and Ocean County College

This Articulation Agreement ("Agreement") between Ocean County College ("OCC") and Stockton University ("Stockton"), in effect as of September 26, 2024, provides a distinct educational pathway between select Ocean County's associate degree programs and corresponding Stockton degree programs. This configuration, titled a 3+1 program, is authorized by law, in accordance with N.J.S.A. 18A:38-78. This Agreement enables Ocean County College students, after completing their first associate degree, to enroll in the Advanced and Continuing Education Studies associate degree program to earn up to 90 Ocean County credits that may be transferred to a corresponding Stockton University degree program. Through this program, students are empowered to plan their full educational experience in a cost-effective way that will begin at the community college level and culminate in a baccalaureate degree from Stockton University.

WHEREAS, Ocean County College and Stockton University are both accredited by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104, 267-284-5000. The Middle States Commission on Higher Education is an institutional accrediting agency recognized by the U. S. Secretary of Education and the Council for Higher Education Accreditation.

WHEREAS, both Ocean County College and Stockton are dedicated to supporting students with the transfer process between community colleges and four-year institutions and are dedicated to providing a direct pathway between select degree programs in a distinctive 3+1 configuration. Configuration and participation in this Agreement will be in full compliance with New Jersey's Comprehensive State-Wide Transfer Agreement, adopted by NJPC-9/22/08 (https://www.state.nj.us/highereducation/PDFs/XferAgreementOct08.pdf)

WHEREAS, Ocean County College and Stockton have the support and necessary authorization(s) of their respective Boards of Trustees to the extent required.

WHEREAS, Ocean County College and Stockton agree to be fully involved in the planning, implementation, and ongoing maintenance and assessment of programs that fall under this Agreement with the understanding that any changes will be agreed upon and all necessary revisions will be made to this Agreement as appropriate.

#### 3+1 Pathway

Ocean County College students who complete a degree program that is eligible for the 3+1 pathway will have the opportunity to then enroll in Ocean County College's new Advanced and Continuing Education Studies associate degree program. Upon completion, students may transfer up to 90 credits to Stockton's corresponding degree program.

In this Agreement, Ocean County College and Stockton University initially propose a 3+1 Pathway in Business. The institutions may expand these connected degree programs periodically through a written amendment to this Agreement.

### Responsibilities of Each Institution

Ocean County College and Stockton will develop and maintain accurate, up-to-date course equivalency listings for connected degree programs. Each institution will assign an appropriate number of staff and/or faculty persons to 1) serve as liaisons between the two institutions to ensure ongoing communication; 2) discuss curriculum and other program details; and 3) guide students seeking transfer through the 3+1 configuration. Proposed changes made by either institution will be discussed fully and agreed upon to ensure a seamless transfer experience for students.

Each institution is solely responsible for establishing, collecting, and retaining tuition from

students enrolled in its own degree programs. There will be no tuition or revenue sharing between Ocean County College and Stockton.

Each institution grants the other institution the right to use and display the name and/or logo of the institution in connection with promotion and implementation of this Agreement.

#### **Transfer Guidelines**

The intent of the 3+1 Pathway is to empower students to plan their full educational experience in a cost-effective way that will begin at the community college level and culminate in a baccalaureate degree from Stockton University. Ocean County College students who are admissible to Stockton may transfer credits designated under a 3+1 Pathway, subject to the following terms and conditions:

- The Ocean County College student must have completed the Ocean County College degree in good academic, behavioral, and financial standing with a minimum cumulative Grade Point Average at the time of transfer of 2.0 or above, depending on the major of choice and whether the student completed their associate degree requirements.
- Ocean County College students will go through Stockton's transfer process and must meet all applicable admissions requirements, standards, and deadlines.
- All determinations that the Ocean County College student has satisfied prerequisites for admission to the baccalaureate degree program will be made at the sole discretion of Stockton.

Appendix A contains curricular details for the 3+1 Pathway in Business. All future proposed connected degree programs will be included in this Agreement as an appendix.

IN WITNESS WHEREOF, participating institutions have duly executed this instrument.

For OCEAN COUNTY COLLEGE:

Dr. Pamela J. Monaco

President

For STOCKTON UNIVERSITY:

Dr. Jøseph Bertoline

President

### OCC: AS Business Administration

# OCC 3+1 Advanced and Continuous Studies; Option in Business - Management Stockton: BS Business Administration – Concentration in Management

First Semester		Second Semester	
Stockton	OCC (14-17cr)	Stockton	OCC (15-credits)
College Writing (W1)	ENGL 151 English	W1 or W2	ENGL 152 English II
Quantitative Reasoning (Q1)	MATH 161 College Algebra or higher	Quantitative Reasoning (Q1 or	MATH 191 Pre- Calculus I
ECON 1200 Macroeconomics	(GMAT) ECON 151 Macroeconomics	Q2) MKGT 2110 Marketing Principles	BUSN 134 Marketing
General Studies/At Some Distance	Humanities Gen Ed (GHUM)	General Studies/At Some Distance	CSIT 123 Integrated Office Software
General Studies/At Some Distance	STSC 150 Student Success	to Microeconomics	ECON 152 Microeconomics

Third Semester		Fourth	n Semester
Stockton	OCC (16-cr)	Stockton	OCC (12-15cr)
Business Cognate	ACCT 161 Accounting I	ACCT 2110 Financial Accounting	ACCT 162 Accounting
PLAW 2120 Business Law General Studies/At Some Distance	BUSN 251 Business Law I Humanities or Social Science Gen Ed	MGMT 2110 Intro to Management General Studies/At Some Distance	BUSN 271 Management COMM 154 Public Speaking
General Studies/At Some Distance	Lab Science Gen Ed	General Studies/At Some Distance	Social Science Gen Ed
CIST 1206 Intro to Statistics (Q1 or Q2)	MATH 156 Intro to Stats	MGMT 3105 Business Communication	Elective to meet 60- credits  BUSN 210 Business Communication

Fifth Semester		Sixth Semester	
Stockton	OCC (16-cr)	Stockton	OCC (17-cr)
ACCT 2120 Managerial Accounting	ACCT 263 Cost Accounting	FINA 3110 Intro to Financial Management	BUSN 350 Intro to Financial Management 4- credits
BUSA 2120 Intro to Business Analytics	MATH 157 Data Analytics	Race, Ethnicity, & Diversity Attribute: R1	HIST 191 African American History or SOCI 238 Race & Ethnicity
MGMT 3111 Human Resources Management	BUSN 151 HR Management	Arts Category Attribute: A	Choose OCC courses from the Stockton Arts Category: ARTS, MUSC, DANC, THTR
Management Elective	BUSN 170 Small Business Management	BUSA 3120 Operations Management	BUSN 380 Advanced Operations Management 4-credits
Historical Consciousness Attribute H	Choose OCC courses from the Stockton History Category: HIST	International/Mu Iticultural Category Attribute I	Choose OCC courses from the Stockton International/Multicultural Category: ANTH, SOCI

Stockton Semester 7 (20-credits)	Stockton Semester 8 (20-credits)
BUSA 2110 Technology in Business	MGMT 4112 Business Policies &
	Strategies (W2)
MGMT 3220 Entrepreneurship	Senior Seminar or Upper Level MGMT
General Studies	MGMT 3185 Technology & Innovation
General Studies (W2)	Race, Ethnicity, & Diversity (R1 or R2)
MGMT 3124 Organizational Behavior	Upper-Level Business Program Elective
	(Excludes HTMS 3101)

## OCC: AS Business Administration

## OCC 3+1: AS Advanced and Continuous Studies; Option in Business – Business Administration

## Stockton: BA Business Administration

First Semester		Secon	d Semester
Stockton	OCC (14-17cr)	Stockton	OCC (15-credits)
College Writing (W1)	ENGL 151 English	W1 or W2	ENGL 152 English II
Quantitative Reasoning (Q1)	MATH 161 College Algebra or higher (GMAT)	Quantitative Reasoning (Q1 or Q2)	MATH 191 Pre- Calculus I
ECON 1200 Macroeconomics	ECON 151 Macroeconomics	MKGT 2110 Marketing Principles	BUSN 134 Marketing
General Studies/At Some Distance	Humanities Gen Ed (GHUM)	General Studies/At Some Distance	CSIT 123 Integrated Office Software
General Studies/At Some Distance	STSC 150 Student Success	ECON 1400 Intro to Microeconomics	ECON 152 Microeconomics

Third Semester		Fourtl	n Semester
Stockton	OCC (16-cr)	Stockton	OCC (12-15cr)
Business Cognate	ACCT 161 Accounting I	ACCT 2110 Financial Accounting	ACCT 162 Accounting
PLAW 2120 Business Law General Studies/At Some Distance	BUSN 251 Business Law I Humanities or Social Science Gen Ed	MGMT 2110 Intro to Management General Studies/At Some Distance	BUSN 271 Management COMM 154 Public Speaking
General Studies/At Some Distance	Lab Science Gen Ed	General Studies/At Some Distance	Social Science Gen Ed
CIST 1206 Intro to Statistics (Q1 or Q2)	MATH 156 Intro to Stats	MGMT 3105 Business Communication	Elective to meet 60- credits  BUSN 210 Business Communication

Fifth Se	mester	Sixth S	emester
Stockton	OCC (16-cr)	Stockton	OCC (17-cr)
ACCT 2120 Managerial Accounting	ACCT 263 Cost Accounting	FINA 3110 Intro to Financial Management	BUSN 350 Intro to Financial Management 4- credits
BUSA 2120 Intro to Business Analytics	MATH 157 Data Analytics	Race, Ethnicity, & Diversity Attribute: R1	HIST 191 African American History or SOCI 238 Race & Ethnicity
MGMT 3111 Human Resources Management	BUSN 151 HR Management	Arts Category Attribute:	Choose OCC courses from the Stockton Arts Category: ARTS, MUSC, DANC, THTR
Management Elective	BUSN 170 Small Business Management	BUSA 3120 Operations Management	BUSN 380 Advanced Operations Management 4-credits
Historical Consciousness Attribute H	Choose OCC courses from the Stockton History Category:	International/Multicultural Category Attribute I	Choose OCC courses from the Stockton International/Multicultural Category: ANTH, SOCI

Stockton Semester 7 (20-credits)	Stockton Semester 8 (20-credits)
BUSA 2110 Technology in Business	MGMT 4112 Business Policies &
	Strategies (W2)
MGMT 3220 Entrepreneurship	Senior Seminar or Upper Level MGMT
General Studies	MGMT 3185 Technology & Innovation
General Studies (W2)	Race, Ethnicity, & Diversity (R1 or R2)
MGMT 3124 Organizational Behavior	Upper-Level Business Program Elective
	(Excludes HTMS 3101)

# OCC: AS Business Administration - Marketing OCC 3+1: AS Advanced and Continuous Studies; Option in Business - Marketing Stockton: BS Business Administration - Concentration in Marketing

First Semester		Second Semester	
Stockton (20- cr)	OCC (14-17cr)	Stockton (20- cr)	OCC (15-credits)
College Writing (W1)	ENGL 151 English I	W1 or W2	ENGL 152 English II
Quantitative	MATH 161 College	Quantitative	MATH 191 Pre-
Reasoning (Q1)	Algebra or higher	Reasoning (Q1	Calculus I
	(GMAT)	or Q2)	
ECON 1200	ECON 151	MKGT 2110	BUSN 134 Marketing
Macroeconomics	Macroeconomics	Marketing	
		Principles	
General	Humanities Gen Ed	General	CSIT 123 Integrated
Studies/At Some	(GHUM)	Studies/At	Office Software
Distance	,	Some Distance	
General	STSC 150 Student	ECON 1400	ECON 152
Studies/At Some	Success	Intro to	Microeconomics
Distance		Microeconomics	

Third Semester		Fourth Semester	
Stockton (20- cr)	OCC (16-cr)	Stockton (20-cr)	OCC (12-15cr)
Business Cognate	ACCT 161 Accounting I	ACCT 2110 Financial Accounting	ACCT 162 Accounting
PLAW 2120 Business Law (V)	BUSN 251 Business Law I	MGMT 2110 Intro to Management	BUSN 271 Management
General Studies/At Some Distance	Humanities or Social Science Gen Ed	Business Cognate	COMM 154 Public Speaking
General Studies/At Some Distance	Lab Science Gen Ed	General Studies/At Some Distance	Social Science Gen Ed
CIST 1206 Intro to Statistics (Q1 or Q2)	MATH 156 Intro to Stats	General Studies/At Some Distance	Elective to meet 60- credits (if MATH 161 is completed, no additional elective is required): BUSN 210 Business Communication suggested

Fifth Semester		Sixth Semester	
Stockton	OCC (16-cr)	Stockton	OCC (17-cr)
ACCT 2120 Managerial Accounting	ACCT 263 Cost Accounting	FINA 3110 Intro to Financial Management	BUSN 350 Intro to Financial Management 4- credits
BUSA 2120 Intro to Business Analytics	MATH 157 Data Analytics	Race, Ethnicity, & Diversity Attribute: R1	HIST 191 African American History or SOCI 238 Race & Ethnicity
Marketing Elective: MKTG 3202 Advertising	BUSN 270 Advertising	Arts Category Attribute A	Choose OCC courses from the Stockton Arts Category: ARTS, MUSC, DANC, THTR
Business Elective	BUSN 170 Small Business Management or BUSN 151 HR Management	BUSA 3120 Operations Management	BUSN 380 Advanced Operations Management 4-credits
Historical Consciousness Attribute H	Choose OCC courses from the Stockton History Category: HIST	International/Multicultural Category Attribute I	Choose OCC courses from the Stockton International/Multicultural Category: ANTH, SOCI

Stockton Semester 7 (20-cr)	Stockton Semester 8 (20-cr)
BUSA 2110 Technology in Business	MKTG 4470 Strategic Marketing
Internship Upper-Level Business Program Elective (Excludes HTMS 3101)	Upper-Level Marketing Elective (Excludes HTMS 3101)
MKTG 3210 Marketing Research	MGMT 4112 Business Policies & Strategies
MKTG 3116 Consumer Behavior	General Studies (R1 or R2)
MKTG 3355 Personal Selling & Sales Management	General Studies (W1 or W2)

# OCC: AS Business Administration – Accounting Option OCC 3+1: AS Advanced and Continuous Studies; Option in Business – Accounting Stockton: BS Accounting

First Semester		Second Semester	
Stockton	OCC Semester 1 (15-cr)	Stockton	OCC Semester 2 (15- credits)
College Writing (W1)	ENGL 151 English I	W1 or W2	ENGL 152 English II
Quantitative Reasoning (Q1 or Q2): CIST 1206 Intro to Statistics	MATH 156 Intro to Stats (GMAT)	ACCT 2110 Financial Accounting	ACCT 162 Accounting II
General Studies/At Some Distance	Lab Science Gen Ed	ECON 1200 Macroeconomics	ECON 151 Macroeconomics
Business Cognate	ACCT 161 Accounting I	General Studies/At Some Distance	CSIT 123 Integrated Office Software
General Studies/At Some Distance	STSC 150 Student Success	General Studies/At Some Distance	Open General Education

Third Semester		Fourth Semester	
Stockton	OCC Semester 3 (15- cr)	Stockton	OCC Semester 4 (15cr)
Business Cognate	BUSN 210 Business Communication	MKGT 2110 Marketing Principles	BUSN 134 Marketing
MGMT 2110 Intro to Management	BUSN 271 Management	PLAW 2120 Business Law	BUSN 251 Law I
General Studies/At Some Distance	Open Gen Ed	General Studies/At Some Distance	Humanities Gen Ed (GHUM)
ECON 1400 Intro to Microeconomics	ECON 152 Microeconomics	Intermediate Accounting I	ACCT 261 Intermediate Accounting I
ACCT 2120 Managerial Accounting	Accounting Elective: ACCT 263 Cost Accounting	General Studies/At Some Distance	Elective

Fifth Se	Sixth Semester		
Stockton	OCC (17-cr)	Stockton	OCC (15-cr)
ACCT 3120 Intermediate Accounting II	ACCT 340 Intermediate Accounting II: Computer Applications 4-credits	BUSA 3120 Operations Management	BUSN 380 Advanced Operations Management 4- credits
BUSA 2120 Intro to Business Analytics	MATH 157 Data Analytics 4-credits	FINA 3110 Intro to Financial Management	BUSN 350 Intro to Financial Management 4- credits
Historical Consciousness Attribute H	Choose OCC courses from the Stockton History Category: HIST	ACCT 3122 Cost Accounting	ACCT 350 Cost Accounting with Computer Applications 4- credits
Race, Ethnicity, & Diversity Attribute: R1	HIST 191 African American History or SOCI 238 Race & Ethnicity	Arts Category Attribute: A	Choose OCC courses from the Stockton Arts Category
International/Multicultural Category Attribute I	Choose OCC courses from the Stockton International/Multicultural Category: ANTH, SOCI		

Stockton Semester 7 (20-credits)	Stockton Semester 8 (20-credits)	
BUSA 2110 Technology in Business	ACCT 3430 Accounting & Management Info Systems (spring)	
General Studies	ACCT 4120 Advanced Accounting (spring)	
Race, Ethnicity, & Diversity Attribute R1 or R2	ACCT 4130 Contemporary Issues in Accounting (spring)	
ACCT 4110 Auditing (Fall W2 & V)	MGMT 4112 Business Policies & Strategies (W2)	
General Studies Course (W1 or W2)	ACCT 3251 Taxation of Individuals & Entities	