



## **Addendum A: Dual Degree Program for Business Majors**

### **Transfer Pathways Memorandum of Understanding Between Atlantic Cape Community College and Stockton University**

#### **I. Introduction**

In March 24, 2020, STOCKTON UNIVERSITY (STOCKTON) and ATLANTIC CAPE COMMUNITY COLLEGE (ATLANTIC CAPE) signed a Memorandum of Understanding (MOU) to offer multiple opportunities for students to seamlessly pursue Associate's and Bachelor's degrees at two outstanding institutions of higher education.

This Addendum extends this agreement to Dual Degree Programs that offer accelerated routes between undergraduate and graduate programs, an effort which specifically addresses section III.B of the existing MOU, included below:

*To build on this system, STOCKTON and ATLANTIC CAPE agree to develop specific program-to-program articulation agreements for high-demand majors to facilitate the quality and ease of transfer of students into comparable academic majors. Such agreements will be appended to this MOU and reviewed regularly by both schools to ensure they remain up-to-date in terms of course descriptions and degree requirements.*

All aspects of the current Transfer Pathways agreement outlined in sections I through XIV remain in effect.

#### **II. Accelerated Dual Degree Program for Business Majors**

STOCKTON's Accelerated Dual Degree Program for Business Majors, a 2+3 program, allows students to complete their undergraduate degree and a Master of Business Administration (MBA) in five years.

- A. ATLANTIC CAPE students entering this program would be expected to complete the first two years of the program through their Associate's degree.
- B. Applicable courses transferred to STOCKTON, and outlined for each Business degree subfield below (in place at the time of this addendum signing), would enable students to complete years three through five of the program at STOCKTON. Curricula at both institutions are subject to change and students should consult with academic advisors before and during their progress through the Dual Degree program.
- C. Students can complete their undergraduate degree by the end of their fourth year, and their MBA degree by the end of their fifth year.

- D. Admission to the Dual Degree program requires a 3.4 GPA or higher at the time of matriculation to STOCKTON.
- E. After matriculation, students would be required to maintain a 3.5 GPA or higher to remain in the program. This is consistent with the GPA requirement currently in place for STOCKTON undergraduate students admitted into the Dual Degree Program.
- F. In addition to requirements of the major and concentration, students must complete certain designated University At-Some-Distance and General Studies course requirements, writing (W1 and/or W2) requirements, quantitative reasoning (Q1 and/or Q2) requirements, race and racism (R1 and/or R2) education requirements, as well as the arts (A), historical consciousness (H), international/multicultural (I) and values/ethics (V) requirements. See: [www.stockton.edu](http://www.stockton.edu) for complete descriptions of these requirements. Most of these requirements can be completed in all or in part with transfer courses.

### III. Reverse Transfer

- A. As with the extant Transfer Pathways MOU, students entering the Dual Degree program who complete at least 30 credits at ATLANTIC CAPE, and successfully complete a cumulative total of 60 credits earned between their county college and a four-year institution, may be awarded an associate degree retroactively in accordance with the "Comprehensive State-Wide Transfer Agreement," a process known as reverse transfer.
- B. To actively encourage students to apply for reverse transfer, STOCKTON agrees to: 1) provide information to incoming transfer students about the reverse transfer process; 2) notify students of their potential eligibility when they achieve 60 credits. In addition, ATLANTIC CAPE agrees to waive any degree audit or graduation fees as an incentive for application.
- C. STOCKTON and ATLANTIC CAPE further agree to co-host reverse transfer information sessions for transfer students.

### IV. Program Curriculum

- A. STOCKTON offers the following Dual Degree options:
1. Bachelor of Science (B.S.) in Business Studies with a concentration in:
    - Accounting
    - Business Analytics
    - Finance
    - Financial Planning
    - Management
    - Marketing
  2. Bachelor of Arts (B.A.) in Business Studies
- B. The following table outlines the core courses of the Dual Degree program, the ATLANTIC CAPE course equivalents to STOCKTON courses within this program, and the recommended year of completion:


STOCKTON Core Course	ATLANTIC CAPE Course Equivalent	YEAR TAKEN
CSIS 1206: Statistics	MATH 2020: Statistical Methodologies	1 (ATLANTIC CAPE)
ECON 1200: Macroeconomics	ECON 110: Macroeconomics	1 (ATLANTIC CAPE)
ECON 1400: Microeconomics	ECON 210: Microeconomics	1 (ATLANTIC CAPE)

MGMT 2110: Introduction to Management	BUSN 222: Principles of Management	2 (ATLANTIC CAPE)
ACCT 2110: Managerial Accounting	ACCT 130: Financial Accounting	2 (ATLANTIC CAPE)
BSNS 2120: Quantitative Business Methods		3 (STOCKTON)
FINA 3110: Introduction to Financial Management		3 (STOCKTON)
MGMT 3120: Operations Management		3 (STOCKTON)

- C. In addition, the following ATLANTIC CAPE courses, BUSN 101: Introduction to Business, BUSN 210: Business Law, and BUSN 290: Practicum in Business Administration, can be applied as program courses in all STOCKTON business program concentrations.
- D. ATLANTIC CAPE course BUSN 211: Business Law II can be applied as an upper-level program elective in all program concentrations except Accounting and Business Analytics.
- E. Additional courses completed at ATLANTIC CAPE will be considered as cognate or At-Some-Distance degree requirements at STOCKTON.
- F. All students will need to complete the requisite STOCKTON General Studies degree requirements in place at the time of their matriculation.

IN WITNESS WHEREOF, participating institutions have duly executed this instrument.

For ATLANTIC CAPE COMMUNITY COLLEGE:

  
 Dr. Barbara Gaba  
 President

For STOCKTON UNIVERSITY:

  
 Dr. Harvey Kesselman  
 President

7-27-21

**RECOMMENDED CURRICULUM (BS in Business with a concentration in Accounting/MBA):****Year 1: ATLANTIC CAPE courses**

ECON 110  
 BUSN 101  
 ENGL 101  
 GEN Ed: Math  
 ECON 210  
 ENGL 102  
 MATH 220  
 GEN Ed: Human  
 GEN Ed: Human

**Year 2: ATLANTIC CAPE courses**

ACCT 130  
 BUSN 222  
 BUSN 210  
 GEN Ed. – Sci.  
 GEN Ed. – Sci.  
 ACCT 131  
 BUSN 202  
 BUSN 211  
 BUSN 290  
 BUSN elective

**Year 3: STOCKTON courses**

BUSN 2120: Quantitative Business Methods  
 FINA 3115: Introduction to Financial Management for Accounting  
 ACCT 3110: Intermediate Accounting I  
 MGMT 3120: Operations Management  
 ACCT 3120: Intermediate Accounting II  
 ACCT 3122: Cost Accounting  
 ACCT 3250: Taxation of Individuals and Entities  
 2 General Studies Courses

**Year 4: STOCKTON courses**

ACCT 4110: Auditing  
 ACCT 4120: Advanced Accounting  
 ACCT 4130: Contemporary Issues in Accounting  
 ACCT 5405: Accounting Information Systems  
 BSNS 5900: Internship  
 BSNS 5215: Management: Theory, Practice & Vision  
 BSNS 5220: Applied Marketing Management

**Year 5: STOCKTON courses**

BSNS 5230: Business Decision Analysis  
 BSNS 5245: Business Information Systems & Technology  
 PLAW 5220: Employee Law & Ethics  
 BSNS 5225: Applied Financial Analysis  
 BSNS 5505: Strategic Management  
 3 MBA Electives

**RECOMMENDED CURRICULUM (BS in Business with a concentration in Business Analytics/MBA):**

**Year 1: ATLANTIC CAPE courses**

ECON 110  
BUSN 101  
ENGL 101  
GEN Ed: Math  
ECON 210  
ENGL 102  
MATH 220  
GEN Ed: Human  
GEN Ed: Human

**Year 2: ATLANTIC CAPE courses**

ACCT 130  
BUSN 222  
BUSN 210  
GEN Ed. – Sci.  
GEN Ed. – Sci.  
ACCT 131  
BUSN 202  
BUSN 211  
BUSN 290  
BUSN elective

**Year 3: STOCKTON courses**

BUSN 2120: Quantitative Business Methods  
FINA 3110: Introduction to Financial Management  
BUSA 3125: Introduction to Data Visualization  
MGMT 3120: Operations Management  
BUSA 3130: Introduction to Business Data Management  
BUSA 3135: Predictive Business Analytics  
2 General Studies courses  
BUSA elective

**Year 4: STOCKTON courses**

BUSA 4110: Data Mining for Managers  
BSNS 5205: Accounting Analysis for Managers  
BSNS 5900: Internship  
BSNS 5215: Management: Theory, Practice & Vision  
BSNS 5225: Applied Financial Analysis  
2 General Studies courses  
2 BUSA electives

**Year 5: STOCKTON courses**

BSNS 5230: Business Decision Analysis  
BSNS 5245: Business Information Systems & Technology  
PLAW 5220: Employee Law & Ethics  
BSNS 5505: Strategic Management

3 MBA electives  
1 MBA Business Analytics elective

**RECOMMENDED CURRICULUM (BS in Business with a concentration in Finance/MBA):**

**Year 1: ATLANTIC CAPE courses**

ECON 110  
BUSN 101  
ENGL 101  
GEN Ed: Math  
ECON 210  
ENGL 102  
MATH 220  
GEN Ed: Human  
GEN Ed: Human

**Year 2: ATLANTIC CAPE courses**

ACCT 130  
BUSN 222  
BUSN 210  
GEN Ed. – Sci.  
GEN Ed. – Sci.  
ACCT 131  
BUSN 202  
BUSN 211  
BUSN 290  
BUSN elective  
Second BUSN elective (optional)

**Year 3: STOCKTON courses**

BUSN 2120: Quantitative Business Methods  
FINA 3115: Introduction to Financial Management for Accounting  
ACCT 3250: Taxation of Individuals and Entities  
MGMT 3120: Operations Management  
FINA 3105: Financial Institutes and Markets  
FINA 3120: Financial Management II  
2 General Studies courses

**Year 4: STOCKTON courses**

FINA 3121: Investments  
BSNS 5205: Accounting Analysis for Managers  
BSNS 5900: Internship  
BSNS 5215: Management: Theory, Practice & Vision  
BSNS 5220: Applied Marketing Management  
2 General Studies courses  
2 Upper-Level Finance electives

**Year 5: STOCKTON courses**

BSNS 5230: Business Decision Analysis  
BSNS 5245: Business Information Systems & Technology

PLAW 5220: Employee Law & Ethics  
BSNS 5505: Strategic Management  
3 MBA electives  
1 MBA Finance elective

**RECOMMENDED CURRICULUM (BS in Business with a concentration in Financial Planning/MBA):**

**Year 1: ATLANTIC CAPE courses**

ECON 110  
BUSN 101  
ENGL 101  
GEN Ed: Math  
ECON 210  
ENGL 102  
MATH 220  
GEN Ed: Human  
GEN Ed: Human

**Year 2: ATLANTIC CAPE courses**

ACCT 130  
BUSN 222  
BUSN 210  
GEN Ed. – Sci.  
GEN Ed. – Sci.  
ACCT 131  
BUSN 202  
BUSN 211  
BUSN 290  
BUSN elective  
Second BUSN elective (optional)

**Year 3: STOCKTON courses**

BUSN 2120: Quantitative Business Methods  
FINA 3115: Introduction to Financial Management for Accounting  
MGMT 3120: Operations Management  
FINA 3125: Principles of Insurance & Risk  
FINA 3131: General Principles of Financial Planning  
FINA 3121: Investments  
2 General Studies courses

**Year 4: STOCKTON courses**

FINA 3132: Retirement Planning  
FINA 3133: Estate Planning  
FINA 3134: Financial Plan Development  
BSNS 5205: Accounting Analysis for Managers  
BSNS 5900: Internship  
BSNS 5215: Management: Theory, Practice & Vision  
BSNS 5220: Applied Marketing Management  
2 General Studies courses

**Year 5: STOCKTON courses**

BSNS 5230: Business Decision Analysis  
BSNS 5245: Business Information Systems & Technology  
PLAW 5220: Employee Law & Ethics  
ACCT 5312: Topics in Individual Taxation  
BUSN 5505: Strategic Management  
3 MBA electives

**RECOMMENDED CURRICULUM (BS in Business with a concentration in Management/MBA):**

**Year 1: ATLANTIC CAPE courses**

ECON 110  
BUSN 101  
ENGL 101  
GEN Ed: Math  
ECON 210  
ENGL 102  
MATH 220  
GEN Ed: Human  
GEN Ed: Human

**Year 2: ATLANTIC CAPE courses**

ACCT 130  
BUSN 222  
BUSN 210  
GEN Ed. – Sci.  
GEN Ed. – Sci.  
ACCT 131  
BUSN 202  
BUSN 211  
BUSN 290  
BUSN elective  
Second BUSN elective (optional)

**Year 3: STOCKTON courses**

BUSN 2120: Quantitative Business Methods  
FINA 3110: Introduction to Financial Management  
MGMT 3121: Management Information Systems  
MGMT 3120 Operations Management  
MGMT 3123: Management Skills Development  
MGMT 3124: Organizational Behavior  
2 General Studies courses

**Year 4: STOCKTON courses**

FINA 3562: Budgeting  
MGMT 3111: Human Resource Management  
BSNS 5205: Accounting Analysis for Managers  
BSNS 5900: Internship  
BSNS 5215: Management: Theory, Practice & Vision  
BSNS 5220: Applied Marketing Management  
2 General Studies courses



1 MGMT elective

**Year 5: STOCKTON courses**

BSNS 5230: Business Decision Analysis  
BSNS 5245: Business Information Systems & Technology  
PLAW 5220: Employee Law & Ethics  
BSNS 5225: Applied Financial Analysis  
BUSN 5505: Strategic Management  
3 MBA electives

**RECOMMENDED CURRICULUM (BS in Business with a concentration in Marketing/MBA):**

**Year 1: ATLANTIC CAPE courses**

ECON 110  
BUSN 101  
ENGL 101  
GEN Ed: Math  
ECON 210  
ENGL 102  
MATH 220  
GEN Ed: Human  
GEN Ed: Human

**Year 2: ATLANTIC CAPE courses**

ACCT 130  
BUSN 222  
BUSN 210  
GEN Ed. – Sci.  
GEN Ed. – Sci.  
ACCT 131  
BUSN 202  
BUSN 211  
BUSN 290  
BUSN elective  
Second BUSN elective (optional)

**Year 3: STOCKTON courses**

BUSN 2120: Quantitative Business Methods  
FINA 3110: Introduction to Financial Management  
MGMT 3120 Operations Management  
MKTG 3116: Consumer Behavior  
MKTG 3210: Marketing Research  
2 General Studies courses  
1 Upper-Level Concentration course

**Year 4: STOCKTON courses**

MKTG 3355: Personal Selling and Sales Management  
MKTG 4470: Strategic Marketing  
BSNS 5205: Accounting Analysis for Managers  
BSNS 5900: Internship  
BSNS 5215: Management: Theory, Practice & Vision  
BSNS 5220: Applied Marketing Management

2 General Studies courses  
1 Upper-Level MKTG elective

**Year 5: STOCKTON courses**

BSNS 5230: Business Decision Analysis  
BSNS 5245: Business Information Systems & Technology  
PLAW 5220: Employee Law & Ethics  
BUSN 5505: Strategic Management  
3 MBA electives  
1 MKTG elective

**RECOMMENDED CURRICULUM (BA in Business Studies/MBA):**

**Year 1: ATLANTIC CAPE courses**

ECON 110  
BUSN 101  
ENGL 101  
GEN Ed: Math  
ECON 210  
ENGL 102  
MATH 220  
GEN Ed: Human  
GEN Ed: Human

**Year 2: ATLANTIC CAPE courses**

ACCT 130  
BUSN 222  
BUSN 210  
GEN Ed. – Sci.  
GEN Ed. – Sci.  
ACCT 131  
BUSN 202  
BUSN 211  
BUSN 290  
BUSN elective  
Second BUSN elective (optional)

**Year 3: STOCKTON courses**

BUSN 2120: Quantitative Business Methods  
FINA 3110: Introduction to Financial Management  
MGMT 3120 Operations Management  
2 General Studies courses  
2 BUSN electives  
1 At-Some-Distance course

**Year 4: STOCKTON courses**

BSNS 5205: Accounting Analysis for Managers  
BSNS 5900: Internship  
BSNS 5215: Management: Theory, Practice & Vision  
BSNS 5220: Applied Marketing Management  
2 General Studies courses

2 BUSN electives  
2 At-Some-Distance courses

**Year 5: STOCKTON courses**

BSNS 5230: Business Decision Analysis  
BSNS 5245: Business Information Systems & Technology  
PLAW 5220: Employee Law & Ethics  
BUSN 5225: Applied Financial Analysis  
BUSN 5505: Strategic Management  
3 MBA electives

